



## Transforming Education

Our spaces, programs and learning opportunities are giving students a well-rounded education.

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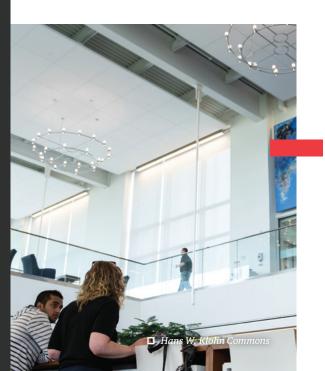
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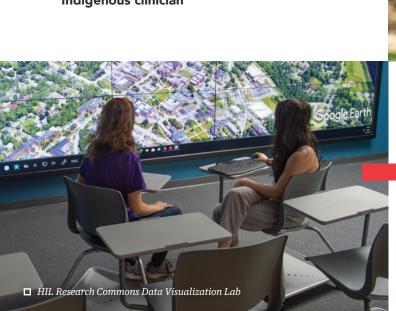


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# □ Matthew Golding (BSENR'20)

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## Letters from the **PRESIDENTS**



"We have the ability and the opportunity to revitalize the province as we emerge from the pandemic."

ur world is very different when compared to just two short years ago. The global pandemic has changed how we work and live, illustrating a greater need to build a future that is driven by innovation and adaptability. Through change, we have unlimited opportunity to create positive momentum.

As an optimist, I am confident that the learnings we have gained through the global pandemic will strengthen our work and our ambitions to advance the public good in New Brunswick, Canada and across the world. I have said before that COVID-19 will not define what we do at UNB; rather it will magnify the importance of our work. I believe that the enduring value of what we do at UNB has and will continue to shine through this period of our history.

UNB has always emphasized transformation - whether it's providing students with learning opportunities that shape their world views, or undertaking ground-breaking research and initiatives to solve great challenges and improve our quality of life. When I meet with UNB alumni, I take great pride in hearing how their university experience transformed their lives - how it contributed to their career, their success, their perspective and some of their long-standing friendships. We continue to work to ensure each and every person who attends UNB has a transformative experience.

This issue's theme of transformation is fitting and highlights an exciting time at our university. As society begins to recover from this global event, we have the opportunity to build it even better than before. Earlier this fall, UNB launched the McKenna Institute, a bold initiative spurred forward by the Hon. Frank McKenna, former New Brunswick premier. Through this vision of digital transformation, we can overcome traditional

restrictions, such as location, and establish New Brunswick as a technology leader.

The Health and Technology District Saint John, part of UNB's recently announced Integrated Health Initiative, was also launched. This ambitious initiative will position Saint John as the leading hub for digital health and health entrepreneurship in Atlantic Canada.

The development of the Harriet Irving Library Research Commons, supported by the Arthur L. Irving Family Foundation, has transformed the third floor of the Harriet Irving Library into a modern, interdisciplinary, research-driven learning environment to further innovation, scholarship and research at UNB.

There is no doubt that our world has changed, and it has been a challenging journey for many, but the UNB community is resilient and tenacious. Our transition back to in-person learning has reinvigorated our campuses and renewed the value and importance of human connectedness to the work we are doing, whilst adhering to public health guidelines and restrictions.

Everything we do touches lives beyond our campuses. Whether it's through our research activities, our bold ideas or our more than 96,000 alumni around the world, we have the ability and the opportunity to revitalize the province as we emerge from the pandemic. UNB has an important leadership role to play in this significant transformation.

Proudly UNB,

Paul J. Mazerolle (BA'89)

UNB President and Vice-Chancellor

am honoured to be writing to you as the UNB Associated Alumni president and want to express my heartfelt appreciation to outgoing president Peter Syroid (BScEng'98, D-TME'98, MBA'03) for his leadership during an unprecedented time for the university and the association. My priority, over the next two years, will be to continue to build on the very good work our Alumni Association and Alumni Office team initiated during the COVID-19 pandemic. We worked hard to offer many welcoming and accessible virtual events to ensure we were continuing to build connections with graduates around the world, and to share the expertise developing on our campuses.

Completing my two degrees at UNB laid the foundation for many successes in my life. UNB's reputation as an innovative, outstanding academic institution opened many doors. My experience as a varsity athlete in basketball and cross country led me to many lifelong friends, professional opportunities and incredible life skills.

My connection to UNB is a lifelong one. As a resident of Fredericton, there was no question that I would attend UNB. After a brief move to Bedford, Nova Scotia, where I completed high school, I knew UNB was my only choice for post-secondary. My family continues to build on UNB alumni connections with my husband, brother, sister, and daughter receiving degrees, as well as many other family members. During our time at UNB, each one of us was very involved in all UNB had to offer. We are passionate about the many ways UNB has made a positive impact on so many over the years. Volunteering seemed to be a natural continuation of my promotion of UNB and the alumni community. It is very exciting to be able to be part of the Alumni Association and devote my energy to increasing UNB's presence in the world.

