

# UNB

ALUMNI NEWS



## Building a Community

One tiny home at a time

SUMMER 2022 | [UNB.CA/ALUMNI](http://UNB.CA/ALUMNI)

**PUBLISHER**

Michelle McNeil (BBA'03,  
MBA'09)

UNB Associated Alumni  
alumni@unb.ca

**EDITOR**

Natalie Montgomery  
(BBA'99)

UNB Associated Alumni

**CONTRIBUTORS**

Alisha Bainbridge (BBA'15)

Cameron Fitch (BA'16)

Chaya Dwyer

Diane McAdam (BBA'89)

Emma Hickey

Jamie Bird (C-SFT'15)

Kara Stonehouse

Karen L'Oiseau

Kelsey Pye

Krista O'Reilly

Lauren Caravan (BBA'12)

Mary Duffley

Natasha Rego (BA'13)

Shonda Cotton

Suzanne Boudreau (BBA'95)

**GRAPHIC DESIGN**

Creative Juices  
thecreativejuices.ca

**ON THE COVER**

Marcel LeBrun  
(BScECE'92, DLitt'16)

**COVER PHOTO CREDIT**

UNB Media Services

**PRINTING**

Advocate Printing

**ADVERTISING**

Email: alumni@unb.ca

Tel: 506.453.4847

Next issue:

Winter 2022

Available online:  
unb.ca/alumninewsmagazine

UNB *Alumni News* is published by the UNB Associated Alumni and is distributed twice a year to alumni and friends of UNB.

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ISSN 1191-8276

Mailed under Canada Post Publications Mail agreement no.: 40063270

Printed in Canada

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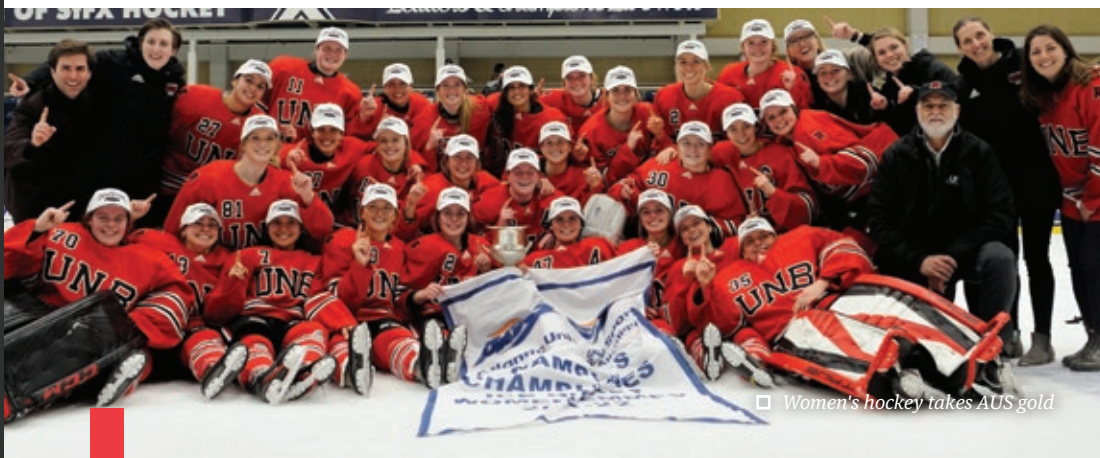
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□ *Chief Patricia Bernard (LLB'99)*

# Letters from the **PRESIDENTS**



*“There are many things about UNB that make me proud, but the community that our students, faculty, staff and alumni have created rises to the top.”*

**T**he UNB community continues to demonstrate and deliver extraordinary achievements that change lives. We have many incredible people at, and through, our university who are passionate about helping others less fortunate or especially vulnerable. Indeed, several members of the UNB community continue to deliver positive change within their local communities and beyond.

Throughout this issue, you will read stories about students and alumni who work every day, giving of themselves to change lives for the better and to make a difference in the world.

Marcel LeBrun (page 22) is one of them. Marcel left the corporate world to build a tiny home community on the northside of Fredericton as a way to help combat homelessness in the city. To date, Marcel and his team at 12 Neighbours Inc. have built 12 tiny homes, with the goal of building 96. This initiative will have a life-changing impact on the people living in this new community.

Although our campuses have grown over time, the sense of community has always been at their core. Our students are confronting challenges and creating programs and services to support each other.

Consider UNB Saint John psychology honours student Kaydie Surette (page 10). Kaydie established Kreating Conversations, a student-led group focusing on normalizing conversations about mental health and mental illness. This is a terrific initiative that is addressing an important issue.

In addition, there are our UNB law students who are working to provide much needed support across a range of areas of

importance for the community. The group includes 40 UNB law student volunteers who are partnering with 13 organizations to tackle 20 pro bono projects in areas such as environmental law and in delivering family law workshops, among other areas.

At UNB, we are most fortunate to have an alumni community who are dedicated and involved, who care about their alma mater’s future, and who pay it forward. I was honoured to have met with some of these amazing alumni at the Proudly UNB awards in person ceremony in April.

There are many things about UNB that make me proud, but the community that our students, faculty, staff and alumni have created rises to the top. We have a terrific community at UNB and many people are undertaking heroic work each and every day. I salute the many UNB champions who are working to make a difference in the world!

Proudly UNB,

A handwritten signature in black ink that reads "Paul Mazerolle".

**Paul J. Mazerolle** (BA’89)  
UNB President and Vice-Chancellor



**It's** been a busy, and exciting, past few months for the Associated Alumni.

On April 7, after a two-year hiatus, we celebrated 15 alumni and one alumni group who have distinguished themselves in their careers and in their volunteer work. The Proudly UNB Awards returned in person, and it was so wonderful to recognize the 2020 and 2022 recipients at a ceremony in their honour. We've profiled them and shared some pictures in this issue.

I began my term as alumni president in the middle of the pandemic, and as much as I enjoyed meeting alumni at virtual events, nothing compares to being able to speak and reminisce with them in person.

In May, I had the honour of addressing and welcoming more than 1,500 new alumni to the family. From May 25 to May 27, UNB held its first in-person graduation ceremonies since 2019, and even though everyone was wearing masks, the smiles on the faces of the graduates were very evident.

During Saint John convocation, and the following week on the Fredericton campus, more than 100 graduates from 2020 and 2021 walked across the stage and shared their tremendous accomplishments with their families, friends and supporters.

The UNB Associated Alumni has a rich and proud tradition of keeping alumni connected with each other and with the university through its reunion activities. More than 500 UNBers came home from June 2 to 5. The first spring reunion weekend was filled with activities and opportunities to reconnect and remember the good old days. At the signature reunion weekend event, the lobster boil, more than 200 people, from different grad years, generations and programs came together to enjoy a celebration of tradition, memories and friendships.

My favourite part of reunion weekend was stories from our alumni of their time spent at UNB – each one a reminder of the role the people and places at UNB have played in helping to shape their lives.

While it is always great to gather on our beautiful Fredericton campus, something I have learned over the years is that UNB is wherever our people - students, alumni, faculty - are making a difference in the world. And we now have a strong and committed network of over 96,000 alumni making a difference in communities all over the world.

Over the next couple of years, the Associated Alumni, with the help of alumni, is undertaking an exciting and necessary project. The Alumni Memorial Building - formerly known as the Memorial Student Centre - where many of you would have spent time as a student is undergoing renovations. We're updating and upgrading the Alumni Lounge and Presidents' Tartan Room.

These two spaces are used throughout the year by faculty, staff, students and community members, for celebrations, gatherings and meetings. With the return to in-person events on our campuses, it has become a priority to update the space for the continued enjoyment of our alumni and university community.

Work will begin this fall, and I am excited about the events we will all share in this beautifully updated space. We are looking to you, our alumni, to help us provide the funding to get this project done. For every dollar donated by alumni, the Associated Alumni Council will match with two dollars. Together, we can honour the memories of the Memorial Student Centre, while ensuring future generations of UNBers can enjoy this treasure for years to come.

Proudly UNB,



**Jill Jeffrey** (BPE'82, BEd'83)

UNB Associated Alumni President ■



*“UNB is  
wherever our  
people - students,  
alumni, faculty  
- are making a  
difference in  
the world.”*



# *new* facility

**ADVANCES LEADERSHIP  
IN PROSTHETICS AND  
REHABILITATION RESEARCH**

**L**ast November, UNB opened a new research facility that builds on six decades of specialized research leadership at its Institute of Biomedical Engineering (IBME).

Thanks to the financial support from private, provincial and federal funders, the Centre for Adaptive Rehabilitation Engineering (CARE) enables specialized neurological rehabilitation in a research space furnished with advanced equipment.

“Our new facility provides an amazing range of technologies that represent state-of-the-art capabilities for rehabilitation research and is unique in Canada in combining these technologies under a single roof,” says Dr. Jon Sensinger, director of IBME and professor of electrical and computer engineering at UNB. “The technology is incredibly adaptable and powerful, and in combination with our artificial intelligence and advanced computing capacities, we will be able to facilitate

faster and better rehabilitation and healthy aging plans for patients, provide new evidence and insight through research, and support our clinical and industry partners.”

The CARE facility includes several specialized laboratories. CAREN, a Computer Assisted Rehabilitation Environment, features a dynamic environment that includes a highly responsive platform and treadmill platform surrounded by a wrap-around, immersive virtual reality screen. The instrumented treadmill platform tilts and shifts in response to user motions and simulated landscapes. The mobility lab features a ZeroG body-support track and weight harness that can dynamically reduce a user’s weight, enabling people with mobility issues to get up and walk safely. The Activities of Daily Living lab provides a full living space equipped with pressure-sensing flooring, motion-capture, and eye tracking systems. Combined with a suite of peripheral technology including

brain sensors, researchers can assess how people behave while completing real-world tasks.

Housed in the newly built Pickett Wing expansion of the IBME building, CARE was made possible thanks to a visionary donation of \$400,000 by Barbara and Bob Pickett (MScCE’63, BScCE’61)

“Rehabilitation is something that means a great deal to both of us,” says Bob Pickett. “Barbara and I are pleased to have supported the creation of this world-class research facility here in New Brunswick.”

“UNB’s Institute of Biomedical Engineering exemplifies some of the best qualities of university research: a progressive confluence of knowledge, innovation and leadership over decades, addressing complex and important challenges faced in our lives, all the while teaching and training the next generation of experts,” says Dr. Paul Mazerolle, president and vice-chancellor of UNB. ■



# CLINT HAMILTON RETURNS TO UNB

## NEW VP (ADVANCEMENT) WANTS TO BE PART OF UNIVERSITY'S BOLD VISION

**On** July 1, Clint Hamilton is returning to UNB. This time as vice-president (advancement).

Clint was head coach of the Varsity Reds men's basketball team from 1992 to 1999, transforming it into a nationally competitive, highly ranked team. He later took over as director of athletics on the Fredericton campus and played an integral role in strengthening the athletics community. He left UNB in 2004, but his connection to, and pride in, the university stayed with him.

"Almost immediately upon arriving at UNB in 1992, I felt a strong connection to the university and the province, and people were amazing in supporting our ambitions around the basketball program we were building," he says. "Whether it was alumni looking to support as volunteers, sponsors, hosting or actively supporting our desire to recruit top student-athletes through generously supporting our scholarship goals, the UNB community was amazing in advancing our athletics program."

