

VOL.52 , NO 1.

MINUTES OF THE BOARD OF GOVERNORS

UNIVERSITY OF NEW BRUNSWICK

The Board of Governors met at 9:00 a.m. on Thursday, 17 October 2019, in the Chancellor's Room of the Wu Conference Centre, on the Fredericton campus.

PRESENT

Dr. J. Andrews	Ms. J. Hoyt
Mr. S. Arseneau	Dr. V. Husain
Mr. B. Baxter	Ms. J. Jollineau
Ms. K. Cunningham	Dr. G. MacLean
Dr. R. Currie	Ms. N. Mallory
Ms. S. DeVarenne (Secretary)	Dr. P. Mazerolle
Mr. C. Fernandez	Dr. A. McCain
Ms. B. Forbes	Dr. N. O'Byrne
Dr. D. Ganong	Ms. C. Prosser
Dr. T. Goud	Ms. J. Sutherland-Green
Ms. D. Graves-Brown	Ms. R. Tingley (Vice-Chair)
M. T. Gribbons	Dr. D. Woolnough
Mr. L. Hachey (Chair)	Ms. B. Yeates
D. P. Hauf	

being members of the Board

Ms. M. Dawe, Advisor and Senior Director, Office of the President
Ms. E. Flemming, University Secretariat
Ms. S. Gilks, Director of Communications
Ms. M. McNeil, Director and Advisor, Office of the Vice-President Academic
Mr. R. Skillen, Vice-President (Advancement)

Regrets:

Mr. S. Brittain	Ms. K. McCain
Mr. G. Daley	Mr. D. O'Brien
Mayor D. Darling	Mayor M. O'Brien
Ms. R. Fairweather	Ms. G. Paul
Ms. M. Grant-McGivney	Dr. D. Stevenson
Dr. J. Kieffer	Ms. K. Thompson
Dr. D. MaGee	

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## OPEN SESSION

1. **Announcements**1.1 **Announcements for 17 October 2019**

A) The Chair welcomed members to the first Board Meeting of the academic year, referring them to the written announcements included with the agenda. The President acknowledged that the Saint John and Fredericton campuses of the University sit on unsurrendered and unceded traditional Wolastoqey land. The lands of the Wabanaki people were recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship, and mutual respect between equal nations.

B) L. Hachey introduced new Board members and noted that S. Brittain, J. Kieffer, D. MaGee, D. O'Brien, G. Paul, K. McCain, and K. Thompson had sent their regrets for the meeting.

C) Information on Convocation ceremonies was provided in the written announcements posted with the agenda. Board members participating in the ceremony were reminded that:  
Preceding the graduation of students, when you are petitioned by the President “Placetne vobis Senatores, placate, Gubernatores, ut hi supplicatores admittantur?” (Is it your pleasure Senators, is it your pleasure, Governors, that these supplicants be admitted?), please reply “Placet” (pronounced pla-ket).

D) L. Hachey congratulated R. Tingley on being awarded the Order of New Brunswick for her extraordinary achievements in leadership and her commitment to women’s equality in New Brunswick.

[APPLAUSE]

E) The Chair noted that conflict of interest forms were included in the envelopes of those who had not yet returned completed copies to the University Secretariat. He indicated that Graduation and Prize Lists were available for perusal at the front of the room.

F) The President encouraged members to visit the Red Shawl Campaign exhibition at the Saint John Free Public Library in Market Square. The University-led educational exhibition was to honour missing and murdered Indigenous Woman and Girls, and was open to the public from October 15 to 18.

**2. Approval of the Meeting Agenda and Minutes of Previous Meeting**

**2.1 Summary of Resolutions**  
**2.2 Minutes of 28 May 2019**

The Chair noted that the Strategic Plan Goal for the meeting was: Financial Resilience and Responsibility, and that key items of business were the Graduation list, and the review of the audited financial statements.

There were no items lifted from the Consent Agenda.

**MOTION 2, 1:** Baxter/Yeates      “That the Board approve the agenda, as presented, and the Minutes of 28 May 2019, as presented.”

