



March 15, 2017

PRESIDENT'S REPORT TO FREDERICTON AND SAINT JOHN SENATES

An Exceptional and Transformative Student Experience

Varsity Athletics

UNB Fredericton is hosting the U SPORTS Cavendish University Cup Men's Hockey Championship March 16-19. On March 15, it was my pleasure to attend the U SPORTS awards gala at the Currie Center, celebrating the 2016-2017 season. Our Varsity Reds shone at the gala with two of our Men's Hockey players receiving national awards. Philippe Maillet, a fourth-year forward, was named the U SPORTS Player of the Year and Jordan Murray, a fourth-year blueliner, was named Defenceman of the Year.

U SPORTS recognized other Varsity Reds athletes as follows:

- Men's Hockey: Matt Murphy was named to the All-Rookie team
- Men's Volleyball: Elvind Anderson was named a 2017 U SPORTS 2nd Team All-Canadian and Connor McConnell was named to the All-Rookie Team.
- Women's Volleyball: Kristen Burns was named to the 2017 All-Rookie
- Men's Basketball: Javon Masters was named as a 2nd Team All-Canadian in U SPORTS and Jamaal Potopsingh was named to the All-Rookie Team.

Congratulations to all of our athletes and coaches on a successful year of University sport.

Leadership in Discovery, Innovation and Entrepreneurship

Terry Fox Research Institute

On February 22, I was delighted to attend an event in the Whitebone Lounge announcing a \$5 million investment by the Terry Fox Research Institute for the Multiple Myeloma Molecular Monitoring Study. This funding will be used to study how new precision medicine tools could improve, and potentially save, the lives of patients diagnosed with multiple myeloma, an incurable cancer of the blood and bone marrow. This will be a pan-Canadian study with Dr. Tony Reiman leading the research effort. His team in Saint John will organize all the participating centres as well as conduct its own research and receive and bank specimens (blood and marrow) from the 250 myeloma patients who will participate in the project.

Visit with federal Minister of Science Kirsty Duncan

On February 28, federal Minister of Science Kirsty Duncan visited the University of New Brunswick Fredericton campus to announce the recipients of the 2017 Canada Foundation for Innovation's John R. Evans Leaders Fund awards. UNB is receiving \$150,000 from this fund for a confocal microscope to observe, in 3-D and in real time, how cells grow, change shape and move through tissue. This will allow UNB researchers, like Dr. Bryan Crawford, a developmental biologist and associate professor of biology at UNB, to better understand how abnormalities in cell growth are linked to diseases such as arthritis, heart disease and cancer. I wish to congratulate Dr. Crawford and his fellow UNB researchers, Doctors Tillmann Benfey and Denise Clark, who worked together to secure funding for the new microscope, which is vital to each of their work.

After the announcement, Minister Duncan toured one of our CFI-funded labs, the Human Performance Lab in the Currie Center. The visit concluded with a roundtable discussion about the role of researchers at regional universities. I wish to thank Dr. David Burns for moderating the discussion as well as the 5 UNB researchers who took part in this engaging discussion: Dr. Carmen Poulin, Dr. Heather Hunt, Dr. Bruce Balcom, Dr. Brigitte Lebron, and Dr. Ali Ghorbani.

Atlantic Caucus reception

On March 6, the four research-intensive Universities in Atlantic Canada (UNB, UPEI, Dal, MUN) hosted a reception on Parliament Hill for the Atlantic Caucus (all Members of Parliament in Atlantic Canada). The reception was focused on how our research-intensive universities can contribute to the Atlantic Growth Strategy. Dr. David Burns, Vice-President Research and David Emerson, Senior Director of Government Relations, attended on behalf of UNB and helped to tell the story of our contributions to economic development in Atlantic Canada. The event was well-attended and a great success for UNB, Dal, UPEI, and MUN.

