

MINUTES OF THE BOARD OF GOVERNORS

UNIVERSITY OF NEW BRUNSWICK

The Board of Governors met by videoconference at 9:30 a.m. on Thursday, 23 April 2020 using the Zoom meeting platform.

PRESENT

Dr. J. Andrews	Dr. J. Kieffer
Mr. B. Baxter	Dr. G. MacLean
Mr. S. Brittain	Dr. D. MaGee
Dr. T. Chopin	Dr. P. Mazerolle
Mr. R. Cuming	Dr. A. McCain
Ms. K. Cunningham	Ms. K. McCain
Ms. S. DeVarenne (Secretary)	Ms. M. McNeil
Mr. C. Fernandez	Mr. D. O'Brien
Ms. B. Forbes	Dr. N. O'Byrne
M. T. Gribbons	Dr. C. Passaris
Mr. L. Hachey (Chair)	Ms. G. Paul
Dr. P. Hauf	Ms. C. Prosser
Ms. J. Hoyt	Ms. J. Sutherland-Green
Dr. V. Hussain	Ms. R. Tingley (Vice-Chair)
Ms. C. Jardine	Dr. D. Woolnough
Ms. J. Jollineau	Ms. B. Yeates

being members of the Board

Ms. M. Dawe, Advisor and Senior Director, Office of the President
Ms. A. Ferris, University Comptroller
Ms. E. Flemming, University Secretariat
Ms. M. Goodfellow, Counsel & Labour Relations Specialist
Ms. S. Gilks, Director of Communications
Dr. D. Mitra, Dean of Management
Mr. R. Skillen, Vice-President (Advancement)
Dr. M. Wielemaker, Faculty of Management
Dr. K. Wilson, Associate Vice-President Academic (Fredericton)

Regrets

Dr. R. Currie

Mayor D. Darling

Ms. R. Fairweather

Dr. D. Ganong

Ms. D. Graves-Brown

Ms. N. Mallory

Mayor M. O'Brien

Dr. D. Stephenson

Ms. K. Wilson

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OPEN SESSION

1. **Announcements****1.1 Announcements for 23 April 2020** (verbal)

A) The Chair welcomed members to the Board meeting. The President acknowledged that the Saint John and Fredericton campuses of the University sit on unsurrendered and unceded traditional Wolastoqey land. The lands of the Wabanaki people were recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship, and mutual respect between equal nations.

B) The Chair welcomed members and thanked them for participating in the meeting by Zoom videoconference. He spoke to the extensive changes that had occurred as a result of the COVID-19 pandemic since the Board last met in February. The February Board meeting had been conducted to pilot videoconferencing technology should an exceptional situation arise that would necessitate the Board meeting being held remotely: it has now become the primary means of communication during the pandemic. The Chair further spoke to the technical advancements and precautions taken to ensure the security of the platform.

2. **Approval of Agenda and Minutes of Previous Meeting****2.1 Summary of Resolutions** (posted with agenda)**2.2 Minutes of 20 February 2020** (posted with agenda)

The Chair noted two amendments to the agenda. There had been a request to lift item 9.4, Report of the Board Nominating & Review Committee, from the consent agenda. The Board will be considering the reappointment of L. Hachey to the Board. L Hachey noted his intention to excuse himself for this discussion and asked Vice-Chair R. Tingley serve as Chair for this item. There was also a request to defer item 9.6, University Awards, to be considered at a future meeting.

An error was noted in the minutes of 20 February 2020: J. Hoyt was not listed as having attended the meeting.

MOTION 2, 1: Baxter/Passaris “That the Board approve the agenda, as amended, and the Minutes of 20 February 2020, as amended.”

CARRIED

L. Hachey reviewed items on the agenda where there could be potential conflicts of interest, noting his own conflict with Item 9.4 as mentioned above. No further items of conflict were brought forward by members.

3. **Business Arising from the Minutes (Open Session)**

There was none.

4. **Other Business (Open Session)**

There was none.

CLOSED SESSION

OPEN SESSION

11. **Senates' Business**

P. Hauf and G. MacLean presented Senates' Business for the February and March meetings, as well as a special meetings held on March 17 by both Senates to consider matters related to the COVID-19 health emergency.