**CARRIED**

L. Hachey reviewed items on the agenda where there could be potential conflicts of interest. No items of conflict were brought forward by members.

**2. Business Arising from the minutes (Open Session)**

There was none.

**3. Graduation and Prize Lists** (Copies were posted to SharePoint prior to the meeting. The Graduation List was also available online:

<http://www.unb.ca/graduation/convocation/index.html> and  
<https://www.unb.ca/saintjohn/convocation/fall/index.html>)

The Chair reminded members that the graduation and prize lists were available online. G. MacLean and P. Hauf presented the graduation and prize lists, noting that Senates approved the lists at their meetings on 15 and 16 October 2019. P. Hauf noted an addition to the Prize List from the Saint John campus: the Margaret McPhedron Prize to be awarded to Hannah Elizabeth Ann Gardner.

G. MacLean read into the record the following changes to the Fredericton graduation list:

**ADDITIONS:**

**BACHELOR OF EDUCATION      DISTINCTION**  
 Marsha Michelle Daniel

**BACHELOR OF EDUCATION      FIRST DIVISION**  
 Ria Balkaran-Rattan

DELETIONS:BACHELOR OF EDUCATION      SECOND DIVISION

Ashley Shalini Ariah  
 Valerie Dodough  
 Brandy Desrion Richardson

MOTION 4, 1:      Woolnough/Hoyt      “That the Board approve the Graduation and Prize lists, as amended.”

CARRIED

The Chair asked for an enabling motion allowing the Registrars to, with appropriate consultation, make changes and additions to the graduation and prize lists.

MOTION 4, 2:      Hoyt/Tingley      “That the Board authorize the Registrars to make changes and additions to the Graduation and Prize Lists between now and 31 December for those who are deemed to have graduated in October 2019, after consultation with the Faculties, Departments, or Divisions concerned, and the Dean of Graduate Studies in the case of graduate degrees and prizes, with the approval of the President, and subject to later report to the Senates and the Board.”

CARRIED

**4. Other Business (Open Session)**

There was none.

**11. President's Report**

**11.1 President's Report**

The President drew members' attention to his October Report which was been posted with the agenda. He noted that the University had been called on to present to a Special Committee of the Legislature, wherein the discussions largely focused on financial accountability. He updated Board members on his ongoing consultations with the University community, including events with faculty, staff, and students on both campuses.

The President expressed his belief that the University needs to do a better job at telling its story to the world, and that the University lacks international visibility. He indicated that he would be forming a bi-campus working group to examine the criteria of world university rankings and to strategize on improving the University's current ranking.

## **11. President's Report (cont'd)**

The President spoke to a recent submission that had been presented to him by the Law Students' Society with a request to rename Ludlow Hall. The President underscored the importance of the University's commitment to equity, diversity, and inclusion, and the need to address the matter of removing names from buildings—or other University spaces—in an analytical manner, developing criteria to allow for consistent and thorough examination of concerns. He stressed the importance of developing a policy and procedure that could be relied upon should additional concerns arise in the future.

The President spoke to potential opportunities for the University that might arise through \$80 million of federal funds committed to funding in the field of cybersecurity, and noted his view that the University should continue to build cybersecurity as a strength to become a global centre of excellence. He spoke to other opportunities for growth for the University, particularly noting Engineering on the Fredericton campus, and the Health agenda on the Saint John campus.

### **11.2 Preliminary Enrolment Figures**

The President drew members' attention to the Preliminary Report on 2019-20 Enrolment to October 1, 2019, noting that domestic numbers remain consistent while international numbers had increased over the previous year on both campuses. He noted that, based on data, the challenge appears to be converting students who have been admitted to enrolled students. He suggested that work might be done to decrease the time between application by potential students and offers of acceptance from UNB.

G. MacLean spoke to the appearance in the decrease of students over the previous year, noting that timing related to student loan processing accounted for some of the difference.

### **11.3 Other**

Members discussed student enrollment and the importance of engaging faculty and staff to focus on both recruitment and retention strategies. A recent change in tuition frameworks for part-time students was discussed, as well as the need to mitigate the high cost of post-secondary education with scholarships and bursaries.

