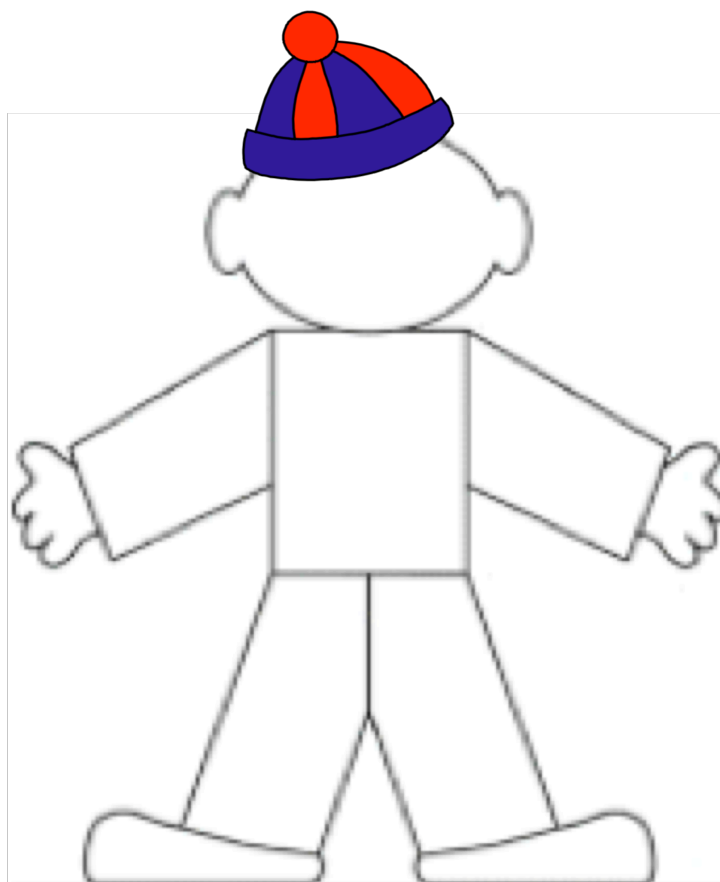
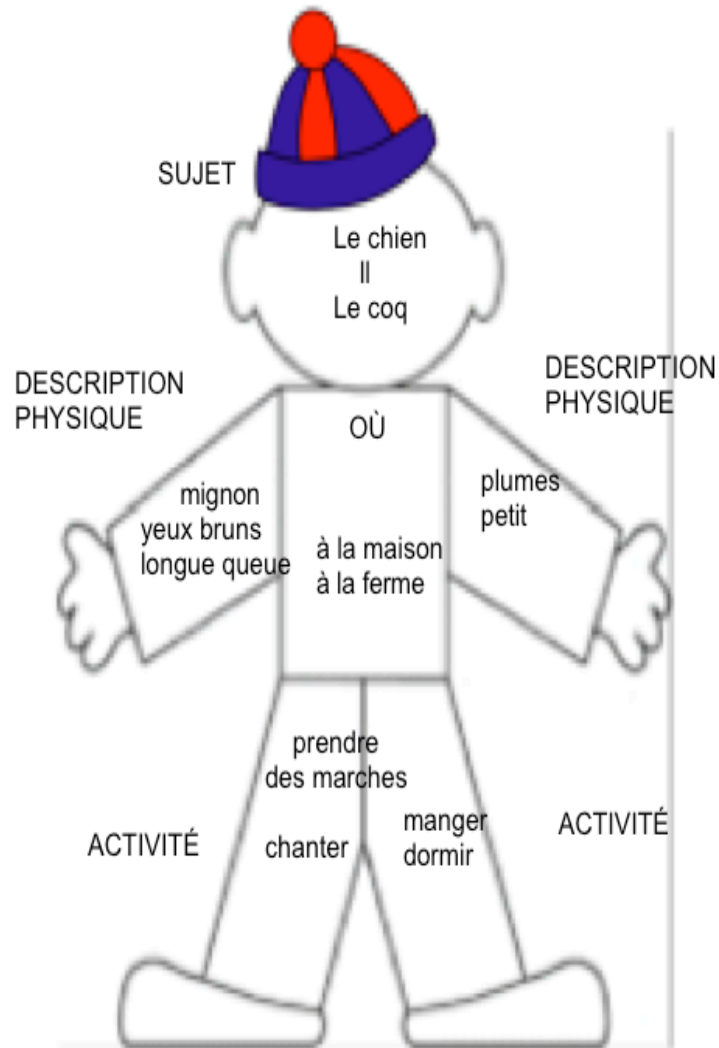
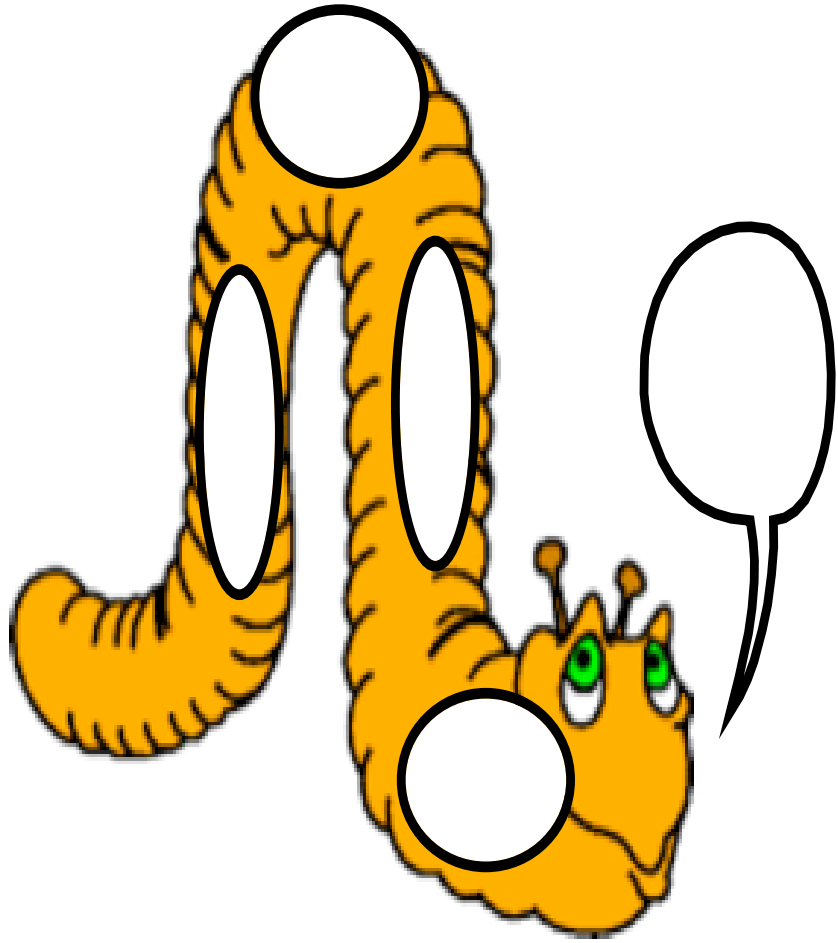


