

MINUTES OF THE BOARD OF GOVERNORS

UNIVERSITY OF NEW BRUNSWICK

The Board of Governors met at 9:00 a.m. on Thursday, 13 October 2022 in the Chancellor's Room of the Wu Conference Centre on the Fredericton campus and using the Zoom meeting platform.

PRESENT

| | |
|------------------------------|------------------------|
| Mr. W. Carson | Dr. P. Mazerolle |
| Ms. R. Connors-Losier | Dr. A. McCain |
| Mr. R. Cuming | Ms. M. McNeil |
| Mr. D. Debly | M. G. Noseworthy |
| Ms. B. DeLong | Mr. D. O'Brien |
| Ms. S. DeVarenne (Secretary) | Dr. C. Passaris |
| Ms. A. Ferris | Ms. C. Prosser |
| Mr. T. Gribbons (Vice-Chair) | Mayor K. Rogers |
| Mr. L. Hachey | Dr. K. Scott-Storey |
| Dr. P. Hauf | Mr. P. Syroid |
| Ms. J. Hoyt | Ms. R. Tingley (Chair) |
| Mr. K. Hoyt | Mr. N. Vibert |
| Dr. V. Husain | Mr. K. Walsh |
| Ms. J. Jollineau | Ms. J. Ward |
| Dr. J. Light-Thompson | Dr. K. Wilson |
| Dr. J. MacLauchlan | Dr. D. Woolnough |
| Dr. D. MaGee | |

being members of the Board

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| Ms. M. Byers, University Secretariat |
| Ms. M. Dawe, Advisor and Senior Director, Office of the President |
| Ms. E. Flemming, University Secretariat |
| Mr. C. Hamilton, Vice-President (Advancement) |
| Ms. S. Martell, Associate Vice-President (Strategic Communications) |
| Mr. M. Warren, Director, Resource Planning & Budgeting |

Regrets:

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|--------------------|------------------|
| Dr. R. Currie | Mr. C. MacDonald |
| Dr. T. Chopin | Dr. K. McCain |
| Ms. R. Fairweather | Dr. D. Perley |
| Dr. D. Ganong | Mayor D. Reardon |
| Ms. J. Knox | Dr. D. Stevenson |

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OPEN SESSION

1. **Announcements for 13 October 2022** (posted with agenda)

A) The Chair welcomed members to the first Board Meeting of the academic year, referring them to the written announcements included with the agenda. The President acknowledged that the Saint John and Fredericton campuses of the University sit on unsurrendered and unceded traditional Wolastoqey land. The lands of the Wabanaki people were recognized in a series of Peace and Friendship Treaties to establish an ongoing relationship of peace, friendship, and mutual respect between equal nations.

B) The Chair recognized the recent passing of Carey Ryan. She noted that Carey served on the Board for several years first as a member appointed by the Lieutenant-Governor in Council and then in her role with Alumni, and was very active and engaged member of the UNB family.

Carey was a prominent figure in the University community who volunteered with many groups and associations. She was a champion for UNB and a great supporter of all Alumni and University events as a member of the UNB Associated Alumni Council, Board of Governors, the Forging our Futures and Hans Klohn Commons Campaign Cabinets, and the Saint John Senate.

Carey received many awards in recognition of her volunteer work, including the UNB Alumni Award of Honour, Queen Elizabeth II Diamond Jubilee Medal, YMCA Canada Peace Medal, ICCA Parade Marshall, and Beta Sigma Phi Lady of the Year.

The Chair invited members to join her in a moment of silence in remembrance of Carey Ryan.

C) R. Tingley introduced new Board members and noted that T. Chopin, J. Knox, C. MacDonald, and D. Reardon had sent their regrets for the meeting.

D) The Chair updated members on a change of procedure for members participating in the platform party for the Fall Convocation in Saint John, and referred members to the written announcements.

2. **Approval of the Meeting Agenda and Minutes of Previous Meeting**

2.1 **Summary of Resolutions** (posted with agenda)
2.2 **Minutes of 24 May 2022** (posted with agenda)

R. Tingley referred members to the meeting's agenda. Additional time has been added for agenda items: this is to mirror what had been in place prior to the pandemic when meetings were in-person. She highlighted that Board meetings have become very efficient and very detailed work is accomplished through the committee structure. Allotted time will not be used if not required, but the intent is to provide every

2. **Approval of the Meeting Agenda and Minutes of Previous Meeting**

2.1 **Summary of Resolutions** (con'd)
2.2 **Minutes of 24 May 2022** (con'd)

opportunity for productive discussion and engagement

The Chair noted that key items of business for the meeting were the Graduation list and the review of the audited financial statements.

A correction to the minutes of 24 May 2022 was noted: motion 9,1 was updated to indicate it had been moved and seconded as follows: Passaris/Woolnough.

There were no items lifted from the Consent Agenda.

