

MINUTES OF THE BOARD OF GOVERNORS

UNIVERSITY OF NEW BRUNSWICK

The Board of Governors met by videoconference at 9:30 a.m. on Thursday, 20 February 2020 using the Zoom meeting platform and in Sir Howard Douglas Hall, Room 102.

PRESENT

Dr. J. Andrews	Dr. J. Kieffer
Mr. B. Baxter	Dr. G. MacLean
Mr. S. Brittain	Dr. D. MaGee
Dr. T. Chopin	Ms. N. Mallory
Mr. R Cuming	Dr. P. Mazerolle
Ms. K. Cunningham	Dr. A. McCain
Ms. S. DeVarenne (Secretary)	Ms. K. McCain
Mr. C. Fernandez	Mr. D. O'Brien
Ms. B. Forbes	Dr. C. Passaris
M. T. Gribbons	Ms. C. Prosser
Mr. L. Hachey (Chair)	Ms. J. Sutherland-Green
Dr. P. Hauf	Ms. K. Thompson
Dr. V. Husain	Ms. R. Tingley (Vice-Chair)
Ms. C. Jardine	Dr. D. Woolnough
Ms. J. Jollineau	Ms. B. Yeates

being members of the Board

Ms. H. Classen, Advisor and Director, Office of the Vice-President Academic
Ms. M. Dawe, Advisor and Senior Director, Office of the President
Mr. D. Doiron, Senior Teaching Associate, Faculty of Business
Ms. E. Flemming, University Secretariat
Ms. S. Gilks, Director of Communications
Mr. J. Kleefeld, Dean, Faculty of Law
Mr. M. Marin, Associate Dean, Faculty of Law
Mr. R. Skillen, Vice-President (Advancement)

Regrets

Dr. R. Currie	Ms. M. McNeil
Mayor D. Darling	Dr. N. O'Byrne
Ms. R. Fairweather	Mayor M. O'Brien
Dr. D. Ganong	Ms. G. Paul
Ms. D. Graves-Brown	Dr. D. Stephenson

OPEN SESSION

1. **Announcements**1.1 **Announcements for 20 February 2020** (posted with agenda)

A) The Chair welcomed members to the Board meeting, referring them to the written announcements included with the agenda. The President acknowledged that the Saint John and Fredericton campuses of the University sit on unsurrendered and unceded traditional Wolastoqey land. The lands of the Wabanaki people were recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship, and mutual respect between equal nations.

B) The Chair welcomed members and thanked them for participating in the Zoom videoconference pilot. He emphasized that the meeting format was a trial, and that videoconferencing would not replace the traditional format of Board meetings. The pilot is meant to serve as a trial to assess if it might be useful in exceptional circumstances in the future.

B) The Chair welcomed new Board members and noted that D. Graves-Brown and M. McNeil had sent regrets for the meeting.

2. **Approval of Meeting Agenda and Minutes of Previous Meeting**2.1 **Summary of Resolutions** (posted with agenda)2.2 **Minutes of 5 December 2019** (posted with agenda)

The Chair noted that the Strategic Plan Goal for the meeting was: Strategic Planning. Key items of business were approval of the Strategic Vision: UNB Toward 2030, and a presentation from the Faculty of Law on their vision for the Faculty.

MOTION 2, 1: Baxter/Hoyt “That the Board approve the agenda, as circulated, and the Minutes of 5 December 2019, as presented.”

CARRIED

L. Hachey reviewed items on the agenda where there could be potential conflicts of interest. No items of conflict were brought forward by members.

3. **Business Arising from the Minutes (Open Session)**

There was none.

4. Other Business (Open Session)

There was none.

OPEN SESSION**7. Senates' Business**

P. Hauf and G. MacLean presented Senates' Business for the January meetings. P. Hauf drew members' attention to the Report of the Senate Curriculum Committee, and the Report of the Undergraduate Scholarship Committee.

G. MacLean referred members to the Graduation list for the Bachelor of Nursing Advanced Standing Program, Report of the Senate Admissions Committee, and the Report of the Academic Planning Committee. He noted the Law Vision included in the report will be presented to the Board as part of Senates' Business.