As an association, it is so important that we stay current with the critical issues that affect our students, alumni, staff and community. We must work to ensure our programming and messaging are one of inclusiveness and diversity. I had the pleasure to meet with UNB President Dr. Paul Mazerolle in August. It is so exciting to hear his commitment to building the global reputation of UNB and focusing on the issues that concern so many of our stakeholders. Dr. Mazerolle's vision for UNB is very inspirational and so forward thinking.

In today's ever-changing world, the opportunity to have that global connection with over 96,000 alumni is invaluable. The ability to build on past experiences, share unique professional stories and open new doors through alumni connections is very exciting. The UNB alumni network is far reaching and affords many innovations in technology, sharing expertise and building community connections.

I am very fortunate to be a small part of our UNB network and look forward to building on all our connections as your Alumni Council president.

Proudly UNB,

Jill Jeffrey (BPE'82, BEd'83)
UNB Associated Alumni President ■



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Spurred by the COVID-19 pandemic and a lifelong dedication to propelling New Brunswick and its people forward, Frank McKenna (LLB'74, LLD'88) is advancing a bold, actionable vision to seize a pivotal moment for a prosperous technologyenabled future for the province.

Officially announced on Sept. 7, McKenna has invested \$5 million in UNB to establish the McKenna Institute and will lead a campaign to raise \$50 million for it to fulfill its mission of fuelling economic growth and social progress in New Brunswick through digital means.

"New Brunswick is well positioned to emerge as a major centre in our country's digital ascendency," says McKenna. "We just need to be bold and determined enough to seize the tremendous opportunity before us."

The McKenna Institute will serve as a catalyst and a connector for academia,

industry and government to foster a globally competitive digital economy and society. It is rooted in driving a broad, multi-faceted agenda for digital transformation, while maintaining a strong outward gaze and seeking best practices.

"In 2021, more than ever, digital technologies offer a path to global relevance, prosperity and growth," says UNB President Dr. Paul Mazerolle. "UNB will be a crucial player in feeding the



emerging technology ecosystem. There is significant opportunity in front of us and, through the McKenna Institute, we can achieve this transformation."

The institute aligns with UNB Toward 2030, the university's strategic plan, which emphasizes responding to society's great challenges and creating the New Brunswick of tomorrow.

Digital technology holds great potential for New Brunswick, allowing it to overcome traditional limitations such as size and location, now even more so.

"The pandemic ignited possibilities that have been smouldering for some time. New Brunswick is ready to seize them," says McKenna.

UNB has played a central role in New Brunswick's long history of using technology to create opportunities, enhance competitiveness and drive social change.

UNB's faculty of computer science is a vital partner in the McKenna Institute's mission to harness technology's positive, transformational potential for New Brunswick.

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The faculty is a critical source of knowledge and talent, and a crucial focus for applied research and the commercialization of big ideas. It has embraced its role in advancing digital applications for economic growth and social development, welcoming engagement with the McKenna Institute and its stakeholders.

Technology is already transforming every faculty and field at UNB, from the humanities to forestry, engineering and beyond. From the classroom to the field, we embrace digital across the board. It is transforming every aspect of campus life and activity, from how we deliver education to our research tools.

Adrienne O'Pray (MBA'92) has been named the inaugural executive director of the McKenna Institute, leading innovation and engagement across disciplines. She brings deep leadership experience and a passion for economic and social development in New Brunswick.

"New Brunswick has tremendous strengths to build on for us to succeed in a digital world," says O'Pray. "By bringing together those who share this excitement about our potential, the McKenna Institute will play a key role in driving our economy toward a bright future."





Ten years ago on Sept. 7, 2011, UNB opened the doors of a first-of-its-kind, eco-friendly, social space and library for students, faculty and visitors on the Saint John campus.

The Hans W. Klohn Commons, also referred to as the Commons, is a state-of-the-art building designed to provide the highest quality learning environment for community members. Since opening, it has been an integral part of UNB's Saint John campus and transformed the student life experience.

The Commons is a staple studying space for students from the New Brunswick Community College, Dalhousie Medicine New Brunswick and UNB. Students, staff and faculty all have access to a wide variety of amenities including a student technology centre, writing, math and statistics tutoring centres, classroom and conference rooms, and the Commons Café.

"The Hans W. Klohn Commons was one of the first futureforward and innovative spaces we built at UNB," says UNB President Dr. Paul Mazerolle. "This building has offered UNB Saint John so much over the past 10 years, most importantly, a beautiful and welcoming environment for our community."

The \$25-million building was made possible through many generous donations from the community, alumni, faculty, staff, corporations, and friends, including the families of Arthur (DLitt'09) and Jack (DLitt'01) Irving who donated \$3 million in honour of their friend and business partner. Inside features a large mural painted by New Brunswick artist and UNB alumna Deanna Musgrave (BEd'08, MIDST'19), seating areas that can be transformed into lecture halls in minutes and large windows filling the space with natural light.

The Commons was named in honour of the late Hans W. Klohn (DSc'11), a Saint John businessman well known for his contributions to the steel fabrication and construction industry in Atlantic Canada, New England and beyond.

