



CEEFAM **3+1 MBA**

YOUR PATHWAY TO UNB



MESSAGE FROM THE DEAN

DR. DEVASHIS MITRA,

Dean Faculty of Management, UNB

Welcome to UNB's faculty of management. Established in 1951 on UNB's Fredericton campus, we are known for our experiential learning, entrepreneurial thinking and innovative teaching practices.

Although we are a small faculty, our programs have a big impact thanks to the experiential learning which is built into all our programs, our robust industry partnerships and our qualified professors. Across all of our programs students have the opportunity to work with industry practitioners either through project work or co-op work placements and internships. Our courses are taught by highly qualified academics, as well as experienced practitioners.

We have 33 full-time faculty members and they come from at least 10 different countries. Many of them are recognized for their innovative teaching and quality research. In fact, many of them have received awards for their scholarly work and a number of them have published their work in top tier journals, including those listed in the Financial Times Top 50. Several faculty members have coauthored textbooks that have been widely adopted at universities and colleges across the country.

CUTTING-EDGE, IN-DEMAND BUSINESS LEARNING OPPORTUNITIES

The University of New Brunswick (UNB) and Centre D'études Franco-Américain De Management (CEFAM) have partnered to offer CEFAM students a unique opportunity to study abroad in a 3+1 Pathway model to earn a Master of Business Administration (MBA) degree from UNB.

After completing 3 years of study at CEFAM, students can complete the final 1 year of their degree in Canada and graduate with a BBA from CEFAM and an MBA from UNB.

The courses you complete at CEFAM must be pre-approved as equivalent and transferable to UNB. The pre-approved courses that you take at UNB will also transfer back to CEFAM, meeting degree requirements as well as being certified Level 7 by the French government. Your UNB and CEFAM dual degree offers a variety of career possibilities, leading to full employment and residency anywhere in Canada.



PROGRAM SUMMARY



+3

(THREE YEARS AT CEFAM)

Complete 3 years at CEFAM

Obtain "C" grade or higher in English Composition I & II

CEFAM courses will meet English Proficiency requirements

Apply to UNB in year 3



+1

(ONE YEAR AT UNB)

Complete 1 year at UNB

Choose area of study interest

Graduate with internationally recognized dual degrees from Canada (MBA) & France

Begin your career in Canada with a Post Graduation Work Permit (PGWP)

+1 YEAR

Our MBA programs offer you a professional, experienced and fresh perspective on the business world. Through rigorous academic learning you will develop and sharpen your knowledge of business and through our entrepreneurial and experiential learning options you will realize your potential to lead and create opportunities for yourself, your organization and your community.

Our MBA students join a close community of other graduate students, professors, alumni and local business leaders. When asked what they like best about our MBA program, students often mention the close community, the quality and availability of our professors, and the opportunities to apply their learning to real world business situations.

MBA MASTER OF BUSINESS ADMINISTRATION



BUILD THE KNOWLEDGE, SKILLS AND PROFESSIONAL EXPERIENCE YOU NEED

Learn to create innovative solutions that address workplace challenges and opportunities across industries.



Technical skills

- Venture assessment
- Financial assessment
- Market opportunities
- Entrepreneurial finance
- Strategic thinking
- Bloomberg software
- Project Management
- Employee Relations



Leadership skills

- Peer mentorship
- Collaboration and partnership
- Toastmasters certification
- Social responsibility
- Networking
- Strategic Thinking
- Team Development



International students have launched their careers in Canada with:

- Shopify - Retail Development
- Microsoft - Solutions Specialist
- Grant Thornton LLP - Accountant
- Irving Oil - Pragmatic Solutions
- Macquarie Group - Equity Research Associate
- Ignite Fredericton - Program Coordinator For Fredericton Local Immigration Partnership



UNB
EST. 1785
UNIVERSITY OF NEW BRUNSWICK

— WELCOMES —
**PASSIONATE
AND CURIOUS
CHANGE-MAKERS**

Our strategic partnerships with businesses, agencies and other faculties at UNB provide hands-on learning options that are unique in North America.



Student Investment Fund: Learn how to invest by managing a real fund worth over \$8 million. Network with industry leaders and compete in national and international investment competitions. Learn industry-standard software and study for your CFA Level One exam.



Fraser Student Venture Fund: Work with a real-life start-up and learn how to launch a business, then work with real venture capitalists to learn how to assess whether a start-up is investment ready.



Export partnering: Learn how to assess foreign markets while you work with a real business to export its products.



Leverage our vast research and alumni network to successfully gain industry-relevant employment in the public and private sector.



Our MBA graduates are highly sought after for their knowledge, leadership and innovation. Join the thousands of students who have graduated from our program and gone on to have challenging and productive careers around the globe.



INTERNSHIP

In the +1 MBA, you have the option to extend your study and test your business knowledge in the field by working with a business and gaining credit towards your degree. Internships help you boost your profile, build professional networks and enhance your career prospects after graduating.

CAREERS

What do our MBA graduates do with their careers? Here are some examples of where our graduates are:

Business Development Executive– *Sedin Technologies*

Senior Analyst– *MUFG Investor Services*

Investment Associate– *Alberta Teachers' Retirement Fund Board*

CEO and Founder – *Beauceron Security*

• **VP Operations and Founder** – *Resson Aerospace*

• **CEO** – *RE/MAX Kenya*

• **Vice President** – *Populus Global Solutions, Inc.*

• **President**– *CDS and CDCC, TMX Group* •

President and CEO– *Acceleron*

• **CIO**– *M&T Bank*

• **President and CEO**– *New Brunswick Business Council*

• **Strategy Consultant** – *Deloitte Canada*

• **Small Business Advisor** – *Scotiabank*

• **Project Advisor** – *Service Canada*

• **Data Analyst** – *Government of NB*



ADMISSION REQUIREMENTS

- An undergraduate degree from a recognized university in any field with a B average or minimum cumulative grade point average (CGPA) of 3.0 out of 4.3.

- A minimum GMAT score of 550 or GRE equivalent.

- Proof of English competency if you are a non-native English speaker, e.g.:

IELTS 7/9

Internet-based TOEFL
92/120 or higher

Successful completion of a university-level microeconomics course is preferred before the program begins but can be completed during the first term.

APPLICATION REQUIREMENTS

Transcripts and grading scales of all undergraduate and graduate work. *(Note: unofficial transcripts may be submitted for the review process; official transcripts will be required following acceptance into the program.)*

Statement of Purpose

Resume (work experience is preferred)

GMAT or GRE result

English test scores, if applicable

Three references (at least one must be academic; MBA. SRM applicants require two academic reference letters)

Application deadline: March 31 for September start; October 31 for January start (available for part-time studies only.)





LEARN MORE

ABOUT UNB'S FACULTY
OF MANAGEMENT

[UNB.CA/MANAGEMENT](https://unb.ca/management)

MBACONTACT@UNB.CA

+1 506-451-6817

TO APPLY

[UNB.CA/INTERNATIONAL/APPLY](https://unb.ca/international/apply)

CONTACT CEFAM ADMINISTRATOR:

HÉLÈNE KAYSER: helene.kayser@cefam.fr