It is UNB's strategic vision, *Toward 2030*, that brought Clint back to the university.

"As UNB looks to the future, it is clear to me that it is building from a place of strength. I want to be part of such an inspirational and bold vision to advance UNB's transformative experiential education opportunities for all students, grow important community partnerships, and bring programs and research to the world. I have heard President Mazerolle say that the world needs more UNB, and I have no doubt that UNB will continue to make a positive difference in communities around the world for years to come."

As for how alumni can help UNB in its growth: "They play a crucially important role in advancing UNB's future," says Clint. "We can't do it without them. We need alumni to share their stories with people in their lives. We need them to volunteer to engage and mentor current students. We need them to employ our students. We need them to support students through scholarships." ■

**DURING HIS TIME AT UNB, CLINT SERVED AS CO-CHAIR OF THE RECORD-BREAKING FACULTY-STAFF COMPONENT OF THE UNIVERSITY'S FORGING OUR FUTURES CAMPAIGN, AND AS A CHAMPION FOR THE RICHARD J. CURRIE CENTER IN ITS CONCEPTUAL PHASE.**



# *For the Sake of* **HONOUR**

*Last month, UNB held its first in-person graduation in two years. During its ceremonies on the Fredericton and Saint John campuses, six honorary degrees were awarded.*



**Dr. H.E.A. (Eddy) Campbell** received an honorary doctorate of science degree on May 25. Over his 10-year tenure as president and vice-chancellor of UNB, Eddy made significant and lasting impacts by raising the university's profile, quantifying its impact in New Brunswick's economy, increasing the amount of financial support available to students, developing many collaborative centres of excellence, and appointing UNB's first Elder-in-Residence and Piluwitahasuwin.



**Dr. Kenneth Carty** (BScF'66) and **Dr. Elaine McEwan Carty** (BN'66) each received an honorary doctorate of letters degree on May 25. Both proud alumni of UNB, they have become distinguished leaders in their respective careers. A Rhodes Scholar, Ken is an internationally renowned specialist on political parties and electoral systems, placing him at the forefront of Canadian public policy discussions. Elaine is one of Canada's pioneers, educators, researchers, and advocates for women's health receiving the Order of Canada in 2016.

*For full bios of the honorary degree recipients, visit [unb.ca/graduation](http://unb.ca/graduation).*





**Dr. Jaishree Deshpande**, co-founder of the Deshpande Foundation, received an honorary doctorate of science degree on May 26. Jaishree and her husband established the Deshpande Foundation in 1996 to foster social entrepreneurship. The foundation focuses on uplifting rural India by developing scalable, impactful solutions that specifically address micro-entrepreneurship, agriculture, skill development, education, and start-ups supporting the local area.

**Dr. William (Bill) MacMackin** (BBA'87) received an honorary doctorate of letters degree on May 27. A leader in the New Brunswick business community, and co-owner of Atlantic Canada's largest privately held funeral service company; MacMackin has been instrumental in building the largest athletic scholarship endowments for UNB's track and field teams, leading to the sport regaining its place in the U Sports landscape at UNB.



**Dr. Wayne Squibb** (BA'68) received an honorary doctorate of letters degree on May 26. Wayne is CEO of Realstar Group, an international real estate company based in Toronto, which specializes in owning and operating high-rise rental apartments and hotels in Canada and the UK. Joining UNB's Board of Governors in 1994, he served with distinction for 25 years and has played a critical leadership role in the sustainable development of the Fredericton and Saint John campuses.



During its spring 2021 virtual graduation, UNB awarded a posthumous honorary doctorate of science degree to **Dr. Laurie Murison**. Laurie was an internationally renowned marine scientist and a pillar of marine life conservation in Atlantic Canada. In 2003, she was instrumental in the unprecedented decision to reroute Bay of Fundy shipping lanes to protect North Atlantic right whales. ■



Check out the winter 2022 issue for highlights and photos from the spring ceremonies, including valedictorians, award recipients, and graduates.

# PSYCHOLOGY STUDENTS IMPROVING MENTAL HEALTH FOR PEERS



□ Michelle Addy (BA'22)



□ Mallory Murphy (C-INI'18, BPHIL'19)



□ Yelena Birk, Matt MacLean (MED'10, BA'04) and Holly McLaughlin



## EXPERIENTIAL LEARNING OPPORTUNITY

Michelle Addy (BA'22), Yelena Birk, Holly McLaughlin and Mallory Murphy (C-INI'18, BPHIL'19) served as positive mental health coordinators with UNB Counselling Services. Each student worked on a mental health research project intended to create a more positive, inclusive and safe learning environment for all.

“These students have unique experiences and perspectives from around the campus community, and they’ve come up with incredible ideas,” says Matt MacLean (MED'10, BA'04), mental health strategist at UNB. “[They worked] with Counselling Services to help research, innovate and generate new ideas to better serve mental health needs on campus. [We] also provided students with valuable experience working in the mental health field, which can be hard to come by.”

The placements were coordinated through the Arts Internship Program, a for-credit internship for upper-level students that places them with local non-profit organizations and community partners. Although UNB Counselling Services and the faculty of arts have collaborated in the past, this is the first time this particular internship is being offered.

“The students get an amazing experience and education out of it, but they also get to really contribute to campus life. They get to do something and see it take effect right before their eyes.”

## ACCESS TO SUPPORT SERVICES FOR INTERNATIONAL STUDENTS

Michelle and Mallory studied the experiences of international students and how they perceive mental health

and access support services. Michelle, an international student, and Mallory, a domestic student, worked together to create a comprehensive outreach strategy.

“We [wanted] to provide a platform for these students to openly share what mental health means to them so that we can better serve their needs, which are very likely different from those of domestic students,” says Mallory.

“This internship [gave] me the opportunity to apply my academic skills to a real-world setting and to help international students like myself better adjust to a foreign setting such as studying in university abroad,” says Michelle.

## SOCIAL MEDIA AND POSITIVE MENTAL HEALTH

Yelena assessed what role social media plays in promoting positive mental health services and conversations on campus. She says she’s used to living in an online world, coming to UNB from Israel, where the population emphasizes the use of technology. Her goal is to promote positive mental well-being and highlight resources.

“This opportunity is a dream come true,” Yelena says. “It’s a chance to apply all my knowledge in real life. I’m able to use what I’m studying and my experiences to make a difference.”

## TEST ANXIETY

Holly’s research focused on test anxiety. She designed a cognitive behavioural therapy group-based treatment model that could be implemented next year. The UNB Student Accessibility Centre was also involved in the project, as many of the accommodations they provide support students with test anxiety.

“Education often relies heavily on testing and anxiety can be very detrimental to a student’s grades, which we want to alleviate,” she says. “Through this collaboration, the Student Accessibility Centre will also benefit and hopefully see a reduction in accommodation requests.” ▶

“

**THIS INTERNSHIP [GAVE] ME THE OPPORTUNITY TO APPLY MY ACADEMIC SKILLS TO A REAL-WORLD SETTING AND TO HELP INTERNATIONAL STUDENTS LIKE MYSELF BETTER ADJUST TO A FOREIGN SETTING SUCH AS STUDYING IN UNIVERSITY ABROAD.**

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## KREATING CONVERSATIONS OFFERS MENTAL HEALTH SUPPORT FOR PEERS

UNB Saint John psychology honours student Kaydie Surette (BA'19) created a safe and inclusive space for students to open up about their struggles with mental health through Kreating Conversations.

In the early months of 2019, Surette started Kreating Conversations with her friend Kourtney Creamer, who was a strong advocate for mental health services. In April 2019, Creamer passed away due to pneumonia complications and, to honour her legacy, Surette continued to pursue their newly founded organization and spread awareness of mental health illness.

“It was Kourtney’s idea to start an organization surrounding advocacy for mental health on campus,” says Kaydie. “Kourtney believed that the importance of having such an organization will allow students who may be struggling to be able to feel more accepted and be more open with their mental health struggles.”

Kreating Conversations is a student-led group focused on normalizing conversations about mental health and mental illness. Some initiatives include Wellness Wednesdays, Care to Share, where students can anonymously post stories, and mental health “sounds and stories” events.

“With COVID-19 causing people to experience prolonged loneliness, it is important to stay together as a university and let everyone know it’s okay to talk about what they are going through.”

In high school, Kaydie struggled with mental health issues. Since the launch of Kreating Conversations,



□ Kaydie Surette

she has been able to alleviate her own struggles and find joy in offering a listening ear to help her peers feel comfortable sharing their stories.

“Having mental health initiatives be something I’m part of on a weekly basis allows me to better cope with my thoughts and feelings when they arise and that is why it’s so important to be part of this organization,” says Kaydie. “I want to let students know that it’s okay to not be okay, but it is also possible to learn to cope with issues and to never feel as though nobody is supporting you, because us executives at Kreating Conversations care and want everyone to know there is hope.” ■

“  
**WITH COVID-19  
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 TO EXPERIENCE  
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 THROUGH.**

”



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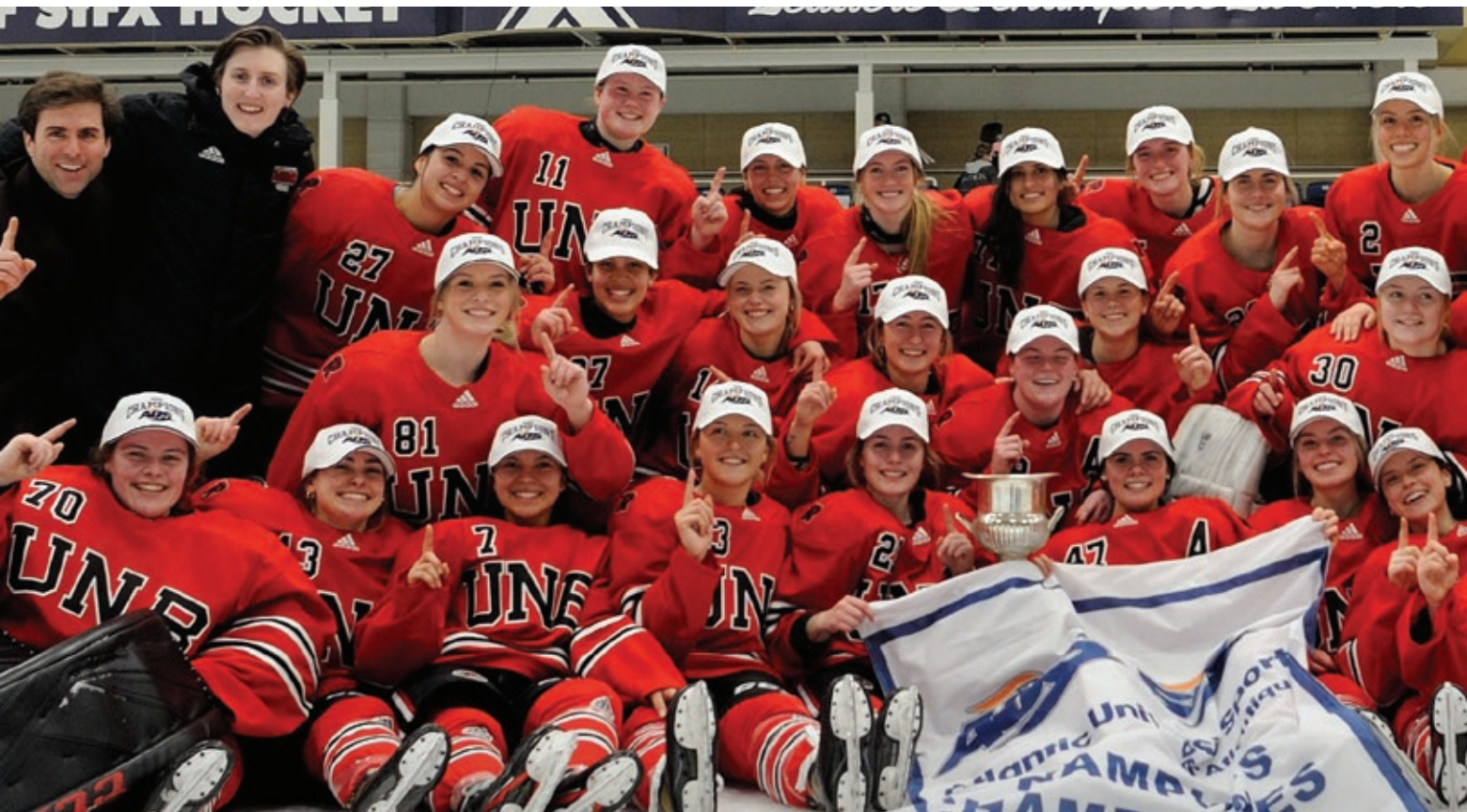
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UNIVERSITY OF NEW BRUNSWICK





# Athletic

# EXCELLENCE

## Profile of an Athlete

### JANA HEADRICK

**T**he fifth-year defender, from the Garden River First Nation, came to the REDS after playing four seasons with the University of Toronto Varsity Blues.