The building was also UNB's first green building and certified with a Leadership in Energy and Environment Design (LEED) rating of gold for its environmentally friendly features, such as an electric elevator that produces power for the Commons.

"The Saint John campus is very unique," says Dr. Petra Hauf, UNB's vice-president Saint John. "The Commons gives our community a place where they can go to not only experience high-quality learning, but also a space to feel proud of."

A decade later, the Hans W. Klohn Commons continues to provide the Saint John campus with an innovative space where students can come together, learn, share ideas or simply grab a coffee. ■





xperiential learning helps students connect their academic learning to their personal and professional goals through authentic experiences. Opportunities such as co-op and clinical placements aren't new to UNB, but diverse experiential learning opportunities have now spread to all faculties. This lets students connect with their community, gain confidence, increase their real-world problem-solving skills and make meaningful change.

#### COMMUNITY-ENGAGED LEARNING

Community-engaged learning helps students connect what they're learning in the classroom to what's happening in their communities and gives them skills to think about solutions to environmental, economic and social challenges.

A key partner in UNB's communityengaged learning programs is Hayes Farm, a teaching farm in Fredericton that's helping create a resilient and thriving food system by providing citizens with the skills, expertise and support needed to practise humanscale regenerative agriculture. The farm offers an 18-week Regenerative Farming Certificate (RFC) summer internship program where students balance time between in-class lectures and on-farm work, learning about seasonal food production.

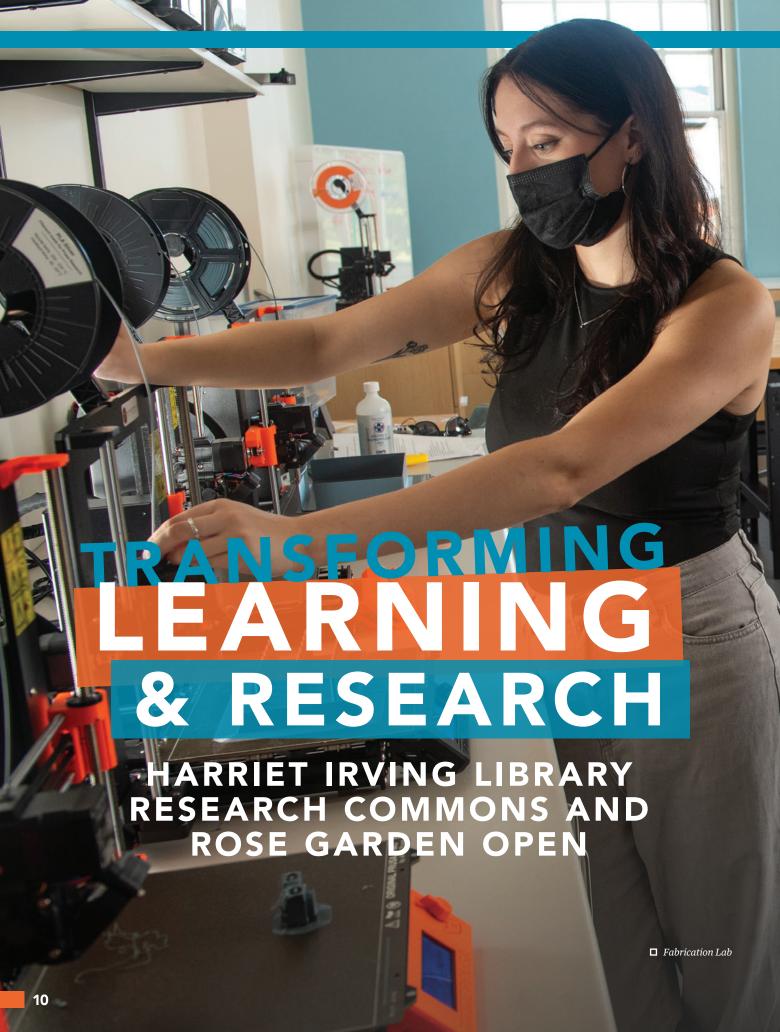
Matthew Golding (BSENR'20), a graduate of UNB's bachelor of

science in environment & natural resources program, took part in the RFC program.

"It was a super opportunity to take what I learned in the classroom and test it in the field," they say. "I learned a lot from the instructors, but just as much from the other participants. Working in the field together really created a sense of unity, with everyone working towards a common goal."

It turned out that it was also a great networking opportunity as well - Matthew is now working full-time for Hayes Farm as a mentor and part of the operations and planning team. "Experiential learning really helped me find my space in a niche field," they say.







"The design of the garden compliments the quality of the original architecture and materiality of the library, using brick and granite to create a formal framework for students to enjoy the natural landscape," says architect Matthew Brown of Brackish Design Studio.

At a time when the mental health of post-secondary students is a major concern across the country, this peaceful and attractive place will be of tremendous value to the university community.

"First and foremost, these gifts are for the students," says Arthur Irving (DLitt'09). "My mother loved helping young people. She loved her family and she loved the flowers in her garden. She would be so happy today to have the Research Commons and rose garden named in her honour at the library which proudly bears her name."