MOTION 2, 1: Hoyt/Jollineau “That the Board approve the agenda, as presented, and the Minutes of 24 May 2022, as amended.”

CARRIED

3. **Business Arising from the Minutes (Open Session)**

There was none.

4. **Other Business (Open Session)**

There was none.

CLOSED SESSION

12. **President's Report**

12.1 **President's Report** (posted with agenda)

The President drew members' attention to his October Report which was posted with the agenda. In addition to the information in the report the President updated Board members on a number of issues and recent events on both campuses.

The University community welcomed students to a relatively normal fall semester following several years of COVID restrictions. The President spoke to several challenges arising with off campus events in Fredericton and noted that the University is working with the City of Fredericton and Fredericton Police Force to mitigate these issues.

P. Mazerolle provided an update on the Search for the Vice-President (Administration & Finance). The Committee has recently completed a series of interviews with final candidates with the expectation that an announcement be made in the coming months.

The President thanked A. Ferris for her work as Acting Vice-President (Administration & Finance) during the transition period.

[APPLAUSE]

12. **President's Report** (con'd)

12.1 **President's Report** (con'd)

UNB partnered with Rainbow Veterans of Canada and the Gregg Centre to host an event to mark the 30th anniversary of 2SLGBTQI+ people openly serving in the Canadian Armed Forces and the end of the LGBT Purge in Canada. The event featured a panel discussion on what went into the achievement of 2SLGBTQI+ rights in the military. The president highlighted the important role of Todd Ross (Indigenous Advisor, Saint John) in the organization of this event.

The President provided an update on the implementation of the provost model at UNB. A working group, co-chaired by the Vice-President Academic (Fredericton) and the Vice-President (Saint John), had been struck and is engaged in a listening tour and hosting presentations for groups across the campuses. An online Town Hall was held on 11 October to provide an update and opportunity for questions from the University community. The search for the provost is expected to begin early in 2023.

12.2 **Preliminary Enrolment Figures** (posted with agenda)

The President drew members' attention to the Preliminary Report on 2022-23 Enrolment to October 1, 2022. He highlighted that though enrolment had increased overall compared to October 1, 2021 room for growth remains in several areas: international and graduate enrolment had increased, while domestic enrolment remains flat. The President noted that the Saint John campus comprises largely of New Brunswick students direct from high school: this demographic is shrinking leaving the campus particularly vulnerable.

Despite the growth in international students, it was noted that problems have arose regarding students' entry to the country and issues with VISA issuance. The University has active engagement through Universities Canada and the Association of Atlantic Universities to advocate to the federal government to address these concerns and delays.

The President expressed the need to grow UNB's online enrolment, noting that work is ongoing to advance this area and the University is giving consideration to engaging an external partner with expertise in this field.

P. Mazerolle underlined the need for recruitment, building capacity, and development of strong academic programming to support the growth agenda set out in the strategic vision.

Members discussed the importance of the Integrated Health Initiative as a driver of enrolment on the Saint John campus.

Further discussion centred on the current job market and if labour shortages were encouraging potential students to join the workforce rather than continue their studies. The President responded by speaking to the emerging trends in the workforce over the past few years, and expressed the view that while these might marginally affect

12. **President's Report** (con'd)

12.2 **Preliminary Enrolment Figures** (con'd)

enrolment, the University needs to shift to offer increased programs to those currently in the workforce that focus on upskilling and reskilling.

The President responded to follow-up discussion by providing an update on micro credentials at UNB. Plans for expanding micro credential offerings will leverage the Centre for Learning Futures and there will be consultation with external stakeholders to align micro credentials with market demand.

Members discussed the inclusion of unpaid and paid students noted in the preliminary enrollment report. The President clarified that all students in the report are currently registered in courses, however due to some process issues related to loans and bursaries not all students have made full payment.

In response to a question the President noted that domestic enrollment has decreased across post-secondary institutions in Atlantic Canada: this largely mirrors the changing demographics of the region. Growth for both campuses can be realized through increased enrolment both internationally as well as nationally from outside of the province.

K. Wilson provided context regarding the decrease in enrolment in the Faculty of Engineering on the Fredericton campus. There has been growth amongst the first year students in the Faculty, however persistence remains a challenge across all years of the program—this issue has been exacerbated by the pandemic. Solutions to improve retention rates are under consideration including additional opportunities for experiential education as well as options for a three-semester program. The President further noted that a new dean of the Faculty has been hired who will align the Faculty's plans with the growth agenda and work to address issues driving attrition.

Board members engaged in a discussion on recruitment and conversion of domestic and international students from applicant to enrolled student. A member noted encouragement of the international student enrolment but expressed confusion that the domestic numbers have not increased as pandemic restrictions have receded. The President spoke to challenges in domestic recruitment including frequency of turnover of staff, and the need to better equip recruiters with knowledge of UNB's programs.