Inspired by her own experience, Jana organized and executed a six-week learn to play program for First Nations girls from around the Fredericton area. The program, run by the REDS, was

provided cost-free. Working closely with KidSport and Fredericton's Brendon Oreto Foundation, Jana raised more than \$13,000 and donations of equipment. This meant all participants in the program, ranging in age from six to 10, were provided all the necessary equipment to play hockey. Headrick also secured government funding to allow camp participants to join Fredericton's female hockey league, free of charge.

Jana's efforts have made her a role model and difference-maker on the team and in the community.

Last March, she was recognized with the Marion Hilliard Award for student-athlete community service.

A master's student in UNB's Sports and Recreation Studies program, she maintained a 4.3 GPA in the fall semester and played all 21 of the REDS regular season games, recording two goals and six assists.

"Our stories are being heard and what we were saying is not being lost," says Jana. "People are believing that what happened at residential schools was as bad as the stories say they were. Anything that we can do right now to support indigenous peoples is going to be meaningful and is going to be super important, in the future, moving towards our goal of reconciliation."

As her U SPORTS career ends, the veteran is hopeful the program she





## WOMEN'S HOCKEY

*Just four years after being reinstated, the women's hockey team took home the Atlantic University Sport championship.*

LENCE



started will, someday, supply the REDS with locally grown talent. ■

“

*I think that would be the main goal, right, to start pushing some of these Indigenous girls through the elite hockey pathway and just for them to enjoy the sport and love it, and hopefully be a RED one day.”*

## MEN'S HOCKEY

*The men's hockey team took home their 18th Atlantic University Sport title.*



## TRACK AND FIELD

*In her third year of eligibility with the REDS, Lexie Shannon won gold in women's triple jump at the 2022 U SPORTS Track and Field Championships, held in Saint John. The win earned her 1st Team All-Canadian status.*





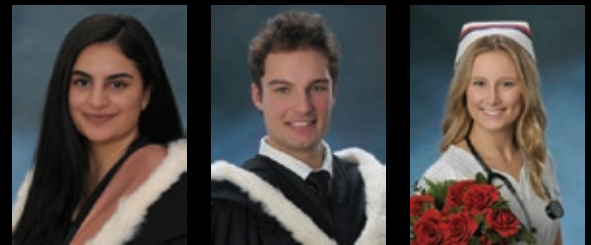
# SEAWOLVES WELCOME NEW PLAYERS

*Josephine Splitgerber joined the women's soccer team and Ethan Szemerda joined the men's basketball team in the 2021-22 season.*



# Graduating STUDENT LEADERS

**T**wenty-one graduating students from the UNB Saint John campus have earned Graduating Student Leadership awards for 2022 for the remarkable initiative they've taken during their time at UNB. For bios on each of the student leaders, visit [unb.ca/alumni/awards/students/leadership.html](http://unb.ca/alumni/awards/students/leadership.html).



□ **2022 Graduating Student Leaders**

Zainab Ali (BBA), Simon Anctil (BA), Julia Bennett (BN), Abigail Bernard (BSc), Allee Bezeau (BA), Charlotte Fanjoy (BBA), Madison Glenn (BSc), Joshua Goguen (BA, BEd), Katie Herrington (BA), Charlotte Knappe (BBA), Ashley MacLean (BA), Lauren McKinley (BBA), Delaram Mirshamsi (BSc), Niomi Monteiro (BBA), Ashlee Morrell (BA), Kathryn Nason (BA), Ria Sabitry (BBA), Kaitlyn Sears (BSc), Sophie Sharp (BA, BEd), Mila Veljanovska (BSc), Benjamin Wilson (BBA)



# Congratulations TO OUR 2022 CURRIE UNDERGRADUATE SCHOLARSHIP RECIPIENTS

The Currie scholarships recognize high school students for their leadership skills, community involvement, and academic success, and are made possible by the generous support of Dr. Richard J. Currie, OC, ONB, CBHF, MBA, LLD, PEng. ■



□ **The 2022 Scholarship Recipients**

*Lexa Lloyd, James M. Hill Memorial High School, Escuminac, N.B.; Kohen Prince-Vautour, Miramichi Valley High School, Miramichi, N.B.; Lauren Shears, Oxford Regional Education Centre, Oxford, N.S.; Anjali Singh, Sir James Dunn Academy, Saint Andrews, N.B.*



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Chief Patricia  
Bernard secures a  
**Historic  
Settlement**  
— for the —  
**Madawaska  
Maliseet  
First Nation**



**In** April 2021, the Madawaska Maliseet First Nation in northwestern New Brunswick was awarded the largest federal land claim settlement in Maritime history – \$145 million. At the heart of this historic settlement is Chief Patricia Bernard (BEd’96, LLB’99), who submitted the original claim while in her second year at UNB Law, and spent the next 23 years fighting for justice for her community.

**THE STORY OF LOUIS BERNARD  
AND THE ORIGIN OF THE CLAIM**

Chief Bernard’s work on the land claim started with an undergraduate independent study examining

the history of her community at Madawaska. Her paper focused on the provincial government’s favouring of Aboriginal people who relinquished their traditional way of life and conformed to the stationary farmer lifestyle.

“Traditionally, our people were very migratory,” says Bernard. “We travelled up and down the river system hunting, fishing and not really having any major permanent settlements. The government encouraged our people to abandon this way of life.”

Chief Bernard spent countless hours researching at the provincial archives,

where she came across documents particular to her community that contained some inconsistencies and errors.

“I realized that some of the maps were way off in size. I dug a bit deeper and realized that these lands, that were reserved lands, were alienated without lawful authority, without using the right legal process that was in place which would have been the royal proclamation at the time.”

Chief Bernard had uncovered several maps depicting the size of the reserve and its boundaries. A 1787 map showing the boundaries at approximately 4,000



“  
I realized  
that some  
of the maps  
were way  
off in size.  
”

acres, an 1845 map at approximately 1,600 acres, and an 1860 map at approximately 700 to 800 acres. Bernard found no documentation demonstrating that the reserve was legally reduced in size from 1787, nor was any compensation paid to the reserve inhabitants. This discovery would be the basis of the claim.

While researching the project, she came across the story of her great-great-grandfather, Louis Bernard, a farmer favoured by the government because of his assimilation – though he did continue to practise his traditional lifestyle.

According to Chief Bernard, in 1844, New Brunswick passed an act to remove the status of all the reserve land in the province for the better settlement of the colony, an act to regulate the management and disposal of the Indian Reserves in this province. By 1861, the reserve had already been diminished by over three thousand acres. An Indian agent met with Louis Bernard, informing him that he would need to start planning to move his family and community because the government would be selling the rest of the reserve land.

“He was devastated,” recounts Bernard. “He travelled, at 90 years old, from Madawaska to Fredericton by canoe, hired a magistrate, and made a gut-wrenching petition to the government. Within the petition, he said, ‘I can’t believe that the government would treat me so poorly when I have been a good citizen. I’ve lived here all my life. I’ve buried my parents, my grandparents, my wives, my brothers and sisters, my children, and even some of my grandchildren along the banks of the river and you want me to move my family.’ Clearly, it struck a chord because the reserve was never further diminished after that point. If it wasn’t for his petition, there would be no reserve here today.”

Shortly after beginning her studies at UNB Law, Chief Bernard, along with classmate, Mary Caldbick (BA’94, MA’97, LLB’99), submitted the land claim to the Government of Canada. The pair drafted the document with the relevant facts and law to claim an alienation or illegal dispossession of reserve land. This was submitted to the Specific Claims Branch at the Department of Indian and Northern Affairs Canada in April 1998.

The claim relied heavily on the 1787 survey by New Brunswick Surveyor-General, George Sproule, which established that the reserve was nearly 4,000 acres in size.

“The survey was completed under the authority of Lieutenant Governor Thomas Carleton,” says Chief Bernard. “He instructed Sproule to survey the area and had the proper authority to set aside the land. The Canadian government would later argue that the survey was never meant to recognize the reserve and that we are a de facto reserve, being that no real instrument created it. This was our main argument, that this particular survey created our reserve and detailed its boundaries.”

### THE RESPONSE TO OVER A DECADE OF SILENCE

The Government of Canada sat on the claim for the next 11 years, formally rejecting the claim in 2009 on the grounds that the land was not alienated because it was not officially a reserve.

“At that time, I was a councillor in the community, and I said to myself, ‘no, this is not right, I know it’s not right,’ so we immediately sent it off to the Indian Specific Claims Commission (ISCC), which was the predecessor to the Specific Claims Tribunal (SCT).”

The documents were quickly returned as the ISCC was being dismantled.

“Unfortunately, but possibly, fortunately, we ended up going to the SCT. I say fortunately because the ISCC had no real teeth, they could only recommend that Canada reconsider their position, but the tribunal was able to make a binding decision.”

While the *Specific Claims Tribunal Act* was passed in 2008, judges were not appointed until 2011. Bernard, as the lead counsel, submitted the claim to the tribunal in 2012. The next five years consisted of drafting pleadings, applications, responses to expert reports, completing additional research, and uncovering new supporting documentation. ▶



Chief Bernard and her team faced several legal hurdles during this time. First, a motion to remove Bernard as lead counsel citing her previous employment for the Specific Claims Branch as a conflict of interest.

“Right off the bat, they tried to remove me by saying I was in a conflict because I had worked for specific claims and I would have had access to their DOJ legal opinions. We went before the judge and I said, ‘look, Canada wants to remove me because I might know what legal arguments they’re going to use against me in this file, but aren’t they going to express those legal opinions at a hearing and I’ll know anyway?’”

The application was withdrawn. Next came an attempt to deny up-to-date legal arguments of the now 16-year-old claim. This application was also withdrawn. Finally came an attempt to deny the First Nation the opportunity to expand the scope of the claim.