In thanking the Arthur L. Irving family during the Research Commons official opening, UNB President Paul Mazerolle reinforced the importance of the new facility. "The family's support for our students' experience, education and research capacity is unparalleled. We are very grateful for the competitive advantage this exceptional, one-of-a-kind Research Commons will give UNB, benefiting the community and the province."

Anchored by the Harriet Irving Library Research Commons, UNB Libraries is an important driver in UNB's vision of creating the New Brunswick of tomorrow. UNB's university-wide library system is committed to furthering innovation, scholarship, and research across both campuses.



of the Harriet Irving Library Research Commons

#### **FABRICATION LAB**

Offers a hands-on environment with staff support. Students are welcome to experiment and design with 3D printers and scanners, and additional maker technology.

#### **LIGHTBOARD STUDIO**

A video recording and streaming space that uses a height-adjustable lightboard to annotate projected images in real-time.

#### **INNOVATION HUB**

Designed for formal and informal learning activities engaging students across faculties. The Hub is an ideal venue for speaking events, pitch competitions, and project presentations combined with collaborative space featuring moveable whiteboards and mounted LCD screens.

#### **AUDIO STUDIO**

Offers studio-quality digital audio software and equipment within a controlled environment for projects including podcasting, adding voiceovers to video, and composing.

#### DATA VISUALIZATION LAB

Offers an exceptional environment for design and data visualization. The enormous visualization wall, with screen touch interactivity, is ideal for visualizing and manipulating high-resolution data and images.

#### **DIGITAL SCHOLARSHIP HUB**

A dual-monitor teaching lab that provides specialized software for data visualization and management, media and digital project design, publishing, and humanities computing.









#### A TRIBUTE TO HARRIET LILA IRVING

The cornerstone for the Harriet Irving Library was laid in 1966 and the library has stood tall on University Hill for decades, a tribute and honour to the life of Harriet Lila Irving. In 2019, a gift from the Arthur L. Irving Family Foundation transformed the third floor to create the Harriet Irving Library Research Commons with the understanding that the research component of student engagement at UNB is always an important stepping stone in securing knowledge, finding answers, and helping others. Like the new beautiful rose garden outside the library, dedicated to Mrs. Irving and her love of flowers, we also dedicate this new space to her kind, unwavering support for young people.



Where students manage \$8 million in real assets.



At UNB, we believe experiential learning helps students succeed. It's why we incorporate applied learning programs into every faculty. In our Student Investment Fund program, UNB students work with professional portfolio managers to make investment decisions on over \$8 million in real assets, in real time.

To learn more about how UNB is equipping students with the knowledge, skills and experience to thrive, visit **unb.ca/transformativeeducation**.



## Communities. Communities



#### LEARNING THROUGH DOING

Romaine Morrison (MScEng'21) has always looked at engineering from a practical point of view, transforming theory into real-life applications. For MBA student Amir Kaveie, the key to making practical and long-lasting decisions is data — analyzing it, making sense of it, and using it effectively.

Thanks to a pilot project coordinated by UNB's Office of Experiential Education, Morrison and Kaveie applied their knowledge, interests and course work to address the ongoing transportation challenges faced daily by people living in New Brunswick's largely rural, upper river valley. It was, says Morrison, a transformational experience that allowed him to see the true potential of engineering theory while giving him valuable and practical work experience.

"I appreciate theory and understand it, but I always look at how I can practically apply those ideas," he says. "The experiential program is great because it allows you to figure out how you work best, it forces you to work with people who may think differently from you and it makes you a better-rounded professional."

The Rural Transportation Experiential Learning Pilot for the Upper River Valley is a project involving McCain Foods Ltd., the Carleton-Victoria Community Inclusion Network, UNB and other community representatives. The goal is to reduce barriers in rural areas while increasing experiential learning opportunities.

Kaveie, who is majoring in management analytics, says that the pilot project helped him to use what he has learned over the past year to solve a real-time problem.

"It gave me a better understanding of my capabilities and helped me to reach a higher level in my professional career," says Kaveie. "The value I see in experiential learning is that it provided me with an opportunity to put into practice what I learned at UNB and helped me get rid of my fear of the work environment in Canada. As an international student, I had no idea what the professional environment was like in Canada."

#### SOLVING REAL PROBLEMS FACING SMALL COMMUNITIES

The upper river valley of New Brunswick includes the communities of Florenceville-Bristol, Perth Andover, Hartland, Centreville and Grand Falls — towns and villages that face barriers in public transportation and access to health care. For organizations like McCain Foods Ltd., one of New Brunswick's largest employers, the goal is to make life better for its employees and their communities.

"The challenge behind this project is the ongoing lack of public transportation to support socioeconomic development in our area," says Vicky Perez, program lead for McCain. "There is no alternative transportation beyond owning a car. When you go to Fredericton, for instance, there are buses and taxis. But that is not the case in many upper river valley communities. There is no public transportation available to support essential needs."

