

MINUTES OF THE BOARD OF GOVERNORS

UNIVERSITY OF NEW BRUNSWICK

The Board of Governors met at 12:00 p.m. on Thursday, 27 February 2025 using the Zoom online meeting platform.

PRESENT

Dr. T. Alderson
Mr. W. Best
Mr. W. Carson
Ms. R. Connors-Losier
Ms. B. Corey
Ms. S. DeVarenne (Secretary)
Ms. J. Flanagan
Mr. T. Gribbons (Chair)
Dr. P. Hauf
Ms. J. Hoyt (Vice-Chair)
Mr. K. Hoyt
Ms. J. Jeffrey
Ms. J. Jollineau
Ms. J. Kidney-Hermelin
Ms. J. Knox
Mr. P. Lagacy
Mr. B. Love

Dr. B. Lowry
Dr. J. MacLauchlan
The Hon. W. MacLauchlan
Dr. D. MaGee
Mr. T. Malley
Dr. P. Mazerolle
Ms. M. McNeil
Dr. J. Neville
Ms. H. Pabari
Dr. C. Passaris
Dr. S. Pavey
Dr. D. Perley
Dr. K. Scott-Storey
Mr. P. Syroid
Ms. R. Tingley
Ms. B. Watt

being members of the Board

Dr. W. Albert, Dean of Kinesiology
Ms. M.J. Adams, Associate Vice President (Capital Planning & Operations)
Ms. N. Ashfield, Associate Vice-President (Strategic Communications & Marketing)
Ms. M. Dawe, Chief of Staff, Office of the President
Ms. A. Ferris, Associate Vice-President (Finance) & Comptroller
Ms. D. Lynch, University Secretariat
Ms. J. Redstone-Lewis, University Secretariat

Regrets:

Mr. S. Abujayyab
Ms. J. Begley
Dr. R. Currie
Ms. R. Fairweather
Dr. D. Ganong
Ms. C. Grogan

Mr. C. MacDonald
Dr. K. McCain
Mr. D. O'Brien
Mayor D. Reardon
Mayor K. Rogers
Dr. D. Stevenson

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OPEN SESSION

1. **Announcements for 27 February 2025** (posted with agenda)

The Chair drew members' attention to the announcements posted with the agenda. He congratulated C. Grogan being awarded a 2024-25 Alumni Student Leadership Award. The Secretary noted that the Board's May meeting will now be held at the Wu Centre on the Fredericton campus.

2 **Approval of the Meeting Agenda and Minutes of Previous Meeting**2.1 **Summary of Resolutions** (posted with agenda)2.2 **Minutes of 4 December 2024** (posted with agenda)

T. Gribbons referred members to the meeting's agenda and noted that key items of business for the meeting were the current year's budget, approval of the 2025-26 capital budget, an update from the President on progress on the University's Strategic Plan: *Toward 2030*, and a strategic discussion on Board engagement with Cheryl Foy. There were no items lifted from the Consent Agenda.

MOTION 2, 1: J. Hoyt/Tingley "That the Board approve the agenda, as presented, and the Minutes of 4 December 2024, as presented.

CARRIED

There were no conflicts identified.

3. **Business Arising from the Minutes (Open Session)**

There was none.

CLOSED SESSION

OPEN SESSION

10. **Senates' Business**10.1 **21 January 2025** (posted with agenda)**JOINT SENATES' ITEMS FOR INFORMATION**10.1.1 **President's Report**10.1.2 **Fall 2024 Enrolment Report**10.1.3 **Strategic Discussion: Supporting Student Success****FREDERICTON SENATE ITEM FOR INFORMATION**10.1.4 **Updates to Graduation Lists****JOINT SENATES' ITEMS FOR APPROVAL**10.1.5 **Report of the Undergraduate Scholarships Committee**10.1.6 **Report of the School of Graduate Studies**10.1.7 **Report of the Joint Senate Admissions Committee****FREDERICTON SENATE ITEMS FOR APPROVAL**10.1.8 **Report of the Senate Curriculum Committee**10.1.9 **List of Humber College Nursing Graduates**

10.1.10 Certificate and Diploma Candidates**10. Senates' Business (cont'd)****SAINT JOHN SENATE ITEMS FOR APPROVAL****10.1.11 Report of the Senate Curriculum Committee****10.1.12 Report of the Joint Admissions Committee****10.1.13 Certificate and Diploma Candidates****10.1.14 Report of the Senate Nominating Committee****10.2 18 and 19 February 2025 (posted with agenda)****JOINT SENATES' ITEMS FOR INFORMATION****10.2.1 President's Report****10.2.2 Strategic Discussion: IRCC Changes and Implications for UNB****10.2.3 Information Session: Strategic Partnerships****SAINT JOHN SENATE ITEMS FOR INFORMATION****10.2.4 Report of the Senate Honorary Degrees Committee****10.2.5 Report of the Senate Academic Planning Committee****JOINT SENATES' ITEMS FOR APPROVAL****10.2.6 Report of the Undergraduate Scholarships Committee****10.2.7 Report of the School of Graduate Studies****10.2.8 Report of the Academic Policy and Procedures Committee****FREDERICTON SENATE ITEMS FOR APPROVAL****10.2.9 Report of the Senate Curriculum Committee****10.2.10 Report of the Academic Planning Committee****10.2.11 Report of the Joint Senate Admissions Committee****SAINT JOHN SENATE ITEMS FOR APPROVAL****10.2.12 Report of the School of Graduate Studies****10.2.13 Report of the Academic Policy and Procedures Committee****10.2.14 Report of the Senate Curriculum Committee**

P. Hauf presented Senates' Business for the January and February meetings. She noted Senates met together in January for a strategic discussion on Supporting Student Success. The agendas of the January meetings of the Senates also included an update on Enrolment, the graduation list from UNB's nursing partner program with Humber College, a number of curriculum updates, graduate courses and scholarships reports and the list of certificate and diploma recipients. At the February meetings, the Senates participated in an information session about the Strategic Partnership Office and had strategic discussions about the IRCC changes and how that affects the University. The Senates also approved a number of matters from the Academic Policy and Procedures Committee including academic dates for the coming year and an update to the University-wide Academic Regulations.