“They didn’t want me to expand the scope or research of the claim. We had done additional research, a deeper verification. We got better copies of the documents and I had significantly more experience than I did as a student. They were claiming that the minister didn’t have the advantage of seeing new research to make a decision. This was also withdrawn.”

The legal team relied on a series of 10 expert reports outlining the history of the reserve land and the events surrounding the creation of the reserve. From May through July of 2017, three hearings were conducted in front of the judge.

From May 15 to May 18 in Edmundston, N.B., experts were called upon to deliver their testimony. They included Maliseet expert Andrea Bear Nicholas, who discussed the history of Maliseet Treaties and the relationship with the Crown; Dr. Elizabeth Mancke, who provided an analysis of 18th-century land grants and Crown-Indigenous relations in British North America

during the 18th and 19th centuries; and Dr. Brian Cuthbertson, who focused on the 1844 Act and the government’s administration of Indian Reserves in New Brunswick during the early 19th century.

From June 19 to 22 in Halifax, Canada’s experts testified as to its version of events surrounding the same period.

## THE DECISION AND NEGOTIATION OF THE CLAIM

In November of 2017, the judge came to the decision that Canada had breached its lawful obligation, alienating large portions of reserve land without lawful authority.

Over 3,000 acres had been lost, 1,000 of which are on the US side in Madawaska, Maine. It was determined that 1787 was the date the reserve was created. Chief Bernard and her team agreed that the US portion of the land loss was not going to form part of this claim.

“We negotiated very aggressively over the first year. Within a year and a half, we had an agreement in principle. In order for the agreement in principle to reach the level where they could send us a letter of offer, they needed treasury board approval.”

The Department of Indian Affairs, as it was then called, has the authority to settle a claim for up to \$50 million. Claims of \$50-150 million must be approved by the treasury board. Anything over \$150 million would have had to go to cabinet.

“An important aspect of the negotiation was the addition of reserve land. Canada agreed to add 1,935 acres to expand our reserve boundaries. There’s no time limit for that; the land just has to meet the requirements under the additions to reserve policy. It doesn’t have to be connected to our existing reserve; it could be anywhere in the province.”

## A VICTORY FOR THE MADAWASKA MALISEET FIRST NATION

The Madawaska Maliseet First Nation has created a legacy trust named after Louis Bernard that will provide future income for the community.

“It’s a huge amount of money. In addition to the trust, the money also provided a lot of assistance to our band members, helping them get back on their feet. We provided a large per capita distribution and that’s really helped a lot of people.”

As the funds were distributed throughout the community, Chief and counsel called every band member, and explained the history behind the settlement.

“Not only is this money going to improve the lives of our community members, but it will help the local economy as well. Driveways are being paved, garages are being built, vehicles are being purchased. This is a huge boost to the economy in this region.”

For Chief Bernard, this settlement provides hope to First Nations communities across the country, hope that justice can be served.

“The tribunal was put in place for a reason and this settlement is proof that it is working. It allows for more unbiased input; even though it’s still a colonial system, it’s still the federal government system, it does provide a more at arm’s-length review. The fact that you can actually continue to battle and win provides hope that all these injustices can be resolved.

Although the journey to finally reach justice for our community was a rollercoaster ride, it was certainly well worth the effort. I am proud that my ancestors, particularly Louis Bernard, passed down his genes of justice seeking, determination and perseverance.” ■





## UNB is here.

—  
Where researchers uncover richer,  
more inclusive narratives.



Dr. Amy Scott, an associate professor in anthropology, is reshaping history with her research. By examining skeletal remains, Dr. Scott gives a voice to the overlooked women who contributed to the success of the Fortress of Louisbourg National Historic Site in Cape Breton, Nova Scotia.

Her research dismantles traditional narratives and tells an unbiased story of the impacts women made on society, culture and local communities. Dr. Scott is breaking down outdated ideologies and paving the way to elevate women's stories.

Wherever researchers are expanding our understanding of history, that's where you'll find UNB. To learn more, visit [unb.ca/researchimpact](https://unb.ca/researchimpact).



# BUILDING A COMMUNITY

*One tiny home  
at a time*



**As** CEO and co-founder of the social media monitoring company, Radian6, Marcel LeBrun was on a plane almost every week, logging over 100,000 miles (160,000 km) of air travel per year. Then, in 2011, his business career reached its apex with the sale of Radian6 to Salesforce.com, based in San Francisco. It was one of the biggest deals in Maritime history, worth nearly \$350 million in cash and stocks.

Marcel, who graduated from UNB in 1992 with a bachelor of science degree specializing in electrical and computer engineering, stayed on for a while with Salesforce but by 2015, he knew

he'd had enough of the hard-driving, entrepreneurial lifestyle.

Now when he gets up in the morning, Marcel puts on comfortable work clothes and heads to a warehouse behind a Fredericton church where he enjoys building - not companies or computer systems, but tiny houses that carry with them the hope for better lives and brighter futures.

As the founder and driving force behind the 12 Neighbours Community project, Marcel is a living testament to the power of one.

"Marcel is literally a Godsend," says Marla Bruce, who lives in the second tiny home built as part of the 12

Neighbours project. "A year ago, I was homeless. Now I have a home, I'm not on the street and I have peace because every place where I stayed before was temporary. Here there is very much a sense of community. Marcel has a heart and a passion for what he is doing."

The 12 Neighbours project is taking shape on a large tract of land on Fredericton's north side. There's no landscaping yet, so the terrain is rough. But the tiny houses on the property are very neat and tidy, facing each other in what will be the first cluster of 12. Eventually, there will be close to 100 of the micro homes.

The houses all have solar panels on their roofs and nifty front porches

# nity



where people like to gather and chat. Inside, they are marvels of modern, compact engineering with living rooms that double as bedrooms, well-equipped kitchens and three-piece bathrooms. Construction will start soon on a social enterprise centre where there will be a cafe, retail shops and workshops. There also will be community gardens.

Marcel says he thought long and hard about how to give back to his community and how to help people, especially those struggling with poverty and homelessness. He travelled widely, mostly in North America, looking at different ventures and experiments designed to lift people out of difficult circumstances.

“I have spent a lot of time since 2015 meeting with people in various circumstances, learning from them and they blew me away,” he says.

“I remember meeting a gang member in Los Angeles. He was 40 years old and had spent most of his life in jail. He said, ‘I have always wanted to change my life, I just never thought I could.’ He had been in a gang since age nine and felt he didn’t have a choice in the circumstances he was dealt. I won the zip code lottery, the parent lottery, the race lottery - lots of lotteries. He won no lottery. But as soon as someone offered him an off ramp, he took it.”

LeBrun says his research started to change his thinking, particularly about the “misdirected” investments by society where, despite good intentions, nothing really changes for the disadvantaged. Something was missing from the typical prescriptions for help. Marcel wanted to try something different, something that would build permanent change. The 12 Neighbours project is his answer. ►



**"I LIKE TO BUILD THINGS. I BUILD COMPANIES, I BUILT GADGETS — THAT'S WHY I BECAME AN ENGINEER. NOW I'M BUILDING A COMMUNITY AND THAT GIVES ME SOME PERSONAL FULFILLMENT. THAT'S WHAT I LIKE TO DO – I LIKE TO HAVE A VISION AND INVITE PEOPLE ALONG ON THE JOURNEY WITH ME."**

He started by spearheading a 12 Neighbours video series which featured 10 stories in 10 different cities about people who were having a positive, transformational effect in their communities. The project in Fredericton is his attempt to synthesize the best of what he learned from all those places and projects, applied to the needs of the New Brunswick capital.

Fredericton may look prosperous and bucolic on the surface, but the capital has the same issues as so many other cities: overcrowded shelters, struggling food banks and soup kitchens, collections of tents for people who have no other place to go. In the past few months, rents for some low-income rentals have soared and the waitlist for subsidized housing units with NB Housing is about 6,000.

"A lot of our systems provide support when someone showcases their deficits. Then, as they progress towards success, the supports fall away," Marcel says. "In business as you succeed, investments increase. How can we structure things so people can unlock benefits as they succeed as opposed to having to showcase their deficits?"

"In all the places I visited, I found that a poverty of circumstances leads to a poverty of identity. When

someone experiences circumstances long enough, they start to identify as those circumstances, not, 'this is what I'm going through,' [but] 'this is who I am.'" A poverty of identity leads to a poverty of circumstance. So, you have this vicious cycle. If all you do is address the circumstances, but you don't address the identity narrative, the circumstances come right back."

Marcel says the tiny homes project is about helping people achieve independence by changing the identity narrative. He wants residents of the 12 Neighbours community to realize they have value and skill, and already people living in the first tiny homes on the site are working together to build wooden picnic tables for sale.

"How you treat people is key to them being able to rewrite their identity narrative," Marcel says. "That's why we chose to do this community because we are optimizing for that dignified experience where they can say, 'This is my own place, and I can come and go as I please.' That is a key thing."

Marcel hasn't completely walked away from the business world or forgotten the skills that allowed him to be so successful. He coaches a few younger CEOs in some startups, and he remains involved in UNB's Technology Management and Entrepreneurship (MTME) program.

The 12 Neighbours project is moving along very quickly, thanks to LeBrun. He and his crew of helpers, including his two sons, can build two houses per month.

"That's a startup skill - execution and speed," he says.

He didn't blink when the city ordered him to build a large concrete conduit across the road at the site and the concrete makers said it was too cold. He had the job done indoors.

"Then our guys said, 'Well, how are we going to get it out of the warehouse?"

I said, 'I don't care - pour it and we'll figure that out.' We figured it out, dug a hole, dropped it in and got it done. Otherwise, we would have had to wait until the spring, and we might only have our first house now. It's just being able to really push and everyone you're working with loves it."

In 2011, the UNB Associated Alumni presented LeBrun with its Alumni Award of Distinction. In 2016, he was awarded an honorary degree by UNB. The citation noted that Marcel is a great promoter of the Maritimes.

"Having helped to build the first tech company in the Maritimes to go on the NASDAQ and having illustrated that we can 'do it from here,' he clearly continues to be an inspiration and an innovator in both regional and wider contexts," the citation states.

Marcel is putting a new spin on the idea of philanthropy. He's not the kind of philanthropist who will simply hand out money in hopes of having a wing in a building named after him.

"The word 'philanthropy' is often interpreted as someone who gives money," he says. "But the Greek roots of the word 'philos' and 'anthropos' mean to love humans. What I have discovered is spending money is the easy thing, spending yourself is the hard thing. The 12 Neighbours project is how I can best spend myself." ■

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# CELEBRATING ALUMNI

## 2020 AND 2022 PROUDLY UNB AWARD RECIPIENTS

On April 7, UNB's Associated Alumni celebrated the 2020 and 2022 Proudly UNB Awards recipients at a ceremony on the Fredericton campus.

These alumni have distinguished themselves through outstanding service to their alma mater, their communities and beyond. The 16 award recipients were honoured by their supporters, fellow alumni, former classmates, and members of the UNB community.

### ALUMNI AWARD OF HONOUR

Recognizes the important role played by alumni in promoting the Associated Alumni and the university, helping it to achieve and maintain its position of prominence among Canadian universities.

#### 1 Marc Bedard (BBA'74)

A Fredericton native, with a long legacy of proud UNB graduates in his family, Marc has been an outstanding supporter of UNB and the Associated Alumni. During his 30-year business career in Ontario, Marc was recognized for his professional accomplishments with the Faculty of Business Certificate of Achievement and attended many UNB alumni events in the region.

