

RESEARCH IMPACT

TRANSFORMATIVE EDUCATION FOR THE FUTURE

ENGAGEMENT AND IMPACT

A PEOPLE-CENTRIC VALUES-INFORMED. **UNIVERSITY COMMUNITY**

A MODERN, INTEGRATED, SUSTAINABLE UNB



- Boost research productivity and double the annual value of our research grants to \$100 million
- Invest in research strenaths, tied to major societal challenges
- Increase recognition and support for Indigenous research and methodologies



- Provide every student with an opportunity for experiential learning
- Develop more inclusive learning and modify curricula to incorporate Indigenous knowledges
- Expand UNB Online, micro-credential options and professional learning



- Engage globally to harness research and knowledge for community wellbeing
- Expand partnerships to enrich learning opportunities
- Grow national and international collaborations to tackle major world issues



- Support people at UNB to realize their full potential
- Increase participation of equity-seeking groups in leadership roles
- Foster a culture of support, recognition and celebration



- Be a leader in sustainability and environmental stewardship among Canadian universities
- Invest in an integrated one UNB, two-campus
- Create vibrant campus communities

OUR COMMITMENT PILUWITAHASUWAWSUWAKON

A Wolastogey word gifted to UNB by Opolahsomuwehs (Elder Imelda Perley) which means "allowing your thinking to change so that action will follow in a good way toward truth," and considering and sharing other world views, histories and practices. This commitment lies behind all that we do as a university. In all that we do, we commit to walking this path together, as we are all treaty people. This commitment transcends our five strategic pillars.

OUR VALUES

Academic freedom • Academic excellence • Integrity, transparency and respect • Equity, diversity and inclusion • Financial and environmental sustainability • Innovation, engagement and collaboration