

Research Assistants Needed in Critical Research on Marketing Weight Loss/Nutritional Products

Are you interested in gaining valuable health research experience?

Research assistants will:

- Help critically analyze online/social media multi-level marketing (MLM) and pharmaceutical content selling weight-loss Glucagon-like peptide-1 (GLP-1) and nutrition related products.
- Help with preparing publications, presentations, and knowledge mobilization materials.
- Assist with other tasks as needed.

Rate of pay will vary based on enrollment in an undergraduate or graduate program. Assistants will work from November 2024-April 2025 for up to 10 hours/week with the possibility of renewal (specifics to be discussed with the successful candidate).

Qualifications:

- Strong written and verbal communication skills (required)
- Strong organizational skills (required)
- Experience working and communicating with diverse populations and teams (required)
- Experience and familiarity with multiple social media platforms (required)
- Research experience, especially in critical qualitative research (preferred)
- Familiarity with critical scholarship on health, weight, food, and/or the body (preferred)
- Graphic design experience (preferred)
- Project management experience (preferred)

This position is covered by the Collective Agreement negotiated between PSAC on behalf of the Union of Graduate Student Workers (UGSW) Local 60550, and UNB.

The University of New Brunswick and the Public Service Alliance of Canada are committed to Employment Equity.

Please submit a cover letter, writing sample, transcript, and resume/CV to Dr. Andrea Bombak, Department of Sociology, University of New Brunswick – Fredericton Campus at andrea.bombak@unb.ca by October 28, 2024, at 4 pm.

Thank you to all applicants for their interest. Only those selected for an interview will be contacted.