



TRANSFORMING CONSTRUCTION WITH OFF-SITE METHODS AND TECHNOLOGIES



Off-site Construction
Research Centre



Northumbria
University
NEWCASTLE

CONFERENCE PARTNERSHIP OPPORTUNITIES

Transforming Construction with Off-site Methods and
Technologies: Designing tomorrow's construction, today

Aug. 20 to 22, 2024 | Fredericton, New Brunswick, Canada

*Presented by the University of New Brunswick Off-site Construction Research Centre in
collaboration with Northumbria University.*





Welcome to the University of New Brunswick

On behalf of the Transforming Construction with Off-site Methods and Technologies organizing committee, we are pleased to invite you to partner in this collaborative event with the University of New Brunswick Off-site Construction Research Centre (OCRC) and Northumbria University. This specialty conference will be held in Fredericton, New Brunswick from August 20 to 22, 2024, at the University of New Brunswick (UNB).

Plenary sessions, presentations of peer-reviewed papers, engaging keynote speakers, technical workshops and industry case studies will inform individuals and organizations of the latest uses of innovative technologies and off-site methods that are critical to the future of the construction industry. This conference presents a unique opportunity for your organization to gain exposure to a wide range of professionals, academics, and government delegates from across Canada and around the world.

The conference will be held at the Wu Conference Centre located on the picturesque UNB Fredericton campus. Accommodations are available at the Hilton Garden Inn Fredericton and Crowne Plaza Fredericton Lord Beaverbrook. The organizing committee has arranged for special rates when you identify as an attendee of this conference. Transportation to and from the hotel and conference venue has also been arranged and will be provided to delegates free of charge.

We appreciate your interest in supporting this conference and look forward to welcoming you to Fredericton this August! Please connect with us directly with any questions you may have.



Brandon Searle, P.Eng., M.Eng.
Chair, Organizing Committee



Ala Suliman, Ph.D., P.Eng.
Chair, Technical Committee



Join us as a conference partner in Fredericton

The 2024 Transforming Construction with Off-site Methods and Technologies: Designing tomorrow's construction, today (TCOT 2024) conference offers a variety of partnership opportunities to advertise your organization and/or products to members of the AEC&FM industry. Our delegates will include industry leaders, academics, students and government and public sector officials. Partnering with this conference will allow your organization to benefit from association with CSCE, UNB, and the OCRC, while reaching out to a unique, captive audience in an engaging environment.

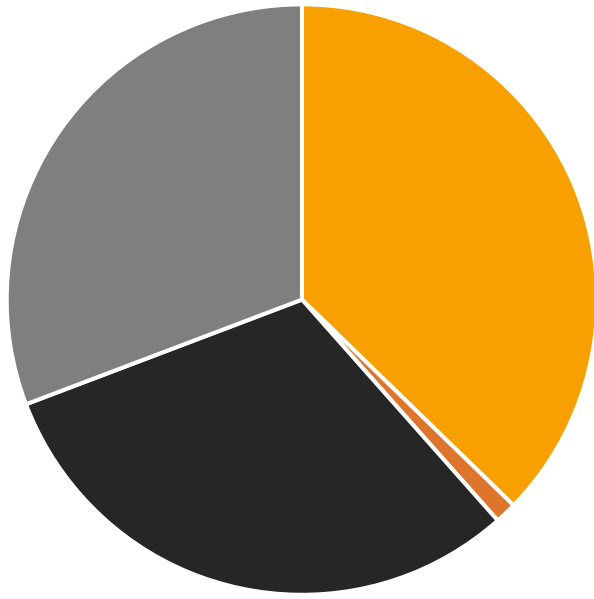
There are many different partnership packages and benefit opportunities available at the conference, and we welcome the opportunity to discuss custom partnership packages that best suit your needs. Your partnership or trade show booth will:

- Connect you with researchers in the field of reality capture and construction from across Canada and around the world
- Demonstrate investment and support of innovation and research
- Increase your brand awareness
- Promote your product or service
- Position your organization as a leader in the civil engineering sector
- Provide networking opportunities with existing and potential clients

All partnerships will be announced on social media and in the bi-weekly CSCE e-bulletin that goes to the inboxes of close to 15,000 professionals. Trade show exhibitors will also receive complimentary tickets to breakfast and lunches, and other benefits as described on the trade booth request form.