G. MacLean noted the unanimous approval of the Strategic Vision, and the provision for Senate to meet by video or teleconference in the event of a health emergency. He also spoke to the approval of the LPN Bridging Program, which will serve as a complement to the existing program on the Saint John campus.

P. Hauf spoke to the Provision for Timely Decision-Making that was considered by both Senates. The provision is for the purpose of responding to the current pandemic, and is a delegation of authority for interim decision-making with respect to waiving existing University-side regulations.

11.1 25 and 26 February 2020

Joint Senates' Items for Information

11.1.2 President's Report

11.1.3 Report of the Joint Board-Senate Committee on Why UNB

Joint Senates' Items for Approval

11.1.4 Report of the Undergraduate Scholarships Committee

11.1.5 Strategic Vision: UNB Toward 2030

Fredericton Senate Items for Approval

11.1.6 Report of the Academic Planning Committee

Saint John Senate Items for Approval

11.1.7 Certificate and Diploma Candidates

11.1.8 Report of the Senate Curriculum Committee

11.1.9 Report of the Senate Admissions Committee

11. **Senates' Business** (cont'd)

11.2 **17 March 2020**

Joint Senates' Items for Information

11.2.1 Update on Health Emergency Planning

Joint Senates' Items for Approval

11.2.2 Report of the Academic Policy and Procedures Committee

11.2.2.1 Provision for Timely Decision-Making

Fredericton Senate Items for Approval

11.2.3 Provision for Virtual Meetings

Saint John Senate Items for Approval

11.2.4 Provision for Virtual Meetings

11.3 25 and 31 March 2020

Joint Senates' Items for Information

11.3.1 President's Report

Saint John Senate Items for Information

11.3.2 Report of the Saint John Senate Honorary Degrees Committee

Joint Senates' Items for Approval

11.3.3 Report of the Academic Policy and Procedures Committee

11.3.4 Graduate Matters

11.3.5 Report of the Senate Undergraduate Scholarship Committee

Fredericton Senate Items for Approval

11.3.6 Report of the Academic Planning Committee

11.3.7 Certificate and Diploma Candidates

11.3.8 Graduate Courses

Saint John Senate Items for Approval

11.3.9 Student Awards

MOTION 11, 1: Hoyt/Jollineau “That the Board approve Senates' Business, items 11.1.3 to 11.1.8 inclusive, 11.2.2 to 11.2.4 inclusive, and 11.3.3 to 11.3.7 inclusive, and receive items 11.1.1 to 11.1.2, item 11.2.1, and items 11.3.1 to 11.3.2 inclusive, as presented.”

CARRIED

11. Senates' Business (cont'd)**11.4 Recommendations to the Board for Amendments to UNB Act** (posted with agenda)**11.4.1 Addition of Piluwitahasuwin to Saint John Senate****11.4.2 Addition of Piluwitahasuwin and Nikanahpat to Fredericton Senate**

P. Hauf noted that the Saint John Senate was recommending that Piluwitahasuwin (Assistant Vice-President Indigenous Engagement) be added as an ex-officio member of Senate, and, in the interim, until the *University of New Brunswick Act* is amended, that Piluwitahasuwin be considered a non-voting member of Senate with the right to participate in discussion and debate. Senate has requested additional information with respect to the role of Nikanahpat and will consider inclusion of this position further once it has a better understanding of how this role will interact with the Saint John campus.

G. MacLean noted the Fredericton Senate considered the same proposal and are recommending that Piluwitahasuwin and Nikanahpat (Director of the Mi'Kmaq Wolastoqey Centre) be added as members of the Fredericton Senate. It was noted that these proposals were prepared by the President's Office and signed by J. Andrews. The proposals, which align with the UNB's Truth and Reconciliation Action Plan, were submitted to the Senate Nominating Committees on both campuses for recommendation to Senate and the Board.

