



Solid lines indicate pre-requisites and dotted lines indicate co-requisites.

Please refer to Notes 1-6 below.

SOCIAL SCIENCES/HUMANITIES & LANGUAGES

REQUIRED

6 chs Social Sciences

6chs

REQUIRED

6 chs Humanities & Languages

6chs

Social Sciences Include

COMS Communications Studies
GEND Gender Studies
GEOG Geography
INDG Indigenous Studies
POLS Politics
PSYC Psychology
SOC Social Science
SOCI Sociology

Humanities & Languages Include

CLAS Classics **HUM** Humanities
ENGL English **LAT** Latin
FR French **SPAN** Spanish
GER German **PHIL** Philosophy
HIST History **UNIV** Univ. Skills

"BA" ELECTIVES & OPTIONS CREDIT HOURS ("chs")

18 chs Required
Business
Electives

BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
BA/ECON
18chs

33 chs Option Courses
(See Note 1 below)

! IMPORTANT !
Before registering for any
online or non-UNB courses,
students should check with
the Faculty to confirm
eligibility and program fit.

33chs

Enter Registration Advice Here

1st Year		2nd Year	
Fall term	Winter term	Fall term	Winter term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
3rd Year		4th Year	
Fall term	Winter term	Fall term	Winter term
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Note 1: 33 credit hours (chs) of option courses are required for the BBA degree. Of the total 33 chs, a maximum of 18 chs can be Business or Economics courses (ie courses starting with "BA" or "ECON") and a maximum of 12 chs can be courses in other disciplines that are at the introductory level (1000 level)

Note 2: To count toward the BBA degree, a minimum grade of "C" is required for all courses except option courses. A minimum grade of "D" is sufficient for option courses to count toward the BBA.

Note 3: Prerequisites for BA3129 are: BA1605 **PLUS** one of BA2303, BA2858 **PLUS** co-requisite BA2606 (meaning BA2606 may be taken before or with BA3129).

Note 4: Red font within the flowchart indicates Marketing major courses; to be awarded the MKTG major, a minimum grade of "C" and an overall "B" average is required for these courses.

Note 5: A total of 21 credit hours are required for the Marketing major; 9 credit hours of compulsory courses (BA3305, BA3328, BA3129) & 12 credit hours of Marketing electives which can be chosen as follows:

i) earn a grade of C or higher in four of the following business and non-business elective courses. A minimum of two courses must be from the business electives:

Business electives: BA2501, BA2611, BA3123, BA3134, BA3301, BA3339, BA3371, BA3661, BA4107 or BA108, BA4193, BA4303, BA4334, BA4398. Note: Students may count only BA4107 OR BA4108 toward the Marketing Major, not both.

Non-business electives: COMS2119, FR3203, PHIL3153, PSYC2693, PSYC3383, PSYC3401, PSYC3412, PSYC3493, PSYC3503, SOCI3214, SOCI3517 or other course(s) as approved by the Faculty of Business.

Note 6: Students should **declare their major(s)** in their second year. As programs and course are subject to change, please consult with the Faculty of Business' Academic Advisor at sjadvising@unb.ca or book an advising appointment at <https://outlook.office365.com/owa/calendar/Advisors@unbcloud.onmicrosoft.com/bookings/>