organigrammes



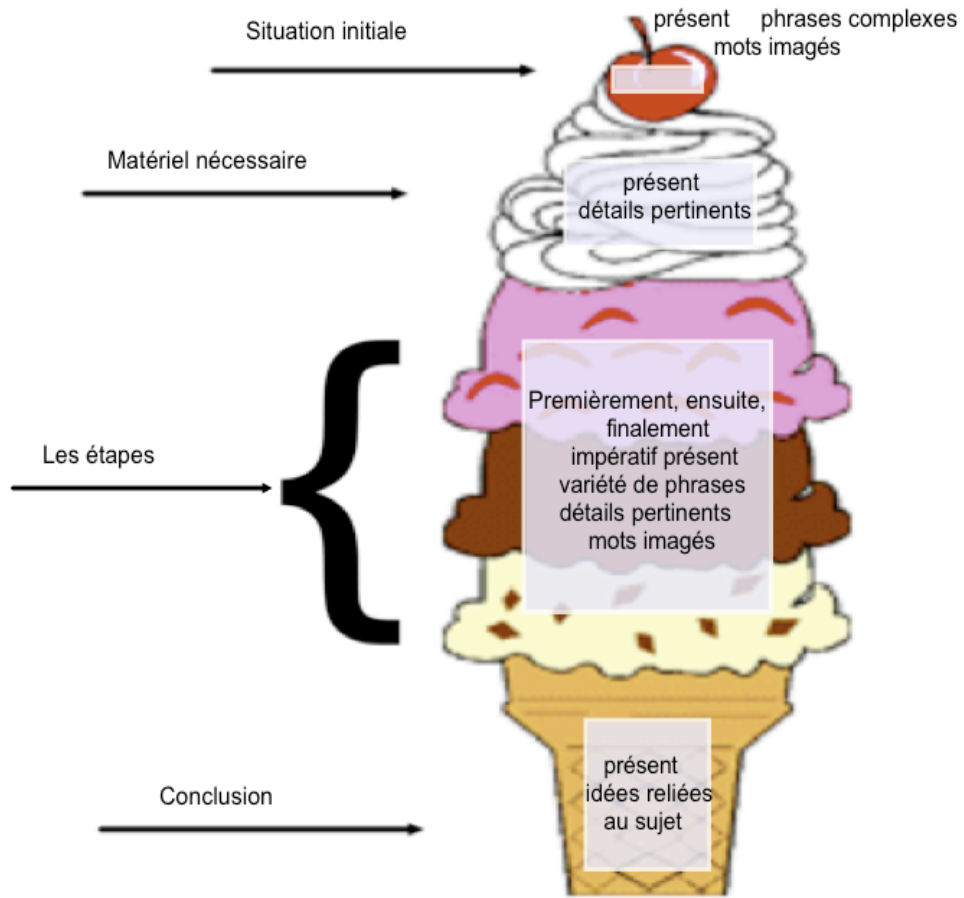


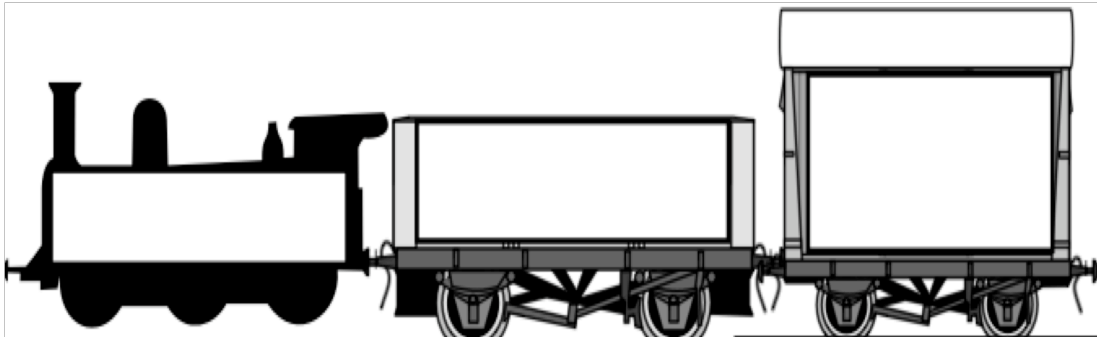