The President was asked what recurring messages he has received from students. He responded that the feedback he has heard has consistently reflected four themes: students are happy at the University; international students struggle to adjust to the new culture; there is a need for increased awareness of services for student mental health; and the University needs to tell its story better.

It was suggested that more ambitious recruitment strategies and targets be set in advance of the 2019-2020 budgeting process.

## **12. Board Chair's Report**

### **12.1 Report on August Retreat (verbal)**

The Chair invited Vice-Chair R. Tingley to speak to the Board retreat that had been held in August on the Saint John campus. R. Tingley noted it was an exciting time to be on the Saint John campus. The Board had been updated on a number of initiatives including the move of the MBA to its uptown location, and developments in the Health agenda. She noted the work being done by the Saint John campus to engage with its community, particularly in support of its priority neighborhoods through the Promise Partnership.

It was noted that work was underway to develop a sustainability plan for the Promise Partnership to be used as a guide for maintaining longevity in programming and building operating funding.

R. Tingley noted she had received positive feedback on the format of the retreat.

L. Hachey noted he had recently met with the Deans on both campuses to consider priorities and strategic investments in Faculties, and that the new Strategic Plan will inform these discussions going forward. In Fredericton discussion centered on faculty investments; the need for a transparent budget process; student support services; and the importance of implementation of the Truth and Reconciliation Action Plan. He further noted that discussions with the Saint John Deans focused on ongoing concerns stemming from the labour disruption in 2014; insufficient technological equipment; and communication with students regarding academic program opportunities.

The Chair spoke to ongoing negotiations between the four publicly funded universities and the provincial government. He noted some common goals among the universities such as securing stable-long term funding to replace short term agreements; eliminating government interference in setting tuition rates; and collaborating with the government to keep students in the province after completion of post-secondary education.

Additional issues addressed by the Chair included the need to achieve a structurally balanced budget, and once balanced, a shift to focus on deferred maintenance.

Members discussed the tension that exists between the need to achieve a balanced budget with the need to grow the University through investment. It was noted that enthusiasm by faculty members to develop innovative programs has diminished in the culture of budget cuts and reduced spending, and that proposing new programming brings with it the concern that it will be implemented at the expense of existing programs.

**13. Consent Agenda Matters (Open Session)**

**13.2 Board Advancement Committee Report of 3 October 2019– open items (See item 8.1.1)**

The Board Advancement Committee Report was received for information.

**13.3 Board Executive Committee Report of 23 September 2019 – open items (see item 8.2.4)**

The Board Executive Committee Report was received for information.

**13.4 Board Nominating & Review Committee**

**13.4.1 Report of 12 June 2019 – open items (see item 8.5.1)**

**13.4.2 Report of 23 September 2019 – open items (see item 8.5.3)**

The Board Nominating & Review Committee Reports were received for approval.

**13.5 Appointments to the Student Disciplinary Committee for 2019-20 (posted with agenda)**

The appointments to the Student Disciplinary Committee were received for approval.

**13.6 Report of Board of Trustees Shared Risk Plan for Academic Employees (posted with agenda)**

The Report of the Board of Trustees Shared Risk Plan for Academic Employees was received for information.

MOTION 13, 1: Gribbons/Woolnough “That the Board approve matters included in items 13.4 and 13.5 of the consent agenda (open sessions), and received items 13.2, 13.3, and 13.6, as presented.”

CARRIED

**14. UNB’s Climate Change Action Plan**

K. Cunningham introduced Mary Jane Adams, newly appointed Associate Vice-President (Capital Planning & Operations), to give a presentation for information and discussion on the University’s Climate Change Action Plan. MJ Adams thanked the Board for their welcome and asked Tom Gilmore, Energy Manager, and Danielle Smith, Sustainability Coordinator, to give the presentation.

D. Smith referred members to a PowerPoint presentation and began by recognizing climate change as one of the largest threats to the planet. She gave an overview of the

#### **14. UNB's Climate Change Action Plan (cont'd)**

history of climate change action at the University noting that UNB first implemented an energy management program in 1996, and that UNB Sustainability was created in 2014. She noted that the climate change action plan is in alignment with the strategic plan and allows UNB to be a leader in the field while also encouraging students to be leaders in climate change.

