

Bachelor of Business Administration Registration Package

The University of New Brunswick Saint John's Bachelor Business Administration degree provides students with a solid understanding of the fundamental, human, physical, and conceptual relationships that underlie the organization and management of profit and non-profit organizations; to provide individual students with an opportunity to study, in greater depth, those areas of business they find most interesting; to give students the opportunity to obtain the breadth of background in the Arts and Social Sciences required to appreciate the environment in which organizations must function, and above all, to develop problem solving abilities and flexibility in students to help them cope with the challenges presented by a rapidly changing society.

UNB Saint John offers majors in Accounting, Digital Business Design, Economics, French Communication and Culture, Marketing, and Human Resource Management. You may also be interested in extending the learning process beyond the classroom and into the workplace by pursuing the Co-op option. The first-year core courses are the same for all these areas, but as you work through your courses this year, you may explore these areas and declare a major/minor/or concentration in the future.

COURSE REGISTRATION

The following table lists the courses recommended for the first year of the BBA program. Students planning to complete their degree in 8 regular terms (4 years of fall and winter terms) would generally take 5 courses per term. However, students may choose to modify their course load depending on their own situations and preferences. Students with transfer credits may also require a modified course plan. These students should contact the Academic Advisor for assistance with course planning.

FALL		WINTER	
MATH 1853	Math for Business	BA 1605	Business Decision Analysis I
ECON 1013	Intro to Microeconomics	ECON 1023	Intro to Macroeconomics
BA 1501	How Business Works	BA 1216	Accounting for Managers 1
	Social Science Elective		Social Science Elective
	Humanities or Languages Elective		Humanities and Languages Elective

For instructions and help with registering for courses, please visit "Information for Course Registration" found in the UNB Intranet for Students (<https://unbcloud.sharepoint.com/sites/Registrar/SitePages/Registration.aspx>).

F.A.Q.s

1. Where can I find all the requirements for my program?

You can find all the details in the program descriptions in the [Undergraduate Academic Calendar](#). There are also [Degree Checklists](#) and other resources in the Business Advising pages to help you keep track of your progress! It is strongly recommended you maintain an updated checklist and meet with your Academic Advisor at least once a year to review your plans.

2. What courses do I need to take for my BBA degree?

The BBA program has a set of required 57 ch of core courses (i.e. courses directly related to your BBA degree), as well as requirements for Elective and Option courses. For the BBA program, there are requirements for 6 ch each of Social Science and Humanities & Language electives, and 18 ch of Business/Economic electives (BA/ECON). The remaining credit hours should include no more than 18 ch of Business/Economic courses (BA/ECON), and 12 ch of courses at the 1000 level. UNB also requires 12 ch of courses marked as Competence in Writing courses, for all degree programs. Please refer to the course and program descriptions in the Undergraduate Academic Calendar as well as the information in the Degree Checklist.

3. What are Social Science and Humanities/Language Electives?

Electives for each academic discipline are as follows:

Humanities & Languages: [Classics](#), [English](#), [French](#), [History](#), [Humanities](#), [Philosophy](#), [Spanish](#), [University Skills](#), [Indigenous Studies](#)

Social Sciences: [Communication Studies](#), [Politics](#), [Psychology](#), [Sociology](#).

4. How do I choose an Elective?

Every student will have different interests, goals, and skills - *you* have to decide what *you* would like to take! First look through the program information to understand your elective requirements and which courses cannot count. Then you can:

- (a) use Course Catalogue to look through the course descriptions in subjects you are interested in,
- (b) try the Advanced Search to see what courses are offered during the times you are available, and/or
- (c) select a course which will meet one of Social Science or Humanities and Languages electives.

5. What if I want to change my courses?

You are able to tweak your schedule even in the first week of classes (see [Calendar of Academic Dates](#)) so if you are stuck deciding between courses, you have time to learn more about them to see which one you like best! Students are able to adjust their course registrations up to September 13th, 2024 (nine days after the start of class) for the fall term, and until January 17th, 2025 for the winter term (classes start January 6th, 2025).