La structure du texte

Les éléments linguistiques



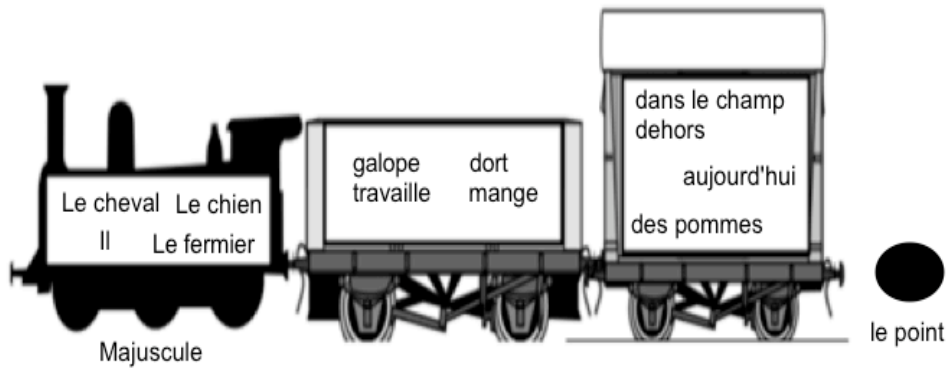




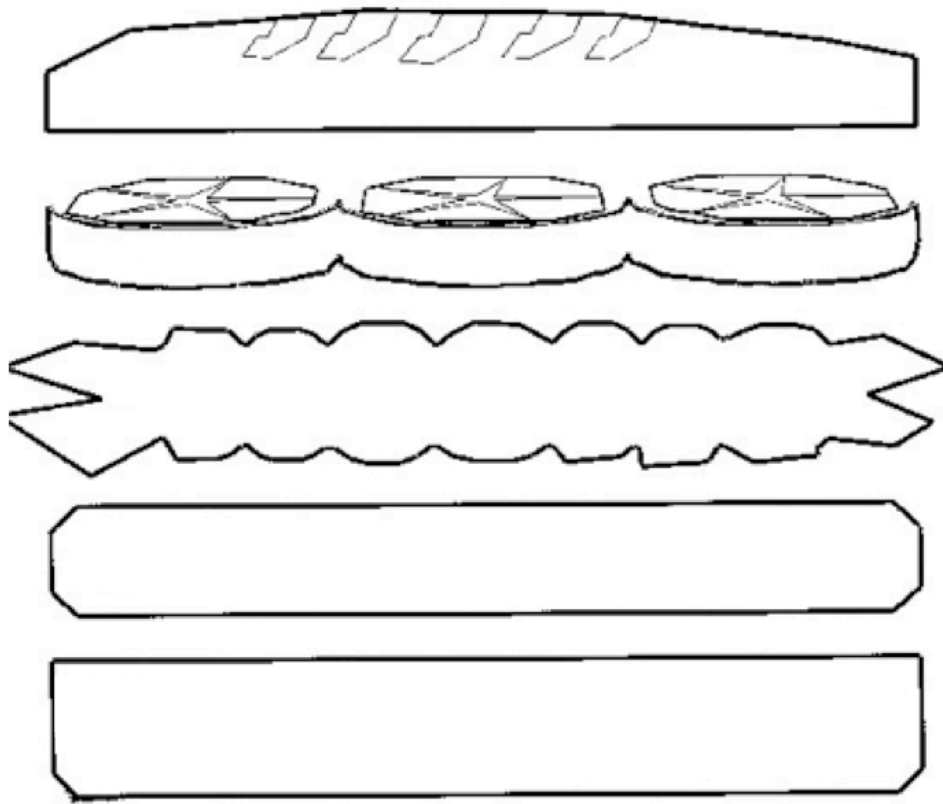