Financial Resilience and Responsibility

Tuition Task Force

A task force has been struck to review all undergraduate tuition fees by faculty. This task force will be led by Vice-President Saint John, Dr. Robert MacKinnon and Vice-President Academic, Dr. George MacLean with representation from our Deans, students, and financial staff from both campuses. A final report is expected in October 2017.

Financial Models for Alternate Delivery models

A task force has been struck to make recommendations on financial models for various methods of program delivery, such as 3+1+1, accelerated Masters, offshore and online programs. Thank you to the many people, including Dr. Dan Coleman, who have done great work already on this file. Thank you to Dr. Van Lantz who has agreed to chair this task force. Other members of the task force include staff and faculty from both campuses. The final report is expected in June 2017.

Tucker Park Development

As part of setting a vision and committing to the long-term growth of the Saint John campus, we are currently exploring the potential for developing the land at Tucker Park. The idea of transforming Tucker Park into a place to live, work, study, and play has been raised in the past and as we look forward to a vision for the Saint John campus, the time may be right to create a plan for this transformation. Preliminary meetings have been held with some key stakeholders to determine feasibility and as this idea begins to form, broad consultation will happen with both the internal and external communities. At this point, ideas include developing a residential community, commercial developments such as dining, shopping and a hotel, and creating space for our research and academic needs especially as they relate to health research.

Building a Better University

Administrative Review

The first recommendation of the review was to examine the administrative structure at UNB. We have engaged KPMG to look at the organizational structure of the administrative units providing support to the academic mission. To date there have been 2 meetings of the working group, with representatives from both campuses and the draft final report was received at the end of February. KPMG will present the report to the working group and to the President's Executive Team on March 27 and 28, respectively. We expect that the recommendations in the report will be announced to the community this spring.

Communications

In February, the Communications Office provided strategic communications, media relations, writing and event management or support on several files, including:

- Alumni News Spring edition
- Pan-Canadian announcement - Dr. Tony Reiman - \$5M grant from the Terry Fox Research Institute
- Associated Alumni *Shoot To Win* Contest event
- Federal Minister Kristy Duncan visit to UNB- JELF announcement, media tour and research round table and media tour
- Op-ed in support of Fredericton International Airport
- Infrastructure (Strategic Investment Fund)
 - Kinesiology Building updates
 - Communications planning
- Various series, lectures and related events
- Numerous news releases, speeches, obituaries, special announcements

Media requests to Communications Office:

Number of media inquiries received and managed by communications staff

January: 63

February: 58

Month	Stories pitched	Stories picked up	Success Rate (%)
January	9	6	67
February	10	9	90

Decanal Searches

The three decanal searches for the Fredericton campus (Arts, Computer Science, and Law) are nearing completion.

For Dean of Arts, the interviews and visits are complete. The Search Advisory Committee for the Dean of Arts position has made a recommendation.

Interviews and the campus visit have been completed for the Dean of Law search. The Search Advisory Committee meets next March 24 to make a recommendation.

For the Dean of Computer Science search, the interviews and campus visits wrap up on March 17, after which a two week period will allow for feedback.

These have been very positive searches. For the three searches combined, over 450 potential applicants were contacted, and nearly 100 applications were received. Our search consultant agency, Knightsbridge Robertson Surette, has been an excellent partner to UNB.

Building a Better Province

Carbon Pricing Report

On March 16, the Policy Studies Centre at the University of New Brunswick and the New Brunswick Business Council released a report related the right approach for New Brunswick in meeting the federal requirement for a price on carbon. The report includes 10 key recommendations that emerged from the Symposium on Carbon Pricing in New Brunswick that was held in January and included more than 60 stakeholders from around the province including government, entrepreneurs, industry, seniors, environmental and social NGOs as well as academia. The authors of this report included Herb Emery, Vaughn Chair in Regional Economics and Director of the Policy Studies Centre at UNB, Van Lantz, Dean of Forestry & Environment Management at UNB, and Adrienne O'Pray, President & CEO of the New Brunswick Business Council.