2022 Conference Highlights

Transforming Construction with Reality Capture Technologies



Sector	Attendees
Academia	63
Association	2
Industry	52
Public	52
Total	169

■ Academia ■ Association ■ Industry ■ Public

Academia. Arizona State University, Auburn University, College of the North Atlantic, Concordia University, Dalhousie University, Ecole de Technologie Superieure, Georgia Institute of Technology, Northumbria University, Polytechnique, Sardar Vallabhbhai National Institute of Technology, Southern Alberta Institute of Technology, Southern Alberta Institute of Technology, University of British Columbia, University of Alberta, University of Waterloo, Universite de Sherbrooke, University of Calgary, University of Florida, University of New Brunswick, University of Windsor, Universite de Quebec a Montreal, University of Wisconsin - Madison, York University



Association. Canadian Precast Prestressed Concrete Institute, Canadian Society for Civil Engineering. **Industry.** ABTECH, Architecture49 Inc., Avetta, Bird Construction, Bourque Industrial, Bradley Engineering Ltd., Canam Group, Dillon Consulting, DIRTT Environmental Solutions, Eagle Telecom Ltd., Ellisdon, Engineering by Houghton, Falkbuilt Halifax, FCC Construction, Fishburn Sheridan Atlantic Inc., Geophysics GPR International Inc., GOW Group Inc, Groupe Canam, HOK Inc., Homeland Engineers, IMAGINiT Technologies, MCW Maricor, Modelar, Move Solutions, Murdock & Boyd Architects, Ocean Steel & Construction Ltd., Pomerleau, Revizto, Smarter Spaces. **Public.** City of Moncton, Department of Justice and Public Safety, New Brunswick Department of Transportation & Infrastructure, Government of New Brunswick, National Research Council Canada.



Partnership packages

We are pleased to offer a limited number of partnership packages to industry sponsors.

PLATINUM SPONSOR | Value: \$20,000 | Quantity available: One

GOLD SPONSOR | Value: \$15,000 | Quantity available: Three

SILVER SPONSOR | Value: \$10,000 | Quantity available: Six

Trade show exhibition

Industry representatives are invited to participate in our trade show located on the conference premises and adjacent to meeting rooms over the course of the event. Exhibitor booths sized 6.5' x 7' are available for \$2,000 early-bird pricing, and trade show exhibitors will receive complimentary tickets to breakfasts and lunches, and other benefits as described in the trade show booth request form. See below for additional exhibitor booth discounts offered to platinum, gold and silver sponsors.

Package benefits

Partnership Benefits ¹	Platinum Sponsor \$20,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000
Advertising space in conference program	Full page	Half page	Quarter page
Complimentary conference registrations	Six	Four	Two
Logo banners and signs in foyer	Large size	Medium size	Small size
Discount on trade show exhibitor's booth	100%	50%	25%
Logo on back of volunteer shirt	Large size	Medium size	Small size
Centrepieces with company logos on all tables during meals and awards dinner)	X		
Logo on awards for best student paper, best overall paper (presented by organization representative)	X		
Logo on conference lanyards	X		
Promotional items in delegate packages (partner-supplied)	X	X	
Copy of delegate list ²	X	X	
Partnership announcement on social media and e-newsletters	X	X	X
Logo in conference program partner section	X	X	X
Logos included on registration site	X	X	X
Logo on screens in conference venue	X	X	X

NOTE: All print materials including logos and advertising must be received by May 31, 2024. All logos will be featured (size and frequency in accordance with the level of partnership commitment).

1. Additional benefits may be negotiated.
2. Delegate list includes name, organization, city, and email address. Delegates may opt out of this list during registration.