SUJET

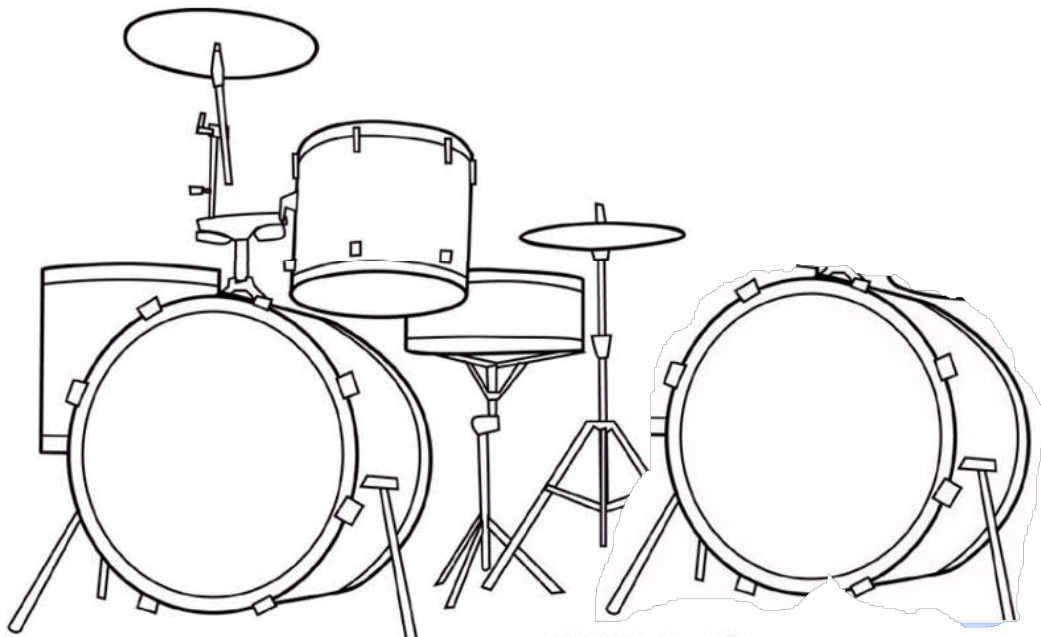
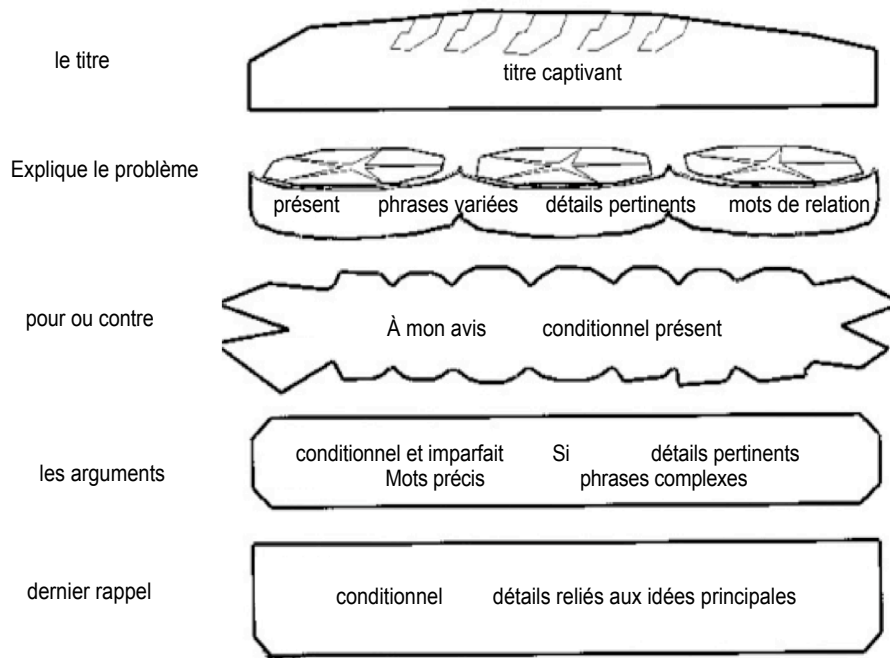
VERBE