Upon retiring and moving home to New Brunswick, he became an integral member of UNB's

Associated Alumni, serving as treasurer and succeeding to the position of president from 2013-2015. A proud alumnus, he has also served on UNB's Board of Governors, the Advisory Board for the faculty of business administration (now the faculty of management) and has been a positive force in organizing his Class of '74 reunions.

Marc has worked with several of his classmates to establish a class scholarship and bursary for UNB Fredericton business students, of which the first \$2,000 scholarship was awarded in 2019.



## ALUMNI AWARD OF DISTINCTION

*Recognizes the significant contributions made by UNB alumni in their local communities and beyond for which they have been recognized regionally, nationally or internationally.*

## 2020 RECIPIENTS

### 1 Thomas Liston (BBA'96)

Thomas is a technology investor and analyst, a CFA charter holder and founder of Water Street Corp. He serves on several boards of directors for public and private technology companies.

Prior to his current role, he was the chief investment officer of a leading technology-focused venture capital firm, where he was responsible for leading the firm's investments in software-as-a-service, FinTech, and health care IT fields. Throughout his professional career, Tom has been consistently ranked among the top technology analysts in several surveys and has received more StarMine stock picking awards than any other technology analyst.

An avid volunteer, Tom has been highly involved with UNB's Student Investment Fund (SIF), and has raised significant funds for the MLSE Foundation and Ride to Conquer Cancer.

### 2 Patricia Beattie-Huggan (BN'69)

Patricia is the founder and president of The Quaich Inc., a health promotion consulting company located on Prince Edward Island. Her varied nursing career has spanned public health, mental health, medical-surgical nursing, and nursing education, including several leadership roles.

While working in health promotion, Patricia provided leadership to the development of the Circle of Health®, which is available in six languages, and was embraced by educators, public health professionals and community workers as a practical tool for health promotion and collaboration across sectors. She currently travels internationally to train health promoters in its use.

Patricia also spearheaded the Atlantic Summer Institute on Healthy and Safe Communities, and continues to coordinate this annual learning event designed to build leadership capacity in Atlantic Canada for action on the determinants of health.

### 3 Anita Naidu (BScEE'05, MChE'08)

Anita Naidu is an international award-winning humanitarian, engineer and athlete, whose social advocacy and human rights projects have taken her to far reaching corners of the world.

Named as one of the World's Most Adventurous Women by Men's Journal, for her global humanitarian pursuits and athletic endeavours, Anita was part of a three-person team that won the distinguished Google Impact Challenge for an app providing services to refugees, newcomers and displaced people.

She has been nominated for multiple prestigious awards for her work in developing tech solutions, providing social impact, policy and anti-racism strategies for organizations and raising awareness on modern day slavery, climate justice, human trafficking and women's advancement. The first person of East Indian origin to become a professional mountain biker, Anita rides for numerous top sponsors and is the founder of the global Bike Fest Series. ▶





**4 Peter Pacey (BA'71, MEd'80)**

Founder of Calithumpians Theatre Company, Peter is one of the most recognized theatre personalities in Fredericton. For more than three decades, He has helped shape the lives of hundreds of young theatre students and has provided thousands of Frederictonians and tourists with free, live theatre and guided tours of the city.

A founding member of the reborn UNB rugby team, the Ironmen, Peter played a key role in the growth of the game in New Brunswick over the past 50 years. He was a builder of the Loyalists Rugby Club, which was one of the first rugby clubs in Canada to develop its own fields complex and to introduce rugby to boys and girls.

Peter has been heavily involved in editing two walking tour guides to Fredericton's heritage buildings and has fought to preserve and promote Fredericton's cultural history.

## 2022 RECIPIENTS

**5 John Dawes (BBA'69)**

John has distinguished himself through a lifetime of service in the betterment of the many communities he's part of. He built a successful career with the Canada Mortgage and Housing Corporation, which was punctuated by the wide-ranging push for social housing and affordable housing. His time in regional offices across the country, and his ability to instill his sense of the common good in others contributed to improving the lot of many Canadians in their quest for housing appropriate to their means.

He's also given his time to leadership positions with the Rotary Club and with Shelterbox Canada, an international disaster relief organization that aids families devastated by conflict or natural disaster.

John has been an influential fundraiser for many good causes, including as the former CEO of the Regina Hospital Foundation.

**6 Dr. Linda Duffett-Leger (BA'92, BN'96, MN'06, PhD'11)**

A registered nurse and certified user experience designer, Linda has been actively involved in community-based research for over two decades.

Linda has led several innovative multidisciplinary projects, publishing her work in highly ranked nursing and technology journals. She is principal investigator of a CIHR funded study to co-design two in-home/in-clinic parenting interventions for virtual delivery in response to the COVID-19 pandemic. Linda received additional funding from the Alberta Labour and Immigration, to integrate wearable technology into the virtual delivery system for deploying two unique psychoeducational programs to first responders, at risk for post-traumatic stress injury (PTSI), and their spouses.

She has partnered with software engineering on the development of a unique interactive virtual platform, to promote collaboration between nursing and engineering students on health innovation design.



**7 Amanda O'Sullivan (BBA'86)**

Amanda is a chartered professional accountant whose career drew her toward a wide range of challenging and creative leadership roles in human resources, marketing, IT, strategic consulting, and coaching. Now with Mariner Innovations, she helps organizations redesign and transform their businesses through large organizational change projects.

Amanda's heart and passion for people shine through her volunteer work. For many years, she assisted an organization that brought children from Belfast and paired them with local children to show how communities can live without conflict. Today, Amanda holds the role of president of the Canadian Mental Health Association of New Brunswick's board of directors and represents New Brunswick on the CMHA national board. She has participated in important conversations on medical assistance in dying and building the definition of persons with lived experience.

**8 Cherrill Edwina Shea (BA'69, LLB'72)**

Cherrill has made a mark in the wider world by building upon an all-New Brunswick education and was one of five women in her law classes. Following graduation, she was admitted to practise law as a barrister and solicitor in New Brunswick, and began her career at what is now Stewart McKelvey, where her work was focused on litigation. That background led to her moving to New York City and working at a law firm in corporate and securities litigation. Cherrill also handled major litigations and arbitrations involving oil transportation and storage that were conducted in Europe against state oil companies that defaulted on their payment obligations to shipowners and charterers.

Later in her career, Cherrill was a member of the senior management of an entrepreneurial telecommunications company that pioneered in the cellular telephone and mobile data businesses. ▶





**PROUDLY UNB**  
*recipients,  
supporters  
and friends.*









## YOUNG ALUMNI ACHIEVEMENT AWARD

Recognizes the outstanding achievements of UNB alumni who are 35 years old or younger.

### 2020 RECIPIENT

#### 1 Caleb Grove (BScME/D-TME'15, ME'17)

Caleb is the founder of Mbissa Energy Systems, a New Brunswick-born company that creates sustainable electricity from local materials and labour for use in rural West Africa.

The company has grown from an inspiring idea into the sole source of power for several communities in rural Cameroon, Africa. Since Mbissa Energy's inception in 2015, Caleb has worked with rural Cameroonian communities to create affordable and maintainable solar installations and has provided Mbissa with daily access to light for the first time through solar panel technology.

Over the last five years, Mbissa Energy's technicians have performed dozens of installations affecting thousands of people through light, communication, health care, education, micro-business and many other areas of growth.

### 2022 RECIPIENTS

#### 2 Charit Khatri (BBA'11)

Charit is the director of strategic sales at Bulletproof, where he is responsible for sales in Canada.

As a past board member with the Fredericton Chamber of Commerce, the Cultural Centre and the Multicultural Association of Fredericton (MCAF), Charit has brought forward issues faced by landed immigrants and international students to the business and local community. His contributions and demonstrations of a sustained commitment to Fredericton's cultural diversity earned him the City of Fredericton's Intercultural Award in 2014.

During his time volunteering with local organizations, Charit along with two of his friends identified a need to help recent immigrants integrate into the local community. This led to the creation of The Cultural Market in 2015.

#### 3 Dr. Christos Papadopoulos (BSc'09)

Christos earned his doctor of dental surgery from Dalhousie University in 2013 and was accepted into a general practice residency, with an emphasis in pediatric dentistry, at the University of British Columbia. He was later accepted into Western University's graduate orthodontic program where he earned his master's degree in orthodontics.

Christos serves as the Atlantic regional chair for "Smiles4Canada" - a national non-profit foundation whose mission is to provide complimentary orthodontic treatment to children in need. Since returning to New Brunswick, Christos received the 'Top Orthodontist' award by ThreeBestRated in 2019, was voted as 'Best Dentist' by the Moncton community in 2020 and was selected in 2020 as a 'Top 20 Under 40' by the Chamber of Commerce for Greater Moncton.



**4 Emily B. Weston**  
(BScChE/D-TME'19)

Prior to starting medical school this year at Dalhousie University, Emily studied engineering at UNB. Amidst prepping meals and helping start food gardens for soup kitchens, sharing her deep love for music by playing piano for hours at meals for Moncton's homeless, volunteering with the Special Olympics, and travelling abroad to help build water systems, Emily recognized how a nod to somebody else's value as an individual is important to respecting and empowering them and can be demonstrated in how hard we try.

At UNB, Emily co-led COVID-19 vaccine clinics for hundreds of people experiencing homelessness in her hometown, while helping people access welfare and housing. Now, she is excited to be working with the Canada Spine East Centre alongside a neurosurgeon, studying whether outcomes are improved for the removal of brain tumours if a fluorescent dye is used as a visual guide.

### ALUMNI VOLUNTEER OF THE YEAR

*Presented to an alumni volunteer who has contributed to the university and/or the Associated Alumni either as a member of an alumni group or individually.*

### 2020 RECIPIENT

**1 Brian Freeman (BBA'74)**

Brian is one of the founding members of the UNB Red Bombers Football Club, helping to bring varsity football back to the Fredericton campus in 2009 after having not been played at UNB since 1980. Brian has served as chairman of the board and as a board member since the club's formation. A former Red Bomber, he has devoted countless hours toward building relationships with UNB administration, reconnecting the alumni to Red Bombers football, rallying support in the community, and supporting the work of many others who have brought the UNB football program to great success. Brian has also played an instrumental role in the organization of the annual UNB Homecoming football game, which has also served as the Tony Proudfoot Memorial Game in support of ALS.

### 2022 RECIPIENT

**2 Kyle J. Ferguson (BBA'09)**

Kyle is a marketing and sales professional with more than 10 years of experience in the sports and entertainment industry. He is director of business operations with the Canadian Hockey League (CHL), the world's largest development hockey league and top supplier of student-athletes to the National Hockey League (NHL) and U SPORT. His main responsibilities include overseeing the production and execution of the CHL's newly formed broadcast partnerships with CBC, TSN and RDS, as well as working with the league's licenced supplier relationships. He also oversees the strategic priorities of the CHL's marketing partnerships business and manages the day-to-day relationship with the league's sales agency, CCMC Sports. In his spare time, Kyle has a passion for travelling and has been to 15 countries to date. ▶





## ALUMNI GROUP OF THE YEAR

Recognizes significant contributions to alumni, students, the university or the Associated Alumni during the previous year by holding events, demonstrating growth and/or undertaking new initiatives in support of these groups.