The Action Plan has been developed over three years and three phases, by a committee with representation from both campuses. Development of the plan is in its final phase dedicated to creation and approval of the plan. The vision of the plan is for UNB to reach carbon neutrality by 2050. If the plan is approved and adopted there will be continuous monitoring and reporting of the progress towards carbon neutrality with UNB Sustainability releasing a mid-point and final report outlining successes of the plan.

D. Smith outlined the risk to the University if no action is taken, noting that UNB would be responsible for an additional \$1.6 million annually in fuel levies by 2022, and the potential for damage to the institution's reputation for not being a leader in an area that is deemed to be a threat to the planet.

Members discussed the action plan, particularly in relation to other universities and the potential damage to the university's reputation if action is not taken. In response to a question, D. Smith noted that UNB is currently below its emission targets for the current year.

#### **15. Senates' Business**

P. Hauf and G. MacLean presented Senates' Business for the September and October meetings. G. MacLean drew members' attention to the Research Ethics Board appointments, Report of the Undergraduate Scholarships Committee, and Update on

Strategic Planning. The Chair asked if there was anything on the Senates' agendas that might cause duplication across campuses: P. Hauf and G. MacLean confirmed that there was not.

##### **15.1 18 and 24 September 2019**

###### For Information

###### **JOINT SENATES' ITEMS**

15.1.1 Strategic Discussion: President's Address

15.1.2 Report of the Vice-President (Research)

15.1.3 Update on Strategic Planning

## **15. Senates' Business (con'd)**

### **FREDERICTON SENATE ITEMS**

15.1.4 Additions to the 2019 Encaenia Graduation List

15.1.5 Question Period

15.1.6 Student Standings and Promotions Committee Report

### **SAINT JOHN SENATE ITEMS**

15.1.7 Amendments to the 2019 Spring Convocation Graduation List

15.1.8 2018 Research Ethics Board Report to Senate

15.1.9 Question Period

### **For Approval**

#### **JOINT SENATES' ITEMS**

15.1.10 Graduate Matters: Scholarships

15.1.11 Certificate and Diploma Candidates

#### **FREDERICTON SENATE**

15.1.12 Research Ethics Board Appointments

15.1.13 Report of the Undergraduate Scholarships Committee

#### **SAINT JOHN SENATE ITEMS**

15.1.14 Report of the Undergraduate Scholarships Committee

15.1.15 Research Ethics Board Appointments

## **15.2 15 and 16 October 2019**

### **For Information**

#### **JOINT SENATES' ITEMS**

15.2.1 President's Report

15.2.2 Preliminary Enrolment Reports

15.2.3 Update on Strategic Planning

#### **FREDERICTON SENATE ITEMS**

15.2.4 Question Period

### **For Approval**

#### **JOINT SENATES' ITEMS FOR APPROVAL**

15.2.5 Report of the Undergraduate Scholarships Committee

15.2.6 Report of the School of Graduate Studies

#### **FREDERICTON ITEMS FOR APPROVAL**

15.2.7 Certificate and Diploma Candidates

15.2.8 Research Ethics Board Appointments

**MOTION 15, 1:** Jollineau/Mallory “That the Board approve Senates' Business, items 15.1.10 – 15.1.15, inclusive, and receive items 15.1.1 – 15.1.9 inclusive, as presented.”

CARRIED

**15. Senates' Business** (con'd)

MOTION 15, 2: Hoyt/Mallory "That the Board approve Senates' Business, items 15.2.5 – 15.2.8, inclusive, and receive items 15.2.1 – 15.2.4 inclusive, as presented."

CARRIED

**CLOSED**

**18. Adjournment**

The Chair thanked members for attending and encouraged them to attend convocation ceremonies.

The meeting was adjourned at 2:07 p.m.

**19. Additional Opportunity for In Camera Discussion (not minuted)**

The Secretary left the meeting. Members met with the Chair In Camera.

Sarah DeVarenne  
Secretary