Additional partnership opportunities

Awards Banquet Partner

\$12,500

(one available)

- Logo on conference website
- Logo in the conference program
- Corporate name and logo prominently displayed at the opening reception
- Opportunity to speak at banquet reception (5 mins) and announce best paper awards
- Opportunity to provide pre-approved promotional item to each attendee
- Two complimentary full conference registrations

Opening Reception Partner

\$7,500

(one available)

- Logo on conference website
- Logo in the conference program
- Corporate name and logo prominently displayed at the opening reception
- Verbal recognition and opportunity to speak at welcome reception (5 mins)
- Opportunity to provide pre-approved promotional item to each attendee

Courtesy Shuttle Partner

\$2,500

(two available)

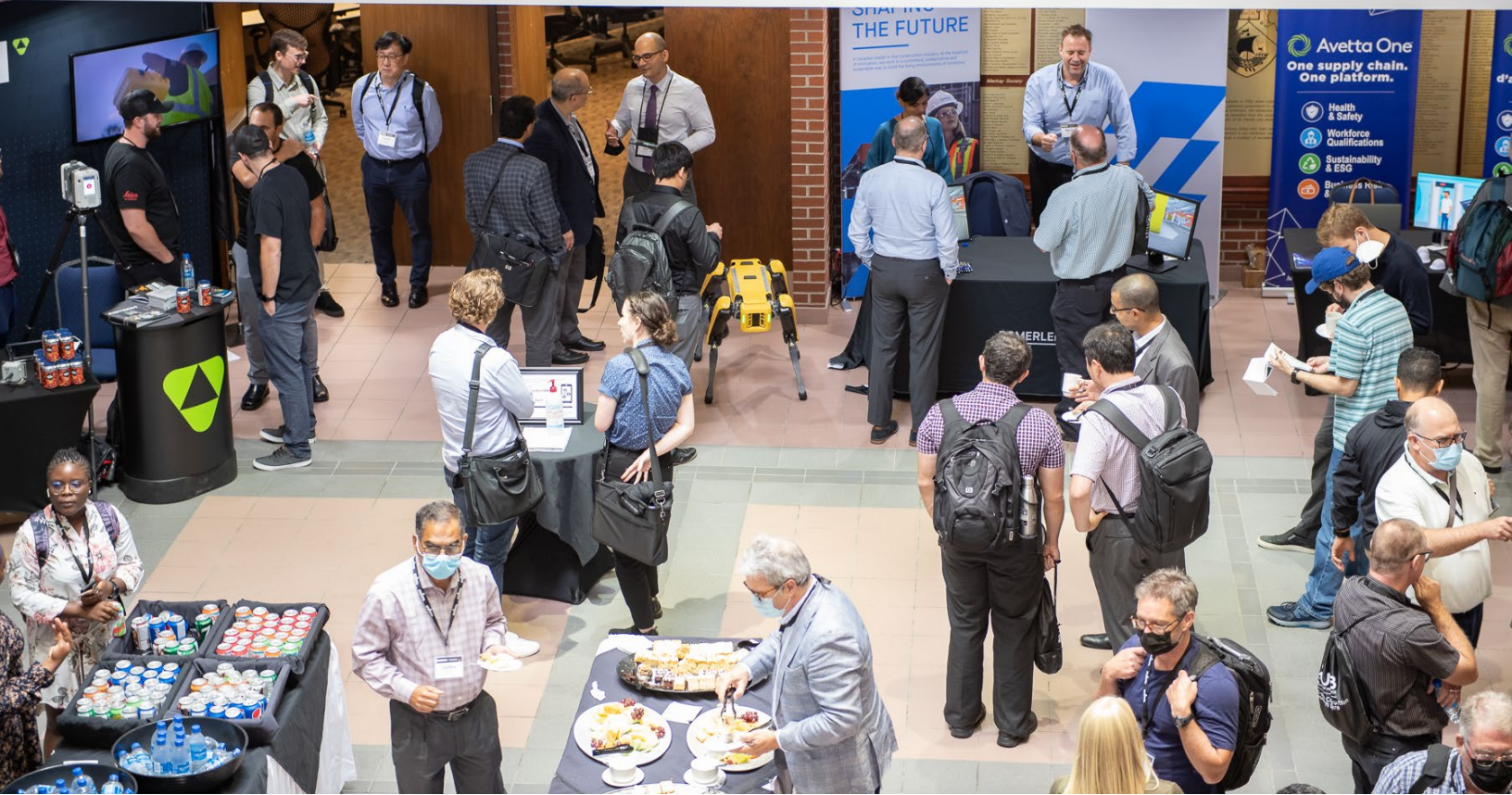
- Logo on conference website
- Logo displayed in shuttle vehicles and way-finding signage
- Verbal recognition at conference opening

Graduate Student Poster Competition Partner

\$5,000

(one available)

- Logo on conference website
- Corporate name and logo prominently displayed at event
- Participation in judging panel
- Announcing top three award winners during banquet



Additional partnership opportunities (cont.)