**1 The Beaverbrook Scholars Executive Committee** gives their time, talent and treasure to pay homage to Lord Beaverbrook and celebrate Beaverbrook Scholars through the annual organization of networking events, dinners and meetings. They also ran the most successful alumni fundraising

campaign in UNB history - raising over \$3.5 million and surpassing \$3 million awarded in scholarships to students. To date, the awards have supported 92 recipients, currently with annual entrance scholarships valued at \$50,000 over four years. The Beaverbrook Scholars awards continue to be among the most prestigious awards at UNB.

The committee celebrated the 100th anniversary of Beaverbrook scholarships in 2020, and to mark the occasion relaunched its website to highlight the impact of the awards on student recipients and recognize the contributions of Lord Beaverbrook himself. ■

**A video of the 2020 and 2022 Proudly UNB Awards ceremony can be viewed at [UNB.CA/ALUMNI/AWARDS/PROUDLYUNB](http://UNB.CA/ALUMNI/AWARDS/PROUDLYUNB)**



# ASSOCIATED ALUMNI COUNCIL MEMBERS



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**Beverly Guimond** (BBA'04)

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**Jane Kidney-Hermelin** (BBA'97)

## ASSOCIATION EXECUTIVE DIRECTOR

**Michelle McNeil** (BBA'03, MBA'09) ■

*(Missing from photo: Jennifer Sutherland-Green, Beverly Guimond, Nathan Munroe, Ian Hardy, Paul Mazerolle, Jane Kidney-Hermelin)*

FOR ALUMNI

# UNBeknownst

BY ALUMNI

## THE UNB ALUMNI PODCAST

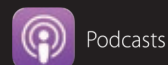
Featuring stories, insights and ideas from incredible UNB alumni such as:

- An Emmy award-winning director
- A flight surgeon for SpaceX
- The editor-in-chief of Canadian Geographic
- One of the most sought-after minds in Canada's tech investment sector

Join us as we unravel the stories of our alumni.

LEARN MORE AND LISTEN AT [UNB.CA/ALUMNIPODCAST](https://unb.ca/alumni/podcast)

LISTEN ON:







“

*For every organization, the most critical asset is the trust of your customers.*

”

**T**hat’s the message that Natalie Doyle Oldfield (BA’90, honours) drives home with each of her clients.

Natalie is founder and president of Success Through Trust Inc. She works with companies, advising and training them on how to build and measure customer trust. She is the author of *The Power of Trust: How Top Companies Build, Manage, and Protect It*, and creator of the Client Trust Index™, an evidenced-based diagnostic that quantifies a company’s Trust Equity™. Her framework, tools and methodology are based on science and evidence.

She was recognized as one of Canada’s Most Inspiring Women Business Leaders and Entrepreneurs in 2021. Natalie’s been named one of the world’s Top Thought Leaders in Trust for five consecutive years by Trust Across America and has been recognized with a Lifetime Achievement Award.

Through decades of research and experience, Natalie has focused on what she regards as the single most important element for success: solid customer/client relationships that are built on trust.

# THE POWER OF TRUST

“People are better informed, better educated and have more access to information than ever before,” she says. “The result is customers, employees and stakeholders are more skeptical and inclined to question and challenge organizations. Now, more than ever, they want companies to have a social compass.”

Although she didn’t realize it at the time, Natalie’s career path and her ground breaking work on trust had its roots in her time spent as a student-caller at UNB raising money for the university. The alumni she spoke to and their stories iterated the importance that personal experiences had on their connection to the university, and their willingness to support it.

“I never knew who I was going to call,” she says. “I would get a list of alumni prospects to call from all over the world. I could tell early in the call who had a great relationship with UNB, and I learned that their loyalty was based on their experience and their trust in UNB. Trust is the foundation of customer experience and loyalty.”

Natalie coined the term trust equity – the amount of trust customers and stakeholders have in the organization – in 2011. According to her, trust is both measurable and manageable.

She also says trust has never been more important than it is today. As global economies struggle to respond to inflation, supply chain

disruptions and the growing power of the online marketplace, companies and institutions feel the earth shifting beneath their feet. How to respond and keep ahead of those shifting realities is the ultimate question.

“That’s why building trust equity is so important,” says Natalie. “When times are tough and a project can’t be finished on time or a product is late, if trust equity is high, customers are more forgiving.”

Natalie says studies show people worldwide are far more likely to buy from companies, or donate to organizations, that they trust. “There’s a very strong business case for trust. People buy from companies they trust. People want to work leaders and companies they trust. Trust impacts the top line and the bottom line.”

*An Economist Impact study stated 86% of executives worldwide agreed that organizations would have to work harder in the future to earn their customer’s trust.*

Natalie was one of four trust experts from around the world quoted in this 2022 Economist Impact study. The report examined the concept of trust in business relationships and shed

light on what drives organizations to build it, what challenges they face and what actions they have taken. “The key takeaway from the report is that businesses need to close the trust gap with customers to address supply chain issues, customer expectations, and ESG (Environmental, Social and Governance) scrutiny.”

Natalie says that sometimes people forget that companies are made up of people and building trust comes down to their interactions. “A company can have the best technology, the best systems, the best processes and all the bells and whistles, but what it comes down to is the people.”

“The number one trust risk point for every organization is people. How they communicate, how they behave and how they serve their customers. Building trust is a skill that you can learn, cultivate and develop.”

Through training programs, consulting, live and virtual workshops, presentations and her online course, called Becoming a Trusted Advisor, Natalie is on a mission to help business owners and leaders around the world grow their companies by building relationships of trust. ■

“The number one trust risk point for every organization is people.”



# Friends of ALUMNI NEWS

**W**e'd like to recognize the following UNB alumni for their generous support of *Alumni News*. The costs of producing and mailing the magazine are substantial and increasing annually. As such, we are seeking your support through FRIENDS OF ALUMNI NEWS. We encourage you to become a member by making a tax-deductible contribution. Whether you choose to

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# A SCHOLARSHIP TO HONOUR A FATHER'S ENTREPRENEURSHIP



□ Joseph and Habib Dable

**H**abib Dable (BBA'91, MBA'94) has had a profoundly successful career. The former President, U.S. pharmaceuticals for Bayer and former president and CEO of Acceleron Pharma has come a long way from his childhood in Fredericton and his education at UNB, but family and home remain of prime importance to him. So, when he and his wife, Hiroko, considered establishing a scholarship for business students at his *alma mater*, they wanted it to honour his father, Joseph, whose hard work and entrepreneurial business acumen have been a lifelong inspiration for Habib.

The Joseph M. Dable Scholarship will be awarded annually to an upper-year student enrolled in the bachelor of business administration program on the Fredericton campus who has demonstrated a strong interest in entrepreneurship. Valued at the cost of tuition, this award is the most prestigious scholarship exclusive to UNB's faculty of management. The first scholarship will be awarded in the fall of 2022.

Born in Lebanon, Joseph Dable arrived in New Brunswick at the age of 19, speaking a little English and a little more French. His French skills led him to barber school in Moncton, after which he found himself apprenticing at the on-base barber shop at CFB Gagetown. Within a few months, the owner

of the shop retired, and Joseph took it over as his first business venture. He continued as the barber on base for over 50 years.

That first business was followed by a variety of entrepreneurial endeavours. From barbershops to retail clothing, from a mechanic's shop to a pub (Griffin's Pub in Oromocto, which he co-owns to this day), Joseph is a strong advocate for branching out into new and unfamiliar territory. Taking chances is key, he says, and equally important is the willingness to put in the hard work. There have been many long days over the course of his 60 plus years in business.

"I have always admired my father's resilience in overcoming challenges, whilst always upholding the highest levels of integrity," says Habib. "He taught me to work hard, seek opportunities, and not be afraid of risk."

Of this scholarship, Dr. Devashis Mitra, dean of UNB's faculty of management, says: "UNB's faculty of management is a centre for experiential learning and entrepreneurial thinking, so it means a great deal to us to have our successful alumni like Habib give back in this way. This scholarship in Joseph Dable's name will open up tremendous opportunities for a new generation of entrepreneurial leaders." ■

# REMEMBERING A PIONEER IN NEW BRUNSWICK'S DIGITAL ECONOMY

The late George Doherty was as passionate about New Brunswick as he was about growing its digital economy. So, when his family considered how best to honour his memory, a scholarship with the McKenna Institute was a perfect fit.

The George F. Doherty Scholarship, supported by a \$75,000 endowment established by the family, will award \$2,500 a year to a computer science student on the Fredericton campus. Selection is based on academic achievement, financial need, and demonstration of entrepreneurial spirit. Part of the newly established McKenna Scholars Program, the first award will be granted in Fall 2022.

The McKenna Scholars Program is an integral part of the McKenna Institute's mandate for a greatly expanded and even more engaged faculty of computer science. McKenna Scholars will form a community of students that acts as a catalyst for economic growth while accelerating talent and ideas in a digital New Brunswick.

George Doherty's career began in the military, from which he retired in the early 1980s at the rank of lieutenant-colonel. It was after retirement that his love for entrepreneurship blossomed. Alongside his fellow advocates for

New Brunswick's potential, such as Frank McKenna (LLB'74, LLD'88), Francis McGuire (DLitt'17), and Gerry Pond (BA'66, DLitt '04), he set about cultivating an ecosystem of entrepreneurialism and economic growth in his home province.

George was focused on building a budding digital sector in New Brunswick, establishing e-learning company Electronically Enhanced Education (E3) in the late 1980s, followed by Performx, which held contracts with major national clients including Air Canada and the Department of National Defence. At a time when New Brunswick's economy was focused more on call centres than a digital future, George saw a potential few others did.

George's son Joel Doherty (BBA'94) says that George and Frank McKenna were so similarly focused in their hopes for New Brunswick that when presented with the opportunity to establish this award, the family didn't hesitate. "He and Frank hit it off famously, because they both wanted to see new economic growth, they both had a penchant for new digital economies," says Joel. "We wanted to memorialize the work he'd done and what was important to him. So, when the McKenna Institute was announced, the match was perfect." ■



□ George Doherty



□ Denyse and Joel Doherty (BBA'94)



# SCHOLARSHIPS, AWARDS *and* BURSARIES

*Thanks to our donors, the following scholarships and prizes not only support students during their studies, but throughout their lives.*

## LADY VI AITKEN SCHOLARSHIP

**FIELD:** Unrestricted  
**VALUE:** \$10,000      **NUMBER:** 1      **DURATION:** 4 year  
**DONOR:** Beaverbrook Canadian Foundation

Awarded to a top international student who is beginning an undergraduate degree program. Selection is based on academic achievement. Consideration may be given to involvement in extracurricular activities.

## MARION AND ERNEST ANDERSON SCHOLARSHIP

**FIELD:** Arts  
**VALUE:** Variable      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Kim Anderson (BA'71) and the New Brunswick University Opportunities Fund

Awarded to a student who is entering the fourth year of the bachelor of arts degree program. Selection will be based on academic achievement and financial need. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines.

## RICHARD J. BOISSONNAULT SCHOLARSHIP IN ENGINEERING

**FIELD:** Engineering  
**VALUE:** \$4,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** André J. Boissonnault (BScCE'85)

Awarded to a student who is a graduate of a francophone New Brunswick high school and has completed at least the minimum requirements for the first year of the bachelor of science in engineering program. Selection will be based on academic achievement and community involvement. Preference will be given to a student with financial need in civil engineering.