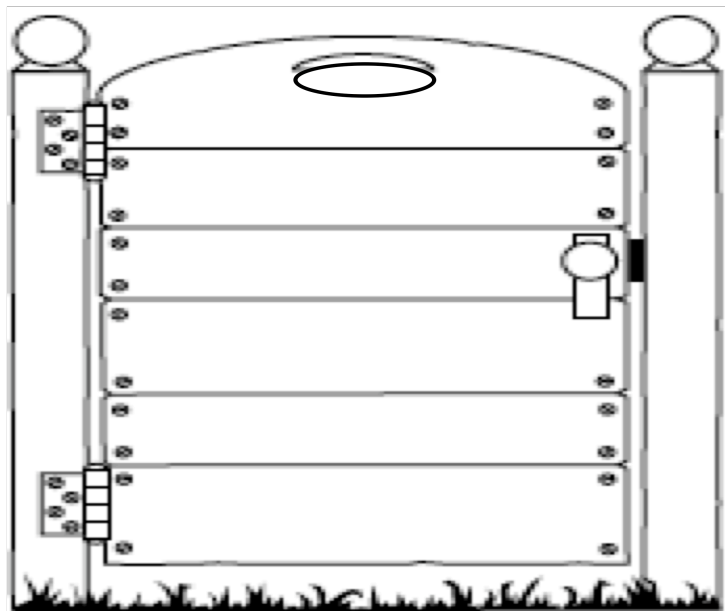
QUOI
OÙ QUAND
COMMENT POURQUOI
AVEC QUI

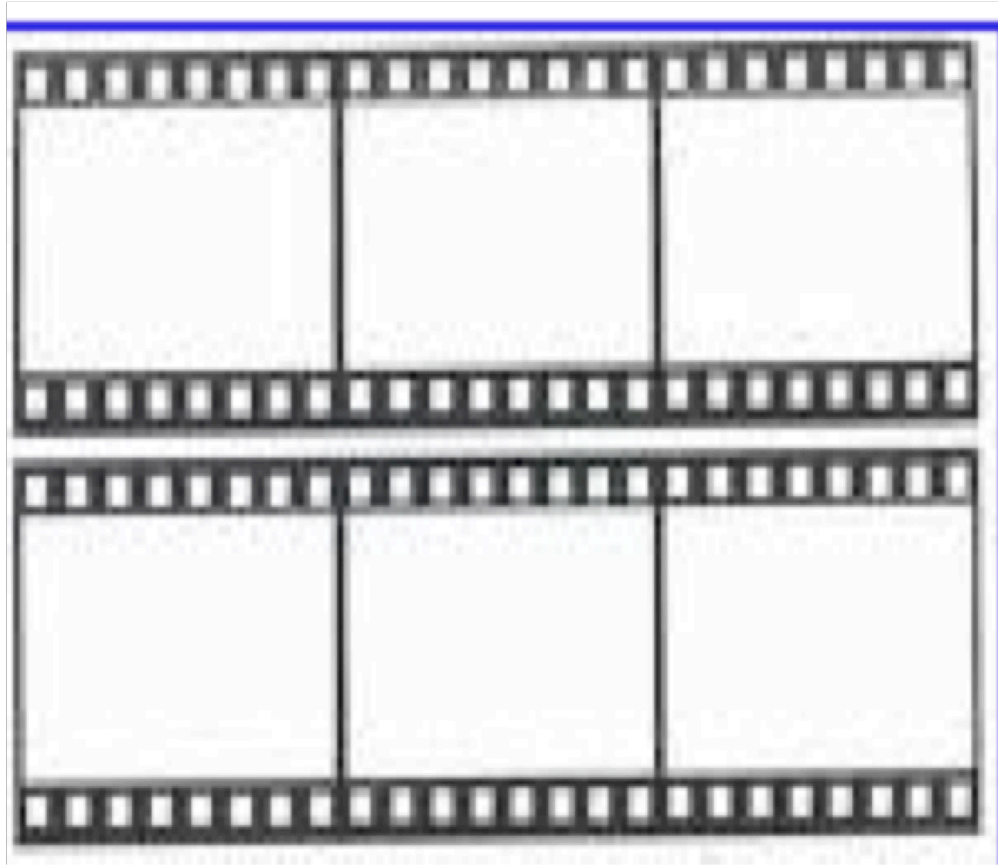