Perez and Sharon Scholten, program director for McCain, say the problem is not exclusive to the upper river valley. Other rural areas in New Brunswick and Canada face similar hurdles in terms of convenient and cost-effective transportation options for rural residents.

"It's McCain's desire to contribute to a robust solution that may work for other communities as well. This is not the only rural area that could benefit from a solution," says Scholten.

Over the summer, as part of Phase 1 of the project, Morrison and Kaveie performed a deep needs assessment of transportation in the Carleton and Victoria counties. They started by gathering and analyzing data

related to demographics, economics, transportation behaviour, and commuting to work.

"We visualized all these analyses and data in charts and GIS maps," says Kaveie. They then made a "community ranking profile" to figure out which communities most needed transportation and suggested three solutions. The second phase of the pilot project will look at the implementation of the recommended solutions.

In addition to collecting data, which primarily came from Statistics Canada and from previous studies, Morrison and Kaieve drove through most of the roughly 30 communities in the upper river valley. "It helped us paint a picture of what is happening there. We got to see firsthand what we were seeing on the spreadsheets and in the data," says Morrison. "So, after doing that sort of information collection, we also spread our net wider in terms of looking at what kind of solutions have been used across Canada, North America and in other countries to solve transportation challenges."

#### JOINING FORCES TO SHARE KNOWLEDGE AND EXPERTISE

When Sarah King (BPhil'06, PhD'18), director of UNB's Office of Experiential Education, heard about the McCain Foods River Valley Strategy Program, she saw an opportunity to join forces and create an experiential program for UNB students.

"The intention of this pilot and our growing strategy for experiential education in rural communities of New Brunswick, is really to highlight and use the expertise and experience of our students to examine challenges that are unique to those rural communities and propose solutions," says Dr. King.

UNB's Trevor Hanson (BScEng'02, MScEng'04, PhD'10), engineering; and Wan Li, management, were the faculty advisors on the project.

"Our students drew upon their classroom and research lessons to undertake this project, but quickly had to adapt these lessons to this new challenge in a new geographic

WHAT IS REALLY
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and work setting, which itself is a great lesson," says Dr. Hanson. "The collaboration between engineering and management in this setting also really fostered complementary approaches to looking at this problem. This was not an area we worked together in before, but the value of continued collaboration is clear, and we have this project to thank."

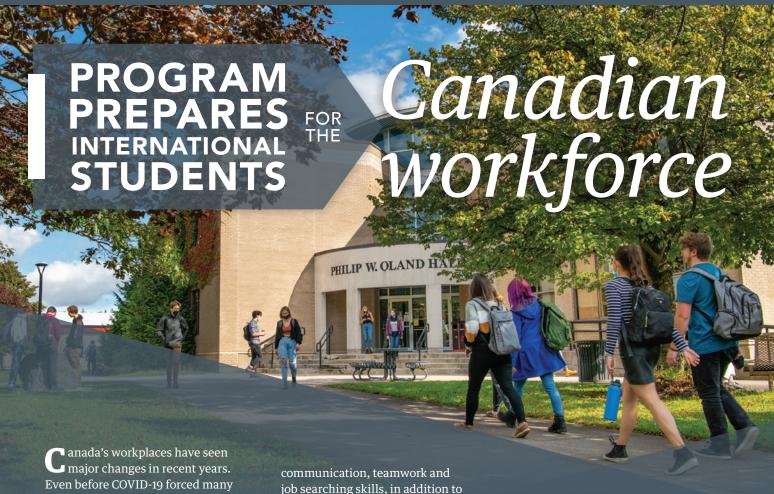
Dr. Li agrees.

"This project offered great opportunities for our students to apply their knowledge to a real-life project. The steering committee, consisting of professionals and academics from different backgrounds and disciplines offered invaluable insights and advice to the students, allowing both the management faculty and our student to expand our horizons. The collaboration with the engineering faculty was fruitful and has spawned interests in initiating more joint work in the future."

UNB has offered experiential learning opportunities to students, in various forms, for decades helping them build their knowledge through reflection on authentic experiences. "It helps students make connections between academic learning and applications for that learning through engaging in meaningful and valuable opportunities," says Dr. King.

"What was really important to us," she adds, "especially with this project, was to bring together students from different disciplines to share their knowledge and skills to tackle those problems, while helping them understand the realities of rural New Brunswick life and the opportunities that exist for them to create meaningful relationships and lives in those rural communities."





anada's workplaces have seen major changes in recent years. Even before COVID-19 forced many companies to work from home, new technologies like automation and social media were influencing what skills employers were looking for in potential hires.

To succeed in today's workplaces, employees need to be not only familiar with virtual tools, but also possess the soft skills necessary to communicate and collaborate with these tools. For a province like New Brunswick that relies on immigration to fill gaps in the labour force, preparing newcomers for the demands of the job market is essential for economic growth.