## R.J. BOISSONNAULT SCHOLARSHIP

**FIELD:** Civil Engineering  
**VALUE:** \$4,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** André J. Boissonnault (BScCE'85)

Awarded to a student who is a graduate of a New Brunswick high school and has completed at least the minimum requirements for the first year of the bachelor of science in engineering (civil) degree program. Selection will be based on academic achievement, community involvement and financial need. Preference will be given to Indigenous students.

## ROBERT BOYCE SCHOLARSHIP

**FIELD:** Computer Science  
**VALUE:** \$5,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Robert Boyce (BCS'99)

Awarded to a student enrolled in the bachelor of computer science degree program on the Fredericton campus. Preference will be given to a student who demonstrates an interest in cybersecurity.

## PATRICIA CRANTON ADULT EDUCATION SCHOLARSHIP

**FIELD:** Education  
**VALUE:** Min. \$20,000      **NUMBER:** Min. 1      **DURATION:** 1 year  
**DONOR:** Patricia Cranton, Professor of Adult Education

Awarded to a Fredericton campus student who has taken a year's leave from employment to attend full-time in either the BEd, MEd, or PhD in adult education (preference in that order). Selection is made on the basis of a letter of intent regarding the individual's professional goals in adult education, academic achievement, experience in adult education, and financial need.

## L. RALPH ELLIOTT – CE CLASS OF 1964 SCHOLARSHIP

**FIELD:** Civil Engineering  
**VALUE:** Variable      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Family, friends and classmates of L. Ralph Elliott (BScCE'64) and the New Brunswick University Opportunities Fund

Awarded to a Fredericton campus student who has completed at least the requirements for the first year of the bachelor of science in engineering (civil) degree program and is a graduate of a rural New Brunswick high school located outside any of N.B.'s incorporated cities. Selection will be based on academic achievement and financial need. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines.

## COURTNEY HEBERT MEMORIAL SCHOLARSHIP

**FIELD:** Science  
**VALUE:** \$1,000      **NUMBER:** 1 or more      **DURATION:** 1 year  
**DONOR:** Family and friends of Courtney Hebert (BSc'20)

Awarded to a Saint John campus student enrolled in the bachelor of science degree program, majoring in biology-psychology. Selection will be based on academic achievement. Preference will be given to a student with a physical disability or a student who is returning to study after being affected in some way by a medical illness.

**KUMAR LOVE LIVING TRUST SCHOLARSHIP**

**FIELD:** Electrical Engineering  
**VALUE:** \$10,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Rakesh Kumar (MScME'69)

Based on the recommendation of the electrical engineering department. Awarded to an international graduate student in the faculty of engineering with preference to students in electrical engineering.

**MAGEE-CORKE GRADUATE SCHOLARSHIP**

**FIELD:** History or Chemistry  
**VALUE:** \$2,500      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** David MaGee (BSc'82, PhD'87) and Sarah-Jane Corke (PhD'00)

Awarded annually based on recommendation from the department of history or chemistry to an outstanding graduate student. In even numbered years, the award will be given to a graduate student in the department of chemistry, with preference to students studying organic chemistry. In odd numbered years, the award will be given to a female graduate student in the department of history.

**FRANK MCKENNA COMPUTER SCIENCE SCHOLARSHIP**

**FIELD:** Computer Science  
**VALUE:** \$15,000 (one) | \$5,000 (multiple)  
**NUMBER:** Variable      **DURATION:** 1 year  
**DONOR:** : Frank McKenna (LLB'74, LLD'88) and Julie McKenna (BEd'74, MEd'95) through the McKenna Institute

Awarded to students who are enrolled in the bachelor of computer science, bachelor of science in software engineering and/or bachelor of science in computer science. Selection will be based on academic achievement. The recipients must have graduated from James M. Hill, Miramichi Valley, and/or North and South Esk High School. Preference will be given to entrance students.

**EUGENE (PETE) MOCKLER, Q.C. LAW SCHOLARSHIP**

To commemorate the life and distinguished legal career of Eugene (Pete) Mockler Q.C., a \$4,000 entrance scholarship is awarded annually. Pete graduated from UNB Law in 1960 (BCL) and was called to the bar that same year. He understood the importance of financial aid, having received a \$4,000 scholarship of his own from the University of Michigan in Ann Arbor, where he graduated with his master's in law in 1961. Pete practised law in Atlantic Canada for 60 years and was the founder and owner of E.J. Mockler Professional Corporation in Fredericton, N.B. Pete is remembered by his colleagues as a great teacher and mentor; he was passionate about the law and fiercely committed to his clients. Criteria of selection are strong academic performance, financial need, and extra-curricular and community involvement. All eligible students are automatically considered.

**BRIAN ROSBOROUGH, BBA 1980 BURSARY**

**FIELD:** Unrestricted  
**VALUE:** \$1,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Brian Rosborough (BBA'80)

Awarded on the basis of financial need to a Fredericton campus student who has completed at least the minimum requirements for the first year of an undergraduate degree program. The recipient must have addressed challenging circumstances, such as single parent family/household, low income and/or overcome financial/personal obstacles. The recipient must demonstrate successful academic performance and be a New Brunswick resident.

**VIRGINIA 'GINNY' SHAW MEMORIAL BURSARY**

**FIELD:** Nursing  
**VALUE:** \$400      **NUMBER:** 1      **DURATION:** 4 years  
**DONOR:** The Shaw Family

Awarded on the basis of financial need to a Saint John campus student entering the bachelor of nursing degree program. The recipient must demonstrate successful academic performance.

**RENA WATSON NURSING BURSARY**

**FIELD:** Nursing  
**VALUE:** \$3,000      **NUMBER:** 2      **DURATION:** 1 year  
**DONOR:** Mrs. Rena and Dr. Mackenzie Watson (BSc'59) and the New Brunswick University Opportunities Fund

Awarded on the basis of financial need to a Fredericton campus student who has completed the requirements for the first year of the bachelor of nursing degree and has demonstrated successful academic performance. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines.

**ALICE BROWN WALLACE SCHOLARSHIP**

**FIELD:** Unrestricted  
**VALUE:** \$1,000      **NUMBER:** 1      **DURATION:** 1 year  
**DONOR:** Dr. F. Eileen Wallace (BA 1944, DLITT 2001)

Awarded to a Fredericton campus student enrolled in an undergraduate degree program. Selection will be based on academic achievement and financial need. The recipient must be from Carleton or York county in New Brunswick. ■

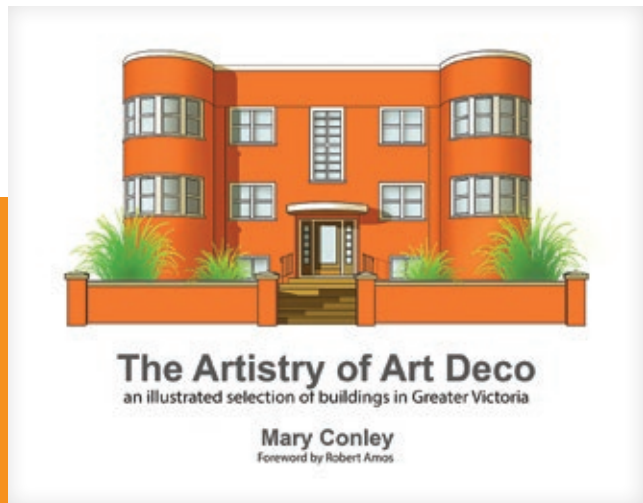
**VISIT UNB.CA/GIVING**

*for information on creating scholarships.*



# Summer Reading BOOKSHELF

We welcome submissions about recent books by our alumni. If you have been published, send the name of your book, your name, your UNB degree(s), the publisher, the ISBN and a cover image to [alumni@unb.ca](mailto:alumni@unb.ca).



## On Cold Iron

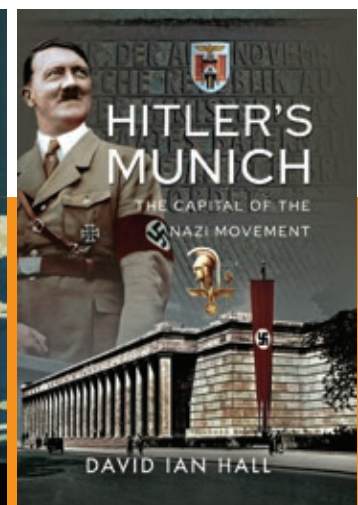
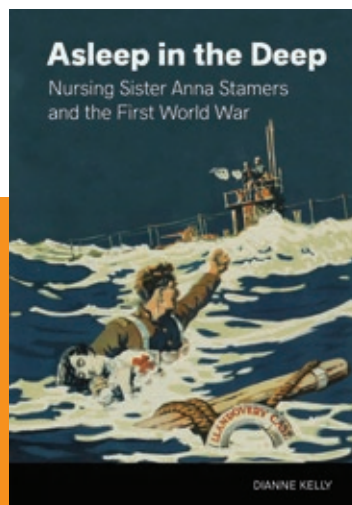
By: Dan Levert (BA'77, BScCE'79)  
Publisher: Friesenpress  
ISBN: 978-1525562211

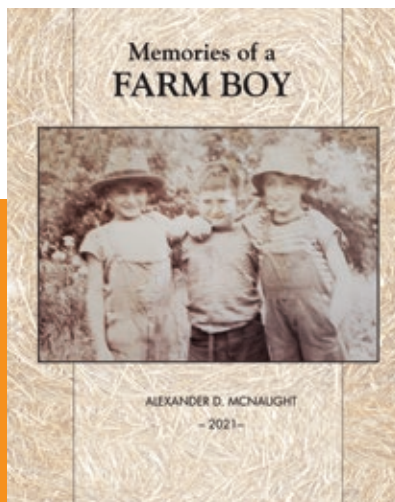
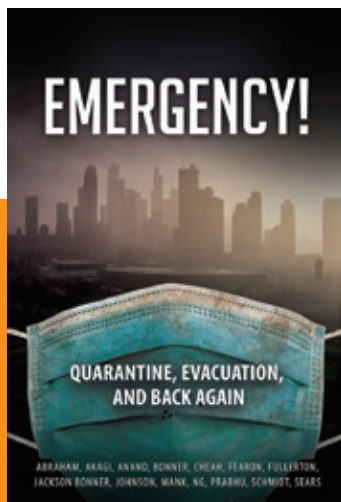
## The Town that Drowned 10th Anniversary Edition

By: Riel Nason (BBA'92, BA'93)  
Publisher: Goose Lane Editions  
ISBN: 978-1773102313

## The Artistry of Art Deco

By: Mary Conley (BSc'66)  
Publisher: Self-published





**Asleep in the Deep**

By: Dianne Kelly  
 (BBA'82, MBA'03, BA'15)  
 Publisher: Goose Lane Editions  
 ISBN: 9782773101767

**Hitler's Munich: The Capital of the Nazi Movement**

By: David Hall (MA'87)  
 Publisher: Pen & Sword Books  
 ISBN: 9781526704948

**Emergency! Quarantine, Evacuation, and Back Again**

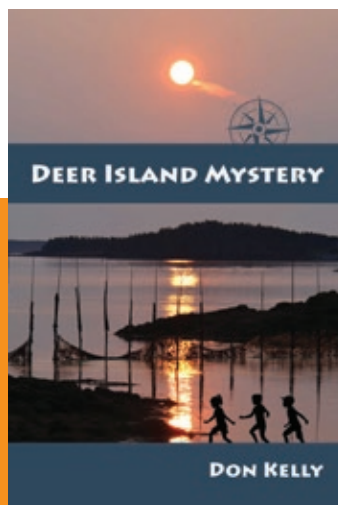
By: Allan Bonner (BA'75) and others  
 Publisher: Allan Bonner Communications Management Inc.