10.1 21 and 22 January 2020For Information**JOINT SENATES' ITEMS**

- 10.1.1 President's Report
- 10.1.2 Report of the Vice-President (Research)

FREDERICTON ITEMS

- 10.1.3 Report of the School of Graduate Studies

For Approval**JOINT SENATES' ITEMS**

- 10.1.4 Report of the Undergraduate Scholarships Committee
- 10.1.5 Report of the School of Graduate Studies

FREDERICTON ITEMS

- 10.1.6 Report of the Academic Planning Committee
- 10.1.7 Report of the Senate Admissions Committee
- 10.1.8 Certificate and Diploma Candidates
- 10.1.9 Report of the Fredericton Senate Curriculum Committee

8. Senates' Business (con'd)

- 10.1.10 Graduation List – Bachelor of Nursing Advanced Standing Program

SAINT JOHN ITEMS

- 10.1.11 Report of the Saint John Senate Curriculum Committee

MOTION 10.1: Brittain/Yeates "That the Board approve Senates' Business,

items 10.1.4 to 10.1.11 inclusive, and receive items 10.1.1 to 10.1.3 inclusive, as presented.”

CARRIED

10.2 Presentation on Law Vision (posted with agenda)

G. MacLean introduced John Kleefeld, Dean of Law, Michael Marin, Associate Dean of Law, and Dan Doiron, faculty member from the Faculty of Business who assisted with the development of the case for support for the Law Vision. He noted that the Law Vision had been presented to Fredericton Senate at its January meeting and that a motion in support of the Vision had passed.

J. Kleefeld spoke to his initial vision for the Faculty when he began his term. He referenced his presentation to the Board in 2018 regarding the challenges facing the Law School and the need to strengthen the Juris Doctor program. Following the Dean’s presentation, a Strategic Planning Committee within the Faculty had been struck and chaired by M. Marin. He invited D. Doiron to present UNB Law’s Business Growth Plan 2020 – 2030.

D. Doiron began the presentation by introducing the three lenses through which the Committee had viewed their work: that the Law School be competitive, offer a differentiated product, and grow in a sustainable manner. D. Doiron noted that the goal of the plan is not to dramatically increase student enrolment but rather to grow the quality of programming; increase student career and professional support; and increase the endowment for student financial support.

D. Doiron provided background on the law profession in Canada, noting demand for lawyers is decreasing and graduates are facing increased competition in the job market. Regarding the law education supply in Canada, it was noted that there are currently 16 English language law schools, with two new proposed schools at Ryerson University and Memorial University.

Placing UNB’s Law School in a broader context, D. Doiron noted that from 1997 to 2019 the Law School had dropped from a 2nd place national ranking to 13th, and through these 21 years has gone from being recognized as having a strong student focused law degree to a good foundational law degree at a low cost. The Growth Plan is a strategy to enhance

10 Senates' Business (cont'd)**10.2 Presentation on Law Vision** (cont'd)

UNB's brand in the market and to re-establish the Faculty a law school of choice ranked in the top 5 in Canada. To achieve this growth, it was emphasized that the Law School must modernize and offer students a differentiated program.

D. Doiron referred members to a slide that listed the principles that will guide the Law School's transformation. He noted, most importantly, that the Law School's brand must be rebuilt around the quality of its programming and experiential learning. He further spoke to the alignment between the Growth Plan and the University's Strategic Vision that would see the Law School further engage with external communities; enhance the student experience; and focus on entrepreneurial and experiential learning opportunities. Additional goals include growing a robust research agenda, creating new graduate programming, development of a pre-law program, modest student growth, and tuition increases.

Speaking to the financial implications of the Growth Plan, it was noted that the initial three-year investment would allow for the launch of the on-site legal observatory in 2020, and the Master of Studies in Law program in 2021. Though additional costs would be incurred in the initial phase of the plan, the Growth Plan projects that annual funding from the government grant would decrease through the 11 years detailed in the plan.

D. Doiron concluded the presentation by noting that the implementation of the Growth Plan has the potential to increase the national ranking of the Law School and established it as a differentiated law school. Its brand would be elevated through quality and scope in offerings; small class sizes; and an integrated research agenda. The Law School has the potential to serve as a strong asset in support of UNB's Strategic Vision as well as fulfilling the requirements of external stakeholders.