This is why UNB has partnered with the Saint John Newcomers Centre for the second year in a row to deliver the Skill Up for Success training program. Skill Up for Success provides international students with skills necessary for succeeding in the Canadian workforce. Students will receive training on topics like social media, virtual and verbal

communication, teamwork and job searching skills, in addition to networking opportunities in the Saint John business community.

The program was developed by Mohamed Bagha (BAMHT'05, MIDST'13), the Saint John Newcomers Centre managing director; Rob Moir, UNB Saint John faculty of business associate dean; and Samah El Maghlawy (MBA'15), a faculty of business instructor at UNB Saint John and business consultant at the newcomers centre.

"We wanted to offer international students a chance to learn skills so they can thrive in New Brunswick," says Bagha. "The pandemic showed us that we need to adapt and grow. The Skill Up for Success program includes skills for remote or hybrid work that aligns with the future of work."

Last year, students participated in the virtual training program from countries all over the world, including India, Brazil, Egypt and China. This year, international students will be able to receive mentorship from UNB alumni who can provide guidance in their field of work. UNB alumni will serve as student mentors, speakers in training modules, and will conduct mock job interviews with students to prepare them for the hiring process. This opportunity also allows UNB alumni to give back to their community and gain valuable leadership and mentorship experience.

International students come to New Brunswick with a wealth of experience and ideas. However, many find it challenging to find employment in the province and are forced to leave the province to find work elsewhere in Canada. Giving international students the best chance to succeed in New Brunswick's labour market is essential to retaining newcomers and sustaining a thriving and innovative economy.



Nicole Andrade (BBA'20) has just begun her career, but she's already doing exciting and meaningful work as part of FLIP, the Fredericton Local Immigration Partnership. Not only is she using the skills she learned in the sales accelerator program in the faculty of management, she's also drawing on her own experience of being a newcomer to New Brunswick.

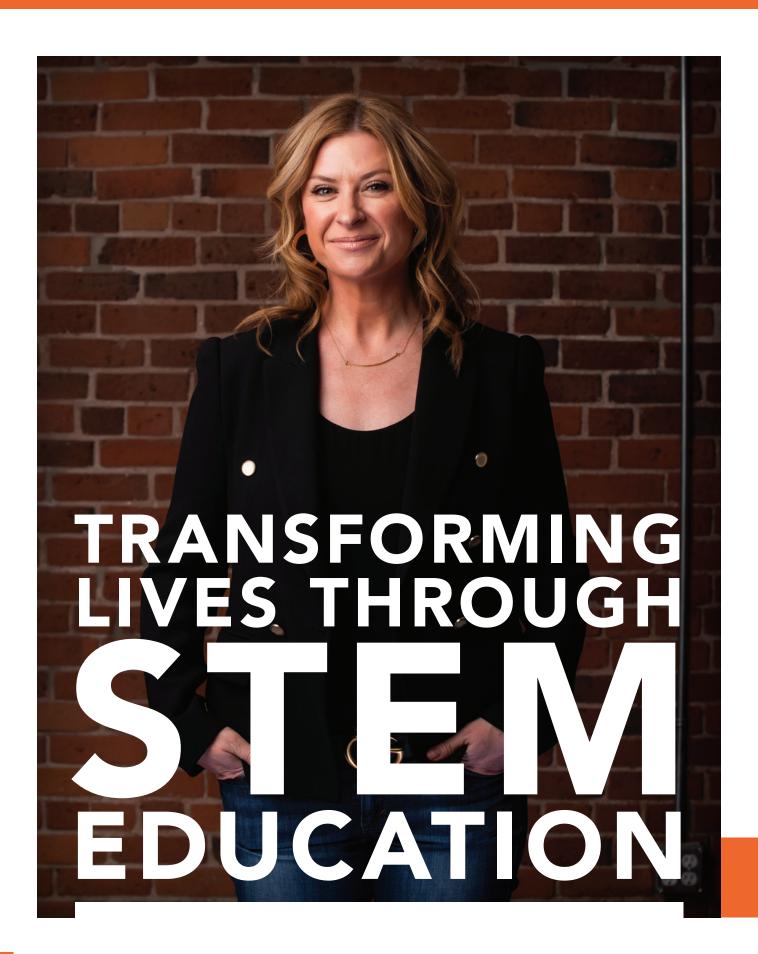
Andrade moved to Fredericton in 2016 from Quito, Ecuador, to study business, after encouragement from her mother to consider schools in Canada. Coming from a family where both parents are entrepreneurs, Andrade knew the faculty of management programs would be a good fit for her. As part of the BBA, she enrolled in the co-op program and the sales accelerator program to gain experience with employers. These gave her an opportunity to work with a local start-up company, and through that experience was introduced to the team at Ignite Fredericton. Soon after graduation, she was offered the program coordinator role for FLIP in

Within this position, Andrade leads Fredericton's Local Immigration Partnership. She manages relationships with a multitude of stakeholders that form the FLIP, who collectively address many of the barriers faced by newcomers and ensure that the region continues to attract top international talent

Recently, Andrade and FLIP's wealth creation retention team joined forces with business students studying strategic management. Led by Ibrahim Shaikh as part of the faculty's expanded experiential curriculum, students are analyzing local employer dynamics, information flow about job opportunities and newcomer feedback. From there, they will offer recommendations for how to lower barriers and increase the flow of skilled labour into the local economy. The goal is to use this new analysis to advise local employers on how to more actively recruit and onboard newcomers, and to advise all levels of government on potential policy changes or program enhancements to increase newcomer retention rates.