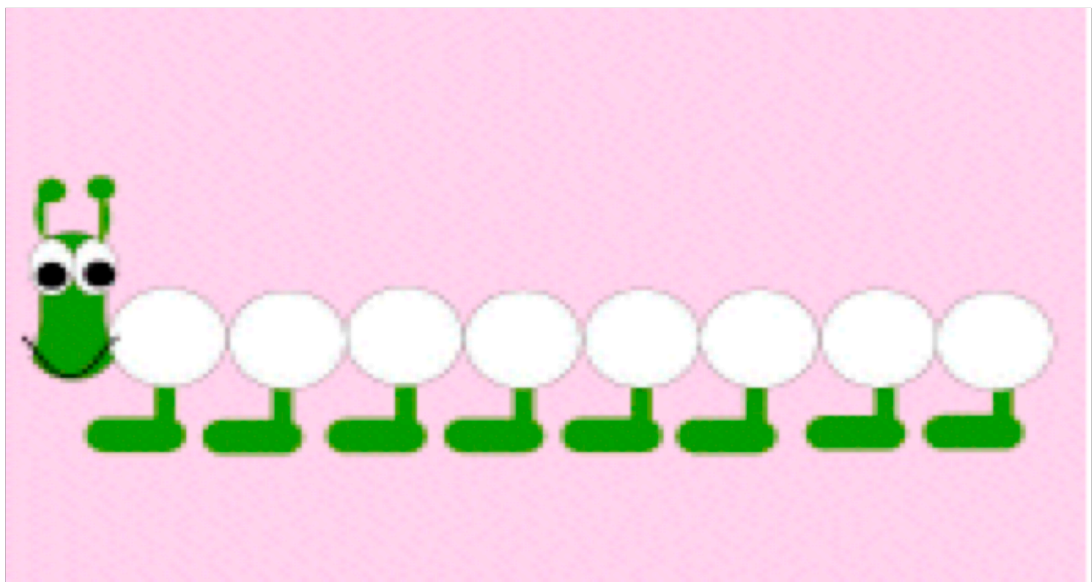
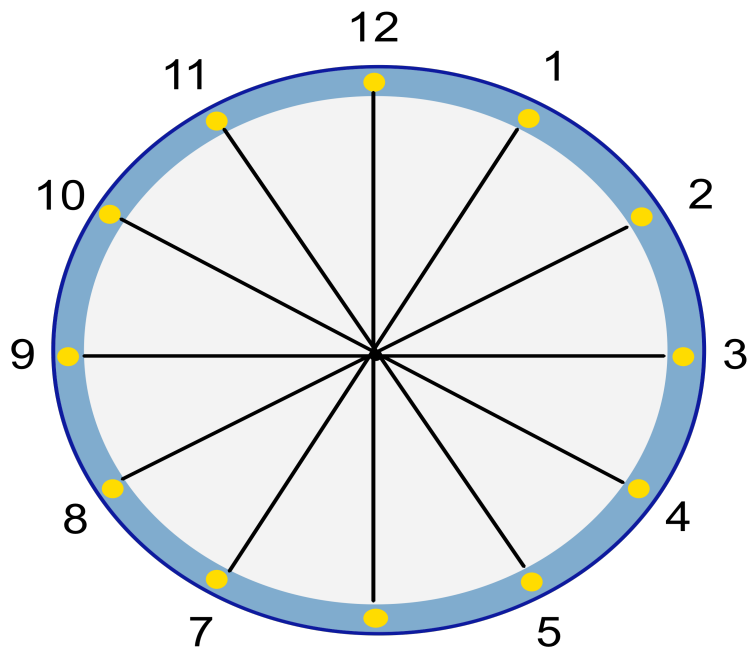
Majuscule



