

ABC – 2025 – Giveaway

Academic Bike Challenge – Contest Rules

1. Eligibility

- Open to all current students, faculty, and staff of University of New Brunswick.
- Participants must register for the Academic Bike Challenge through the Naviki app and track their rides during the contest period.

2. Contest Period

- The challenge runs from September 1, 2025 to September 30, 2025.
- All rides must be logged within this timeframe to be eligible.

3. How to Enter

- Join the Academic Bike Challenge using your institutional email and register with UNB through the Naviki app.
- Log your bike rides using the Naviki app.
- No purchase necessary to enter or win.

4. Winner Selection

- At the end of the challenge, four (4) winners will be selected at random from all eligible participants who logged at least one ride.
- Each winner will receive one gift card valued at \$50 CAD.

5. Prize Details

- Gift cards will be distributed via email or in person, depending on winner availability.
- Prizes are non-transferable and cannot be exchanged for cash.

6. Notification

- Winners will be contacted via their registered email by October 10, 2025.
- If a winner does not respond within 5 days a new winner may be selected.

7. General Conditions

- By participating, entrants agree to abide by these rules and the decisions of the organizers.
- The organizers reserve the right to modify or cancel the contest at any time.