MOTION 10, 1:**Lagacy/Neville****"That the Board approve Senates'****Business items 10.15 to 10.1.14 and 10.2.6 to 10.2.14, inclusive, and receive items 10.1.1 to 10.1.4 and 10.2.1 to 10.2.5, as presented."****CARRIED**

10. Senates' Business (cont'd)**10.3 Faculty Academic Plans****10.3.1 Faculty of Kinesiology (posted with agenda)**

W. Albert, Dean of Kinesiology, spoke to the Vision for the Faculty of Kinesiology. He noted that the five pillars underpinning the strategic plan are: Explore new opportunities, Commit to an equitable, diverse and inclusive environment, Enhance student experience, Elevate our research impact, and Share our stories and celebrate our success. He explained that across the pillars the intent would be an increase experiential learning opportunities. He highlighted a five-year plan for enrolment growth, noting that the Marketing and Communications department would assist the Faculty with telling its story. W. Albert spoke to strategies for increasing conversions and reaching prospective students in Ontario and Western Canada. The five pillars encompass 10 major goals, grouped into four categories: Transformative Education; Equity, Diversity and Inclusion; Research; and Marketing and Promotion. Each category is supported by a working group within the Faculty. He noted that the document is intended to be iterative and that the working groups would track progress and update goals as needed. The goals were intended to be realistic but still aspirational. He noted two new programs under development, the Bachelor of Occupational Health and Safety and a PhD program to further boost enrolment. W. Albert highlighted plans to continue the Faculty's commitment to experiential learning and increase research productivity by 10%.

Members discussed enrolment. In response to a question, W. Albert explained that enrolment had been flat due to an increase in Kinesiology and other health-related programs in the region, noting that the University of Prince Edward Island had recently begun offering Kinesiology. In response to a question about the number of physiotherapy programs in Canada, W. Albert noted that there was one in the Maritimes at Dalhousie University, and four or five other English programs from Ontario through British Columbia. A member asked what Kinesiology graduates would do after graduation. W. Albert noted that over 50% use the degree as a stepping stone into another health-related program, such as medicine, chiropractic, physiotherapy, etc. Others work in the field. He explained that this was more common for those who complete a Recreation and Sport Studies Degree.

A member asked how kinesiologists were being incorporated into the health care system. W. Albert explained that in Ontario, kinesiologists are included as a 'health profession' but other provinces do not yet recognize the specialty. He noted that there is a national lobbying effort underway, and that a licensure program would need to be developed. P. Hauf noted that discussions are underway with the Province to include physiotherapy and dentistry as potential programs to be offered at UNB. W. Albert spoke to an agreement with the Canadian Memorial Chiropractic College offering a direct admission pipeline from third-year Kinesiology at UNB. The Chair noted that the Faculty of Kinesiology was working with the Senior Advisor on strategic enrolment management and congratulated W. Albert on the completion of the strategic vision for the Faculty.

MOTION 10, 2: MacLaughlan/Love "That the Board give support to pursue the Strategic Vision for the Faculty of Kinesiology, as presented."

CARRIED

11. **Board Chair's Report**

T. Gribbons expressed gratitude for the University's financial position in comparison with many other post-secondary institutions and for the progress made toward its strategic vision. He noted that as Faculty Academic Plans come forward, the Board continues to see the commitment of faculty to building opportunities for students and the University community through education and research. He spoke to the uncertainty around the future, politically and economically, and thanked members for their leadership and support of the University. He spoke to the athletic success of the University's men's and women's hockey teams and noted that he had attended the announcement for the Supply Chain Management stream on the Saint John campus with Supply Chain Canada. He noted that the program was partnered with the Port of Saint John and expressed hope that the opportunity for certification would lead to other collaborations with industry.

11.1 **Debrief on Board Retreat**

T. Gribbons spoke to feedback received from the survey sent to Board members about the December retreat. He noted that 13 responses had been received and that the overall assessment had been positive. The topics and discussion were well received; members encouraged continuing to provide opportunities for discussion on timely issues like AI and Cybersecurity; there was feedback that there was more material than could be covered in the time allotted. Members expressed appreciation for the opportunity to socialize and get to know each other. A number of members shared various insights on governance and the role of a board member that they found useful. A majority of the feedback was neutral or OK with the December timing; there were a couple comments where members noted they found the December timing a challenge and/or that they had concerns about the unpredictability of the weather at that time of year. It was suggested that the Board might consider holding the retreat in conjunction with the October meeting. The Secretary reminded members that graduation ceremonies and other related events are held during that week which consume the time and attention of staff and senior administrators.

12. **Consent Agenda Matters (Open Session)**

12.1 **Advancement Committee Report** (see item 8.1)

The Board received the Report of the Advancement Committee for information.

12.2 **Finance and Properties Committee Report** (see item 8.4)

The Board received the Report of the Executive Committee for information.

MOTION 12, 1: J. Hoyt/Flanagan "That the Board receive matters included in items 12.1 and 12.2 in the consent agenda (open session), as presented."

CARRIED

13. **Other Business (Open Session)**

There was none.

CLOSED SESSION

Sarah DeVarenne
Secretary