Andrade says the sales accelerator program at UNB has allowed her to make valuable connections and opened doors to employment. "The program not only equipped me with new skills but allowed me to find a mentor who believed in me and supported my professional development. My degree and the facets of experiential learning that were built into it allowed me to understand strategic plan development, how to conduct realmarket research, how to present and pitch, and also the importance of relationship building."

"My work is really exciting and fulfilling. My education, experiential learning, mentors and colleagues have helped me get to where I am, and none of it would be possible without the unconditional support and trust of my family."



ven as an undergraduate at UNB in the 1990s, Jennifer Flanagan (BSc'96) was driven by a goal to make science education more accessible for children, no matter where they lived in New Brunswick, no matter their gender, and no matter what their family circumstances.

Now, two decades later, she is the head of a large, national organization with a vision to transform Canada into a global leader in STEM education — the teaching of science, technology, engineering and math — and to make sure no child is left behind.

Flanagan is the CEO of Actua, a charitable organization based in Ottawa that supports the delivery of STEM programs to 300,000 students across the country each year. Actua represents a network of 43 university and college members and counts major companies like Google and Microsoft, Suncor and RBC, and the Canadian government among its largest partners.

As Canada moves forward with the digital transformation of its economy, the work of Actua has never been more relevant and important than it is today.

"There's a recognition that engaging students in STEM early and often is absolutely critical to our economy," Flanagan says. "Our economy is based on science, innovation and technology, and it's also critically important to social prosperity in this country. My focus from the beginning has been to support this network of programs across the country, and also bring a very significant social justice priority to the work we do to make sure we are actively removing barriers to participation in this field."

The numbers are impressive: 40,000 Indigenous youth engaged each year by the Actua network; more than six million youth engaged in Canada over the past 25 years; and 43 network members located at universities and colleges, employing 1,000 undergraduates who deliver programming in 500 communities in every province and territory every year.

In terms of gender equity, it is now common to see science undergraduate programs, and even a few engineering programs, with 50 per cent or more participation by women — a huge change from earlier days when women were largely shut out of these studies.

For Flanagan, it is her life's work, and it was first sparked during her time at UNB.

"To do work at a community level, and see the impact directly is something that changes the way you approach the world and changes your career trajectory as it did for me as a student at UNB. Very few people get to experience that and many chase it for much of their career and never find it. I got really lucky."

Flanagan grew up in Fredericton, in a large, supportive family. Her dad was an engineer, her mother "a strong leader," and she always knew she would attend the Fredericton campus of UNB and study science. It was while she was attending UNB and travelled the province as an instructor with UNB's Worlds Unbound program that her eyes were truly opened to the realities of gender inequity and systemic racism.

In her first year at university, Flanagan became involved in Worlds UNBound, an award-winning, bilingual, non-profit program delivered by engineering and science students from UNB. Its goal is to engage New Brunswick youth in STEM and help them realize the possibilities for their own futures especially those who may face barriers.

The first summer that Flanagan was involved in Worlds UNBound, she and seven other undergraduate students travelled to every corner of New Brunswick, to many places she had never visited before. It was her first experience in First Nations communities, her first visit to rural, isolated community locations. It was, she says, "eye-opening and transformative."

"Obviously that was an incredibly formative experience for me," she says. "It changed the whole course of my career and my life. I didn't know it at that time, but it is very clear to me now."

She recalls visiting one Indigenous community and admiring the hand-beaded earrings a girl was wearing. She says as they talked about beading, they both realised how important math is to the process. She also understood, for the first time, the depth and beauty of Indigenous culture.

"My experience to that point with Indigenous communities was only through a very systemically racist school system," she says. "I did not wholly understand the scope of that until I saw how beautiful and wonderful, and resilient Indigenous culture was from the way it was presented to us. Understanding that changed the course of how I move

"IT CHANGED THE WHOLE COURSE OF MY CAREER AND MY LIFE. I DIDN'T KNOW IT AT THAT TIME, BUT IT IS VERY CLEAR TO ME NOW."

in the world. Now, more than half of my time, energy and effort goes to Indigenous issues because of those early experiences and my commitment to reconciliation in Canada."

"The other thing that I saw from UNB's perspective is that in a lot of cases, it was the first time many of the kids had interacted with university students. I could see the impact that had. I could see that they could relate to us and I could literally see that their view of what was possible for themselves was changing through participation in the STEM programs."

Flanagan fondly remembers one of the early promoters of the Worlds UNBound program - Dr. Monique Frize, the first Women in Engineering Chair at UNB. "Dr. Frize said, unapologetically, that gender equity was the top priority for the program. All programs would have the same number of girls and boys. Full stop, no exceptions. That was it. Setting a policy like that was met with a lot of push back."