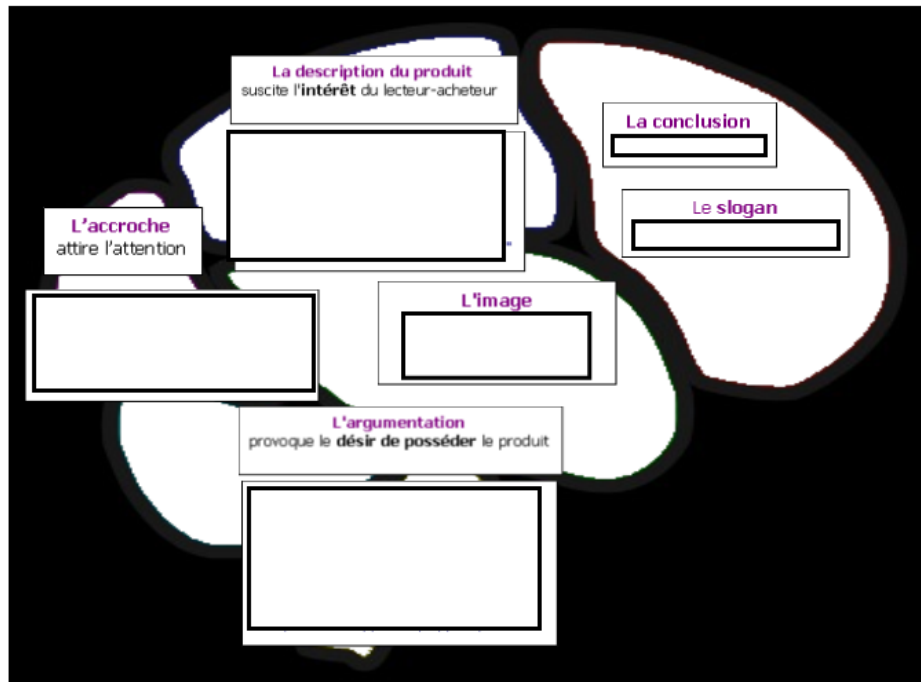








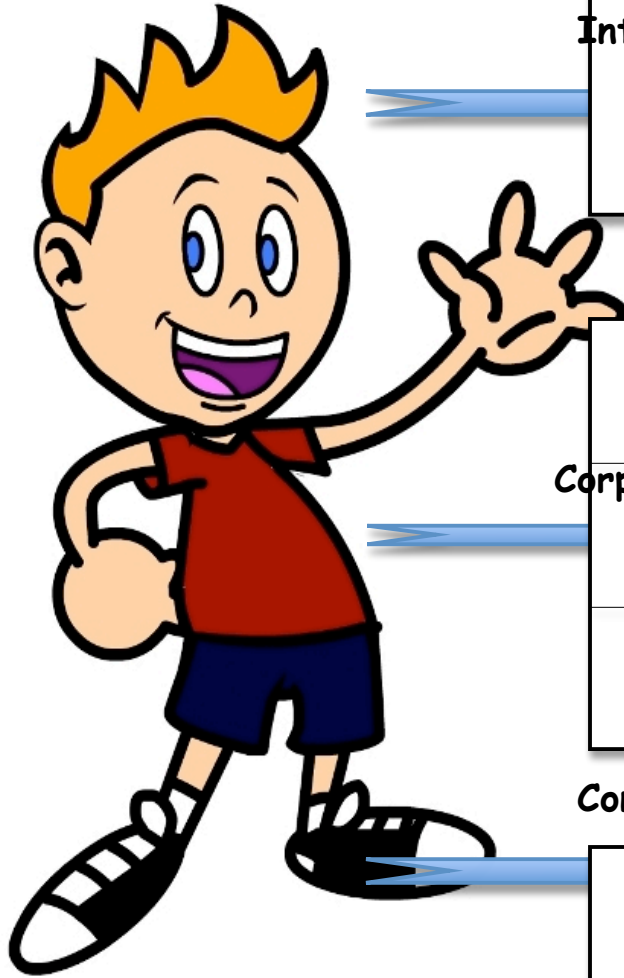
Le texte publicitaire



Le texte publicitaire



La biographie

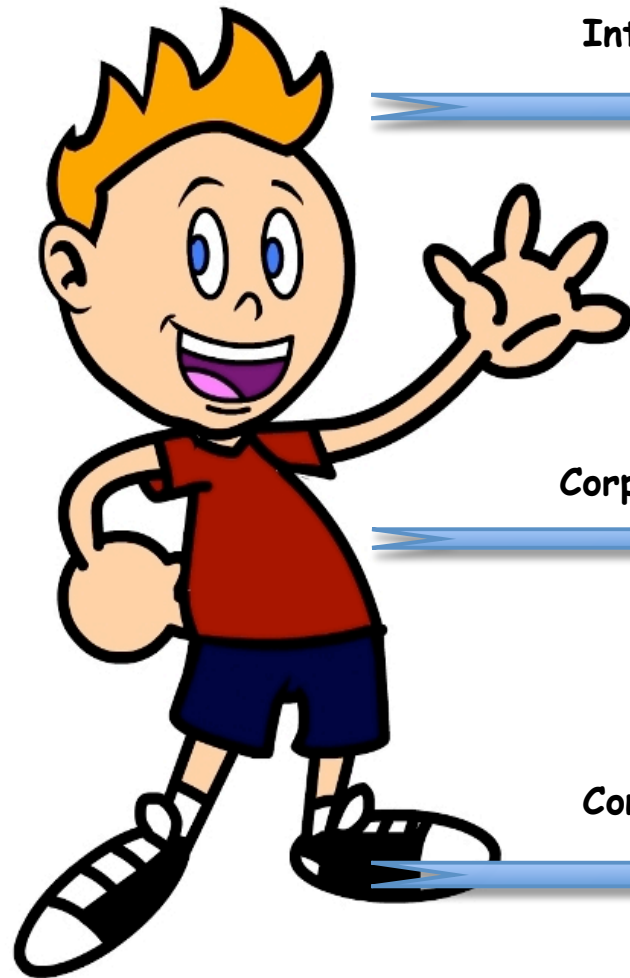


Introduction

Corps du texte

Conclusion

La biographie



Introduction



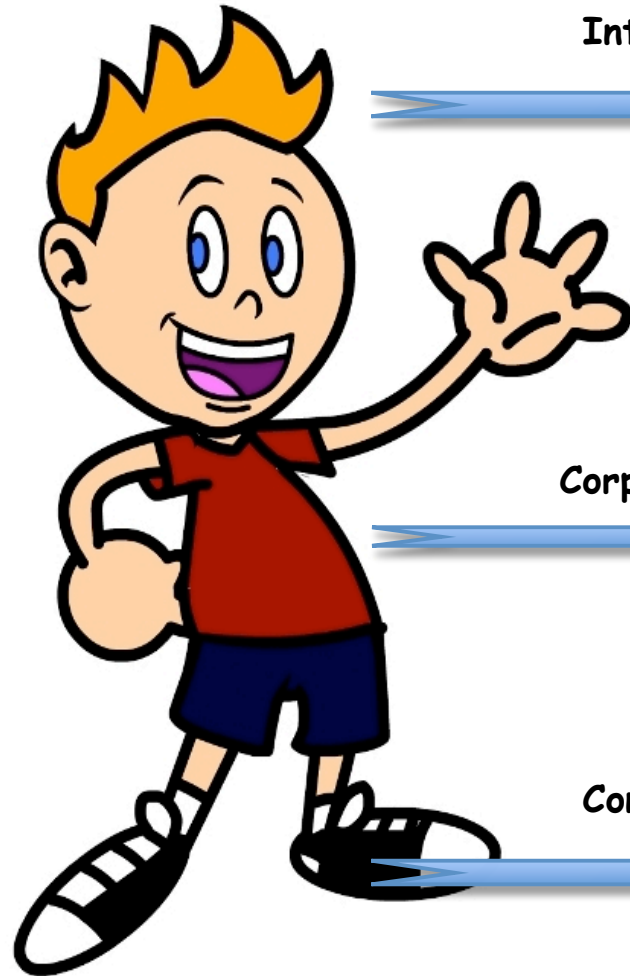
Corps du texte



Conclusion



La biographie



Introduction

- Un fait intéressant - capte l'intérêt
- Pourquoi la personne est connue et son accomplissement le plus important
- Superlatif

Corps du texte

- Naissance (Il est né.../Elle est née...)
- Enfance
- Style impersonnel
- Début de sa carrière (Il/elle se fait remarquer; Il/elle est choisi(e))
- Endroit et date
- Vie personnelle (Il/elle rencontre; Il/elle est marié(e))
- Endroit et date

Conclusion

- Durant sa carrière...
- Son image
- Honoré
- Représenter