MOTION 11, 2: Tingly/Hoyt "That the *University of New Brunswick Act* be amended as follows:
Fredericton Senate:
To provide for the inclusion of Piluwitahasuwin (Assistant Vice-President Indigenous Engagement) and Nikanahpat (Director of the Mi'Kmaq Wolastoqey Centre) as ex-officio members of the Fredericton Senate, and, pending amendment to the Act in this regard, that Senate extend the privileges of the floor, including the right to participate in discussion and debate, but not the right to vote, to Piluwitahasuwin and Nikanahpat
Saint John Senate:
To provide for the inclusion of Piluwitahasuwin (Assistant Vice-President Indigenous Engagement) as an ex-officio member of Saint John Senate, and, pending amendment to the Act in this regard, that the Senate extend the privileges of the floor, including the right to participate in discussion and debate, but not the right to vote, to Piluwitahasuwin."

CARRIED

11. Senates' Business (cont'd)

11.5 Presentation on Faculty of Management Vision (posted with agenda)

G. MacLean introduced Devashish Mitra, Dean of Management, and faculty member Martin Wielemaker to present the Faculty of Management Vision, noting the Vision had been presented to the Fredericton Senate at its February meeting and that a motion in support of the Vision had passed.

D. Mitra referred members to the PowerPoint presentation that had been circulated with the agenda. He spoke to the foundation of the Vision, which would build the Faculty as a differentiated program in the market by becoming the experiential business school of Canada. Accomplishing this goal would see a shift in focus in undergraduate programs from primarily knowledge based to incorporating project based learning and development of practical skills through professional development, career development, information literacy, and excel skills.

Graduate programs will also be modified to incorporate more applied content, including plans to develop a new one year Masters of Management programs in partnership with the Faculties of Law and Computer Science. Specialized Masters programs with more emphasis on research could enable the Faculty of Management to move toward PhD programs and possibly attract Canada Research Chairs.

D. Mitra noted that Indigenous content and perspectives would be infused into the curricula. He also noted that the Faculty is in the process of seeking accreditation with AACSB, which has encouraged more top tier publications. D. Mitra spoke to the opportunities the Vision will provide, noting this growth would require new hires and space.

In reference to working with the Faculty of Business on the Saint John campus, D. Mitra noted the importance of each Faculty focusing on unique expertise to avoid duplication, and collaborating where beneficial—he cited a joint PhD program and online programming as examples of opportunities for partnership.

Regarding financial implications, an experiential learning coordinator was noted as a potential cost, as well as additional faculty members should the Faculty see an increase in enrollment.

Members discussed the potential of the Faculty of Management and the Faculty of Business of producing coordinating Visions in an effort to produce differentiated programs, while collaborating on larger programs. Additional discussion centred on faculty complement and refining the presentation before its public launch.

11. Senates' Business (cont'd)

MOTION 11, 3: O'Byrne /Cuming "That the Board give support to pursue the Faculty of Management Vision 2025."

CARRIED

12 Board Chair's Report

The Chair indicated that he would defer this item to accommodate moving the agenda forward in recognition of time constraints.

13 Joint Board-Senate Committee on Why UNB**13.1 Final Report on Why UNB Campaign** (posted with agenda)

The President referred members to the Final Report of the Joint Board-Senate Committee on Why UNB that was included with the agenda package. He shared his view that the campaign was an important investment for the University, and demonstrates the importance of marketing campaigns working in tandem with conversion, enrollment, and retention strategies.

The President expressed the view that the work of the Why UNB Campaign had led to many positive outcomes for the University, and highlighted marketing strategies as one of many key components to a successful university.

14 Consent Agenda (Open Session)**14.1 Report of the Board Finance & Properties Committee – Open Items** (posted with agenda)**14.2 Report of the Board Executive Committee – Open Items** (posted with agenda)

MOTION 14, 1 Hussain/Gribbons "That the Board receive matters included in items 14.1 and 14.2 of the consent agenda (open session), as presented."

CARRIED

15 Other Business (Open Session)

There was no other business.

CLOSED SESSION

16 **Adjournment**

The meeting adjourned at 1:04 p.m.

17 **Additional Opportunity for In Camera Discussion (not minuted)**

The Secretary left the meeting. Members met with the Chair In Camera.

Sarah DeVarenne
Secretary