**Hockey (Mid) Night in Kentucky**

By: Dr. Joel Cormier (BPE'94)  
 Publisher: American Press  
 ISBN: 978-0-89641-610-9

**Memories of a Farm Boy**

By: Alexander D. McNaught  
 (BPE'65, BA'66, MEd'73)  
 Publisher: County Magazine Printshop Ltd.  
 ISBN: 978-1-7-7780659-0-3



**Deer Island Mystery**

By: Don Kelly  
 (BSc'66, BEd'67, MEd'92)  
 Publisher: Chocolate River Publishing Company, Nimbus Publishing  
 ISBN: 978-0-9877470-9-9

**Grateful For 2020: Meditations on Gratitude**

By: Cathy Fynn (BA'80) and Trent Pomeroy  
 Publisher: KPD  
 ISBN: 979-8780307419 ■



# FROM A Reader

I thought this piece of history may be of interest to your readers. This year we are celebrating the Queen's Platinum Jubilee of her accession to the throne. Three months before her accession she had been making a royal tour of Canada, among other places visiting UNB. My father Bernard covered this tour for the Beaverbrook Press. I am appending a piece with one or two of his stories. It might be worth asking how many alumni now remember that visit and, like my father, have stories to tell about it. — **John Drew (BA'60)**



□ Photo courtesy of UNB Archives and Special Collections

## The Day the Queen (PRINCESS) Came to UNB

At UNB, Princess Elizabeth was, inevitably, shown the collection of papers Lord Beaverbrook had given the Bonar Law-Bennett Library, including a letter to Lady Hamilton to Admiral Lord Nelson. As the party stepped up to the library, the princess asked then- university president, Dr Albert W. Trueman, the meaning of the latin inscription above the door: *Ne Derelinquas Me Domine*.

Dr. Trueman was not caught out. "Ma'am, it means, *Forsake Me Not Utterly, O Lord.*" The easy manner of the princess encouraged him to go further. "There is another, freer, translation of which our chancellor (Lord Beaverbrook) may not be aware: *Forsake Us Not Utterly, Your Lordship*".

"That's a good one," said the princess, laughing.

Meanwhile, Prince Philip was also having his bit of fun. He noticed that the crowds of students cheering in greeting, were being policed by people wearing red and black armbands bearing the initials: C.P.

The prince turned to one and quipped: "The letters don't stand for Communist Party, I hope?"

Their tour of Canada in 1951 was actually a bit of a ball for the royal couple, even to the bull moose and pair of deer, obviously loyalists, turning up by the river in Fredericton as they set out for the provincial legislature.

There were many light-hearted moments on the tour to cheer them up, much appreciated given that the princess was constantly worried about her father King George's ill health.

At one remote spot in upper Canada, a new Canadian family of Dutch origin was standing by a level-crossing, waiting to wave to the royal train as it went past. To their surprise, the train slowed down and stopped. To their even greater astonishment, the princess got down and came across to ask them about themselves.

But where was Prince Philip? The princess explained he had always wanted to drive an engine and so had gone up to the front to do so. After several minutes, she said she had better get back on the train. The family edged forward after her. "Be careful", she said, "with Philip driving, the train may go backwards.

Within a matter of months of being in Canada, Princess Elizabeth was called upon to assume the burdens of monarchy. She has been doing that ever since with a great sense of duty, keeping her head down on all constitutional matters except those concerning the Commonwealth (in the development of which she has had as much of a hand as the Canadian premier who greeted her on her tour, "Uncle Louis" St Laurent).

Does the Queen ever look back now, maybe take out an old photo album and remember those last light-hearted days of her youth when she and her Philip criss-crossed Canada, having such a good time, dancing a square dance here, sharing a laugh with children there, before duty called? Do any alumni do the same? — **John Drew (BA'60)** ■

## HITHER &amp; YON

# Here is what some of our *Alumni* have been up to this year

Entries may be edited for length. For a complete Hither and Yon, visit [unb.ca/alumninewsmagazine](http://unb.ca/alumninewsmagazine).

'66

**JOHN BOILEAU** (BA) of Bedford, N.S., achieved a milestone in his writing career in November, with his 100th article published in *Legion Magazine* and his 75th entry in *The Canadian Encyclopedia*.

'72

**DENIS BARRY** (LLB) of St. John's, N.L. is retiring after 50 years at the bar of Newfoundland and Labrador.

'74

**ANNA BLAUVELDT** BA (Honours) of Ottawa, O.N., who at the conclusion of her 35 years with the federal public service, was honoured to be appointed ambassador to Iceland. Seven years as a justice of the peace with the Ontario Ministry of the Attorney General followed. She is now pursuing writing full time. Several of her short stories have appeared in Canadian and American anthologies, and her children's book *Kat and the Meanies* came out in 2016. Most recently, her literary fiction *To Play at God*, was published in October 2021 by Publerati, Maine, USA.

'75

**CHRIS ALLEN** (BSc) of Ottawa, O.N., was presented with the Sovereign's Medal for Volunteers by Her Excellency the Right Honourable Mary Simon, Governor General of Canada, in a ceremony at Rideau Hall, Ottawa. He received this medal for his more than 15 years of volunteer work with the

Emergency Management Program of the Canadian Red Cross. While most of his volunteer work has been in the Ottawa area and eastern Ontario, he has also been deployed to disasters in Alberta and Saskatchewan, along with Thunder Bay, Toronto and Kingston.

'78

**DEREK BUCKLEY** (BSc) of Texas, U.S.A., was employed as a technologist at MD Anderson Cancer Center in Houston, Texas. Now retired and originally from Fredericton, N.B. Hoping for a long and relaxing retirement.

'85

**DAVID LEBLANC** (BScEE) of Fredericton, N.B., retired on July 31, 2021, after a 36-year career with the New Brunswick Power Corporation. During that time, he worked as an electrical engineer in the areas of generation, distribution, and transmission. For the last almost 30 years of his career, he worked as a protection and control engineer in transmission, working in the NB Power head office in Fredericton, as well as performing on site commissioning around New Brunswick at various NB Power transmission substations and generating stations.

'87

**DR. RAOUF KHODABOCUS** (BA, MSc'89, PhD'93) of Geary, N.B., has been promoted from school principal to director. He is a fellow of the Chemical Institute of Canada

and works on the theory of inclusive education and has been putting his theory into best practice in educational institutions in Canada, as well as around the world. He is a proud father of three children: Ibrahim, a Natural Sciences and Engineering Research Council scholar; Salma, a Karel Wiesner scholar; and Sarah, who is finishing her high school diploma. Raouf would like to hear from old friends at [drkhodabocus@hotmail.com](mailto:drkhodabocus@hotmail.com).

**CRAIG WALKINGTON** (BA, BBA'89) of Labrador City, N.L., who after serving 38 years in Canada's Naval Reserve, of which 20 years was full-time service, retired in 2015. Highlights of his career included being the East Coast coordinator of activities and projects marking the centennial of the Royal Canadian Navy. Part of those activities included being the RCN's lead planner for the Queen's last visit to Nova Scotia in 2010. He was awarded the Meritorious Service Medal (Military Division) for this work. On his retirement, he joined the household staff of the lieutenant-governor of Nova Scotia as communications advisor and deputy private secretary. He retired from that position in September 2021 and was awarded the Government House Gold Medal for his service to the Crown in Nova Scotia. Having married in July 2021, Craig moved to Labrador City in September 2021 to join his husband and stepdaughter.

'89

**MARK FRANCIS** (BPE, BEd'94, MBA'09, MA'09) of Laguna Beach, U.S.A., was named director of the undergraduate ▶



sport business program and assistant professor at Concordia University Irvine (CUI), in Irvine, California in July 2021. He has recently added to his responsibilities at CUI, serving as the university's faculty athletics representative to the NCAA. He has also overseen the development of a new MBA program in sports business at CUI. Mark also serves as a sports business lecturer at the UCLA Anderson Center for Media, Entertainment & Sports, and as a course author/professor for the Business of Hockey Institute's MBA program in hockey management for Athabasca University in Edmonton.

'93



**JON WEAVER** (BScME) of Montréal, Q.C., and Beth Weaver (née Galley) pulled up stakes in Montreal and moved back to New Brunswick. They bought Salty Towers in St. Andrews by-the-Sea and they moved in March as inn keepers.

'95

**TROY ATYEO** (BScFE) of Fort McMurray, A.B., who is currently employed with Syncrude Canada Ltd., in December 2019 was promoted to program manager - Mildred Lake Mine Extension-West.

'97

**FABIAN MCKENZIE** (BKin) of Glace Bay, N.S., was the head coach of the Canadian National U19 Women's Basketball program, which finished fifth at World Championships in Debrecen, Hungary, last summer.

'00

**MATT ROBINSON** (MA) of Halifax, N.S., released his sixth full-length poetry collection, *Tangled & Cleft*, by Kentville's award-winning Gaspereau Press. The poetry in this collection considers daily life with the lens zoomed all the way in, magnifying the finest grains of detail. Whether he's writing about the New Year's Day hangover, perfectly mown lawns, the ampersand on a wedding invitation, beer league hockey or the shattering of a deceased parent's casserole dish, Matt susses out the seemingly innocuous web of relationships that give the domestic its complexity. Matt will be launching the book at various readings and festivals in the coming weeks and months, both online and in person (if COVID allows). Copies are available from bookshops everywhere, including local indies like Fredericton's own Westminster Books.

'02

**GREGORY KING** (BSc, LLB'05) of Halifax, N.S., was appointed deputy regional director and senior counsel of the Tax Law Services Section of the Atlantic Regional Office of the Department of Justice Canada in October 2021. ■



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□ UNB Ottawa Alumni Canadian Museum of History tour

# CONTINUING HER UNB STORY

**IT** was in her second year at UNB that Keely Wallace (BA '09) had an experience that changed her life.

She was in the audience to hear the impassioned Massey Lectures delivered by humanitarian, politician and diplomat, Stephen Lewis.

"It was at that moment I knew my life's purpose," she said. "I knew then I wanted to be in philanthropy and social justice."

Keely's career since graduation has led her to work with a variety of not-for-profit organizations, including the Stephen Lewis Foundation, the IWK Foundation, and even UNB's Office of Development and Donor Relations. She currently helps communities experiencing emergencies and disasters, both at home and internationally, in her role as associate director, community engagement for the Canadian Red Cross.

**"I wouldn't be where I am without UNB and I want to be a part of providing that experience to others."**

— KEELY WALLACE

Beyond her work, Keely looks for ways to give back however she can, and that's why she decided to make a lasting impact by including UNB in her will.

"UNB provides more than a degree," she said. "It's an incubator for growth personally: forging friendships, helping people find their passion or their life's work. I wouldn't be where I am without UNB, and I want to be a part of providing that experience to others.

"Whether it's scholarships, research opportunities or new facilities, I owe a great debt of gratitude to UNB and would love for my UNB story to continue long after I'm gone. It's a no-brainer!" ■



KEELY WALLACE. PHOTO: SUBMITTED

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