Members discussed their support for the Growth Plan and commended the Committee and Chair for a transparent process that resulted in an ambitious and viable plan. Additionally, a member expressed the view that this Growth Plan may be an opportunity to harness and engage the legal community and alumni.

10. Senates' Business (cont'd)**10.2 Presentation on Law Vision (cont'd)**

In response to a question regarding the implementation plan, G. MacLean responded that the Faculty of Law was seeking support to pursue their Vision, and that individual aspects of the plan, both financial and academic, would follow the appropriate approval processes.

Other points of discussion included support for the proposed pre-law degree, including a possible partnership with the Saint John campus on the undergraduate program.

MOTION 10, 2: Hoyt/Brittain “That the Board give support to pursue the Faculty of Law’s Business Growth Plan 2020 – 2030.”

CARRIED

11. Board Chair's Report

The Chair noted that over the past year the Board had been presented with Visions from Engineering, Health, and most recently from the Faculty of Law. He voiced his excitement at seeing both campuses engaged in building for the future and working in support of the Academic Plan. He noted that additional plans would be presented to the Board at upcoming meetings, and spoke to his enthusiasm at the potential growth for the University as a result of these comprehensive plans.

L. Hachey expressed the view that the approval of the Strategic Vision by the Board will continue the momentum, and noted he looks forward to seeing the progress of the Strategic Vision, as well as learning more about the implementation plan in the coming months.

12. President's Report (posted with agenda)

The President referred members to the report that was circulated with the agenda. He provided an update on the Working Group on Principles of Naming or Renaming University Places, noting the Working Group was nearing completion of Phase One of their work, and a report is expected to be finalized by May.

The President updated Board members on developments with regard to potential changes in the provincial government's funding model for publicly funded universities; public comments had been made about the potential adoption of a Performance Based Funding (PBF).

12. **President's Report** (con'd) The University is working to develop a proactive approach in response to potential changes to the way universities are funded in New Brunswick. To facilitate this approach, and encourage a consultative process, the presidents of the four publicly funded universities are scheduled to meet with the Minister of Post-Secondary Education, Training, and Labour in March.

Members discussed the importance of the University being proactive, and working in partnership with the provincial government, rather than being reactive in response to policy and funding changes.

The President spoke to the progress being made in fundraising on both campuses for the Health and Engineering campaigns. It was noted that these projects are engaged in integrated advancement plan strategies to attract both government and private sector support.

Speaking to bi-campus initiatives, the President noted that the Deans and the President's Executive Team continue to meet, and that P. Hauf and G. MacLean are working with the Faculty of Management on the Fredericton campus and the Faculty of Business on the Saint John campus with the intent of increasing collaboration and identifying opportunities for the Faculties to work together on future initiatives and programs.

13. **Consent Agenda (Open Session)**

13.1 Report of the Board Executive Committee – Open Session

The Report of the Board Executive Committee was received for information.

13.2 Report of the Board Investments Committee – Open Session

The Report of the Board Investments Committee was received for information. Matters addressed in this report included:

- The latest draft of the Organ Square Guide

13.3 Report of the Board Nominating and Review Committee – Open Session

The Report of the Board Nominating and Review Committee was received for approval. Matters addressed in this report included:

- Appointments to the Board Audit Committee

MOTION 13.1: Baxter/Hoyt “That the Board approve matters included in time 13.3 of the consent agenda (open session), and receive items 13.1 and 13.2, as presented.”

CARRIED

14. Other Business (Open Session)

The President spoke to the importance of establishing, and maintaining, healthy and open dialogue with the provincial government.

CLOSED SESSION

15. In Camera Sessions

15.1 In Camera Meeting with the President

15. In Camera Sessions

15.2 In Camera Meeting of Voting Board Members

16. Adjournment

The meeting was adjourned at 12:24 p.m.

17. Additional Opportunity for In Camera Discussion (not minuted)

The Secretary left the meeting. Members met with the Chair In Camera.

Sarah DeVarenne
Secretary