



TURNING CHALLENGES INTO OPPORTUNITIES WITH CATALYST

Catalyst is a flag-ship work-integrated learning program at the University of New Brunswick, offering students from all faculties at UNB Fredericton the chance to engage in consulting-style projects. This flagship initiative addresses critical labour market and economic development challenges in New Brunswick.

In the Catalyst program, students collaborate in interdisciplinary and cross-faculty teams to tackle real-world problems faced by local businesses. With guidance from faculty and industry mentors, students develop innovative solutions that help New Brunswick businesses adapt to new realities and thrive.



JOIN CATALYST

AND BE PART OF A TRANSFORMATIVE EXPERIENCE THAT BRIDGES THE GAP BETWEEN ACADEMIC LEARNING AND PRACTICAL APPLICATION!

For Students:

- **Gain Real-World Experience:** Work on real projects that address pressing challenges in New Brunswick.
- **Interdisciplinary Teams:** Collaborate with students from diverse faculties.
- **Mentorship:** Receive guidance from faculty and industry experts.
- **Paid Internships:** From late June to the end of August, work full-time on paid internship placements.
- **Skill Development:** Enroll in a consulting course that teaches project management, creativity, innovation, and specific skills.

Apply now and make a real impact while boosting your career!

For Employers:

- **Access Exceptional Talent:** Hire motivated and skilled UNB students for Summer.
- **Boost Your Business Growth:** Gain innovative, transformative solutions to your business challenges.
- **Affordable Investment:** Up to 75% wage subsidy may be available.
- **Real Results:** Students work full-time from late June to the end of August, producing tangible outcomes for your business.

Join Catalyst today and discover the impact of working with motivated, skilled students ready to drive your success!



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