Breakfast Partner

\$2,500

(two available – one per breakfast)

- Logo on conference website
- Logo in the conference program
- Corporate name and logo prominently displayed at the food and beverage area
- Verbal recognition at breakfast

Lunch Partner

\$2,500

(three available – one per lunch)

- Logo on conference website
- Logo in the conference program
- Corporate name and logo prominently displayed at the food and beverage area
- Verbal recognition at lunch

Coffee Break Partner

\$2,000

(two available)

- Logo on conference website
- Corporate logo shown in coffee break area throughout the conference

Student Support Partner

\$1,000

(unlimited)

- Sponsor student discount
- Logo on conference website
- Written recognition on registration site
- Corporate name and logo displayed on each student delegate pass
- Verbal recognition at opening ceremony

Additional partnership opportunities (cont.)

Parking Partner

\$1,000

(one available)

- Logo on the conference website
- Logo in the conference program
- Branded parking passes provided to attendees
- Verbal recognition at conference opening

Technical Tour Partner

\$1,000

(one available)

- Logo on conference website
- Logo in the conference program
- Corporate name and logo prominently displayed during technical tour
- Verbal recognition at conference opening

Volunteer Shirt Partner

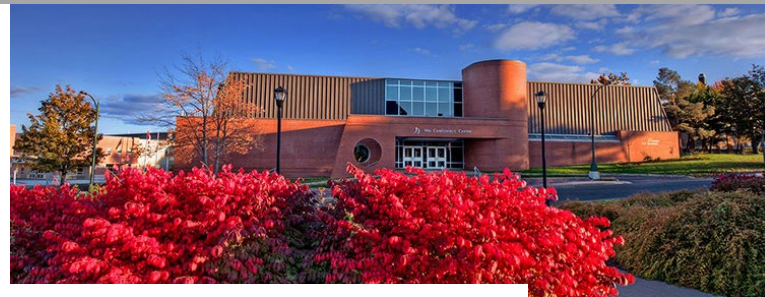
\$1,000

(one available)

- Logo on conference website
- Logo in conference program
- Verbal recognition at conference opening

Our conference venue

The Wu Conference Centre on UNB's Fredericton campus is a full-service meeting facility offering 12,500 square feet of professional meeting space.



Wu Conference Centre, UNB Fredericton campus

Our host hotels

We have worked with two hotel properties in Downtown Fredericton to offer conference participants the best possible rates for their stay in Fredericton.

We are pleased to offer a complimentary shuttle to and from each of these properties to our conference location at the Wu Conference Centre.

Hilton Garden Inn Fredericton | starting at \$169 per night*

Reservations: 1.506.999.1551

Crowne Plaza Fredericton Lord Beaverbrook | starting at \$169 per night*

Reservations: 1.506.455.3371

*Please see conference website for discount code



Hilton Garden Inn, Downtown Fredericton



Crowne Plaza Fredericton Lord Beaverbrook

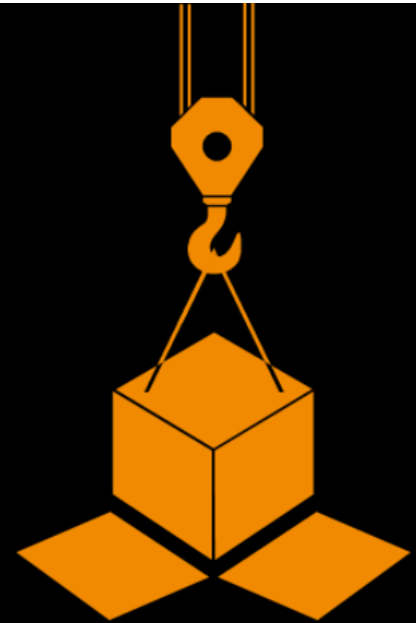
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Partnership Request Form

Partner contact information

Name:

Title:

Organization:

Address:

Phone:

Email:

Social media handles:

Partner billing information (if different from above)

Name:

Title:

Organization:

Address:

Phone:

Email:

Partnership packages

PLATINUM SPONSOR | \$20,000

GOLD SPONSOR | \$15,000

SILVER SPONSOR | \$10,000

Other partnership opportunities

Closing Banquet Partner | \$12,500

Opening Reception Partner | \$7,500

Courtesy Shuttle Partner | \$2,500

Grad Student Poster Competition Partner | \$5,000

Breakfast Partner | \$2,500

Lunch Partner | \$2,500

Coffee Break Partner | \$2,000

Student Support | \$1,000

Parking Partner | \$1,000

Technical Tour Partner | \$1,000

Volunteer Shirt Partner | \$1,000

Total partnership commitment: \$ _____

Payment method:

Credit card:

Visa Mastercard AMEX

Card number:

Expiry date:

Name on card:

Invoice:

Invoice to be sent upon receipt of this form by UNB. Payment due upon receipt of invoice.

Next steps:

1. Sign below
2. Scan or save and send via email to offsiteconstruction@unb.ca
3. Email your organization's logo to offsiteconstruction@unb.ca

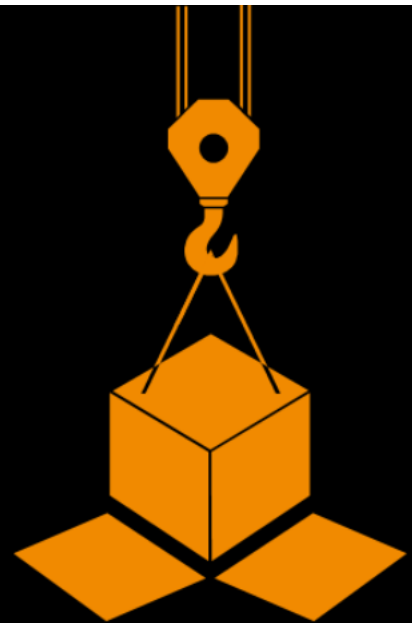
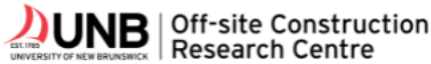
Signature

Date

Thank you for your support!

We look forward to welcoming you to Fredericton in August.

TRANSFORMING CONSTRUCTION WITH OFF-SITE METHODS AND TECHNOLOGIES



Trade Show Exhibitor Form

Exhibitor contact information

Name:

Title:

Organization:

Address:

Phone:

Email:

Social media handles:

Exhibitor billing information (if different from above)

Name:

Title:

Organization:

Address:

Phone:

Email:

Exhibitor booth rental | \$3,000

Benefits:

- Includes booth at all conference days – August 21 and 22 (set up Aug. 20 and tear down end of day Aug. 22)
- Exhibitor booths are sized 6.5’ deep x 7’ wide
- All booths have access to power and Wi-Fi
- All booths have included a 6’ table covered with black spandex cover and two banquet chairs
- Larger booths available depending on requests, please contact offsiteconstruction@unb.ca for more details
- Exhibitor booths will be located in the foyer of the Wu Conference Centre, where all meal/break food will be served from
- Trade show exhibitors will receive complimentary tickets to breakfast and lunches (two per exhibitor booth)
- Company logo placed on conference website with links
- Company logo and contact information in conference program (note: all logos must be received by May 31, 2024 to be included in print material)
- Note: Partnership package sponsors are entitled to discounts on the trade show exhibit rate – please see details above for discount levels
- Note: Bookings on a first come, first served basis (11 booth spaces are available)

Total partnership commitment: \$ _____

Payment method:

<input type="checkbox"/> Credit card:	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard	<input type="checkbox"/> AMEX
	Card number:		Expiry date:
	Name on card:		

Invoice: Invoice to be sent upon receipt of this form by UNB. Payment due upon receipt of invoice.

- Next steps:**
1. Sign below
 2. Scan or save and send via email to offsiteconstruction@unb.ca
 3. Email your organization’s logo to offsiteconstruction@unb.ca

Signature

Date

Thank you for your support!
We look forward to welcoming you to Fredericton in August.