The President highlighted the need to improve processes along the pathway that moves students from admitted to registered, including the process in which UNB offers admission to students.

There was discussion on enrolment reporting and how it might be adjusted in the future

to incorporate additional information. The President responded to the discussion by noting that improvements to the budget model are intended to improve the reporting process.

12. **President's Report (con'd)**

12.2 **Preliminary Enrolment Figures (con'd)**

The intent is to give management better access to reports that include more granular enrolment details and distinguish between enrolment across disciplines and program type.

The President brought the discussion to a close by speaking to the need to create a culture of growth at UNB to support increased enrolment: this includes engaged faculty as ambassadors to potential students regarding the University's academic program offerings.

The Chair noted recruitment, conversion, and enrolment as a potential topic of discussion for a future Board meeting.

13. **Consent Agenda Matters (Open Session)**

13.1 **Board Advancement Committee**

13.1.1 **Report of 15 September 2022– open items** (See item 8.1.1)

The Open Session Board Advancement Committee Report was received for information.

13.2 **Board Executive Committee**

13.2.1 **Report of 8 September 2022 – open items** (see item 8.2.4)

13.2.2 **Report of 29 September 2022 – open items** (see item 8.2.5)

The Open Session Board Executive Committee Reports were received for information.

13.3 **Board Nominating & Review Committee**

13.3.2 **Report of 8 September 2022 – open items** (see item 8.5.1)

The Open Session Board Nominating & Review Committee Report was received for approval of the following:

Appointments to Board Committees affective immediately:

Audit Committee - J. Kidney-Hermelin in place of J Sutherland-Green

Investments Committee - Noah MacLean Fraser as SIF Student Advisor

Appointments to the Committee to Nominate the Chair and Vice-Chair of the Board:

Board Member: Larry Hachey

Student Member: Kordell Walsh

Elected Faculty Member: Kelly Scott-Storey

Alumni Representative: Jill Jollineau.

13. **Consent Agenda Matters (Open Session)** (con'd)13.4 **Appointments to the Student Disciplinary Committee for 2022-2023** (posted with agenda)

The Appointments to the Student Disciplinary Committee for 2022-23 were received for approval.

MOTION 13, 1: Woolnough/Passaris “That the Board approve matters included in items 13.3 and 13.4 of the consent agenda (open sessions), and received items 13.1, and 13.2, as presented.”

CARRIED

14. **Senates' Business**

P. Hauf and K. Wilson presented Senates' Business for the September and October meetings.

P. Hauf noted that the Senates held a joint virtual meeting in September and engaged in discussion regarding research futures at UNB. Senates were also provided an update regarding the implementation of the Provost Model at UNB.

K. Wilson highlighted the October meetings of the Senate. Both Senates received an update on ITS Purchasing Procedures, report of the Undergraduate Scholarships Committee, and report from the School of Graduate Studies. The Fredericton Senate also received academic planning metrics for information.

In response to a question S. DeVarenne confirmed that the September meeting of the Senates had been a joint meeting. The Senates have piloted a meeting schedule for the 2022-2023 academic year for the regular schedule of meetings to include a joint virtual meeting once each semester.

14.1 **13 September 2022** (posted with agenda)**JOINT SENATES' ITEMS FOR INFORMATION**

14.1.1 President's Report

14.1.2 Update on Organizational Change

14.1.3 Strategic Discussion: Research Futures

FREDERICTON SENATE ITEMS FOR INFORMATION

14.1.4 Amendments to the 2022 Encaenia Graduation List

SAINT JOHN SENATE ITEMS FOR INFORMATION

14.1.5 Amendments to the 2022 Spring Convocation Graduation List

JOINT SENATES' ITEMS FOR APPROVAL

14.1.6 Report of the Undergraduate Scholarships Committee

14.2 **11 and 12 October 2022** (handout)**JOINT SENATES' ITEMS FOR INFORMATION**

14.2.1 President's Report

14.2.2 Preliminary Enrolment Reports

14.2.3 Discussion of ITS Purchasing Procedures

FREDERICTON SENATE ITEMS FOR INFORMATION

14. **Senates' Business** (cond)

14.2.4 Academic Planning Metrics

JOINT SENATES' ITEMS FOR APPROVAL

14.2.5 Report of the Undergraduate Scholarships Committee

14.2.6 Report of the School of Graduate Studies

FREDERICTON ITEMS FOR APPROVAL

14.2.7 Certificate and Diploma Candidates

SAINT JOHN ITEMS FOR APPROVAL

14.2.8 Certificate and Diploma Candidates

MOTION 14, 1: Hoyt/Vibert "That the Board approve Senates' Business, items 14.1.6, and receive items 14.1.1 to 14.1.5, inclusive, and approve items 14.2.5 to 14.2.8, inclusive, and receive items 14.2.1 to 14.2.4 as presented

CARRIED

Sarah DeVarenne
Secretary