It's a battle in which Flanagan is still engaged. While more women now participate in STEM education and go on to fulfilling careers, many still hit barriers to their participation. Flanagan says old, ingrained prejudices remain a problem, and she now works to ensure girls and women understand it's not their fault.

"We tell them they don't lack the skills and it's not about their capacities in STEM, it's about the barriers that very much still exist. My advice is be aware that you will encounter those barriers and look for support where you can to overcome them."

Flanagan says her work these days focuses on achieving policy change, developing solid curriculums provincially, and enriching ecosystems outside of school for kids to experience STEM programming.

"That is certainly what we aspire to," she says. "We also know there are many kids in this country who still do not have the same kind of opportunities to participate in educational programming that enriches them and develops their confidence and skills. There are barriers that still exist and need to be removed. Our work will continue until those barriers are gone."





# PRECEPTORSHIP provides opportunity to learn from mentor

aking the shift from studying in a group clinical setting to one-on-one in a preceptorship was a learning curve for UNB nursing student Madeleine Smith (BN'21), but fortunately she had the trust and support of her preceptor.

Smith, who graduated in October, was mentored by Patricia Yu Howatt, a full-time registered nurse at the Moncton Hospital and part-time clinical instructor at UNB, who volunteered to serve as Smith's preceptor due to their pre-existing relationship. The two had bonded as part of a clinical course, where groups of seven or eight

students learn in a real-world setting with the support of an instructor. Their familiarity and trust were assets as they entered their one-on-one preceptorship, where they will spend close to 500 hours together providing care for patients.

"When students are engaged and have the support of a preceptor or mentor, their ability to practise grows exponentially," says Yu Howatt. "The one-on-one facilitation allows for focused learning. As the course progresses, the students have the opportunity for increasing independence because of the shared

confidence between the student and the nurse."

Smith began the two-year advanced standing program (ASP) at UNB's Moncton nursing site in September 2019. As a hands-on learner and a mature student with previous work experience, she was looking for an active environment.

"It was really ideal for me to put into practice what we were learning in the class," she says. "We spend half the week doing our coursework and the other half in a clinical setting."



# You can feel that there's a culture of learning.

"

Through a variety of clinical placements, Smith learned the foundational pieces of the nursing process - patient care, time management, and communication skills - while expanding her knowledge of various healthcare units. Her experiences include a family practice and stroke unit, a mental health placement in a prison, and working with young families who were expecting or postpartum. Smith even provided support during a few births.

Her coursework shifted during the summer of 2020 when the COVID-19 pandemic required the adoption of alternate delivery methods for teaching and learning. Smith's community health placement was done completely virtually as her group worked with Monoqonuwicik-Neoteetjg Mosigisig (Under One Sky) Friendship Centre & Head Start Program, developing a culturally relevant digital health guide.

After returning to in-person placements in fall 2020, Smith completed clinical courses on two acute care units, including a cardiac unit with Yu Howatt where the preceptorship is also taking place.

Nurses work together closely, relying on each other to share ideas and ask questions in a fast-paced and challenging environment. Yu Howatt believes it's important for nursing students to see the dynamic, understand that they're part of a team and realize they aren't expected to know everything. Likewise, it's beneficial for mentors to work with the next generation of nursing professionals.

"The exchange of knowledge is a two-way street," says Yu Howatt. "As a learner, having a mentor provides the student with much needed support and facilitates a smooth transition in navigating the challenges in nursing. There is a transfer of knowledge and experience that the student can observe and learn directly and vicariously from their mentor. For the mentor, the experience allows for connection with the next generation of health professionals."

With approaches to care everchanging, relationships between experienced and novice nurses can allow for increased exposure to new ideas, research and teaching.

"The relationship is an opportunity for professional development and encourages the experienced nurse to be up-to-date and current in practice and policies," says Yu Howatt.

Smith is using her preceptorship as an opportunity to develop her own learning plan, grow her independence, and use the resources available at UNB to transition into the workplace. It's also a chance for her and her peers to realize what they don't know and learn to be comfortable with that.

"Even the most experienced nurses will ask each other for advice and review the latest research. You can feel that there's a culture of learning. It's really a gift to us to learn from their expertise."



### UNB REUNION WEEKEND

JUNE 2-5, 2022

Come back to the Fredericton campus to reconnect and reminisce with former classmates. The weekend will be filled with events and celebrations that will bring you back to 'the good old days' at UNB, including our beloved lobster boil and senior classes' dinner.



We can't wait to see you!

For more information and to register, visit unb.ca/reunionweekend







#### 2020 RECIPIENTS TO BE HONOURED

#### AWARD OF HONOUR

Marc P. Bedard (BBA'74)

#### ALUMNI AWARD OF DISTINCTION

Patricia G. Beattie-Huggan (BN'69) Thomas C. Liston (BBA'96) Anita M. Naidu (BScEng'05, MEng'08) Peter W. H. Pacey (BA'71, MEd'80)

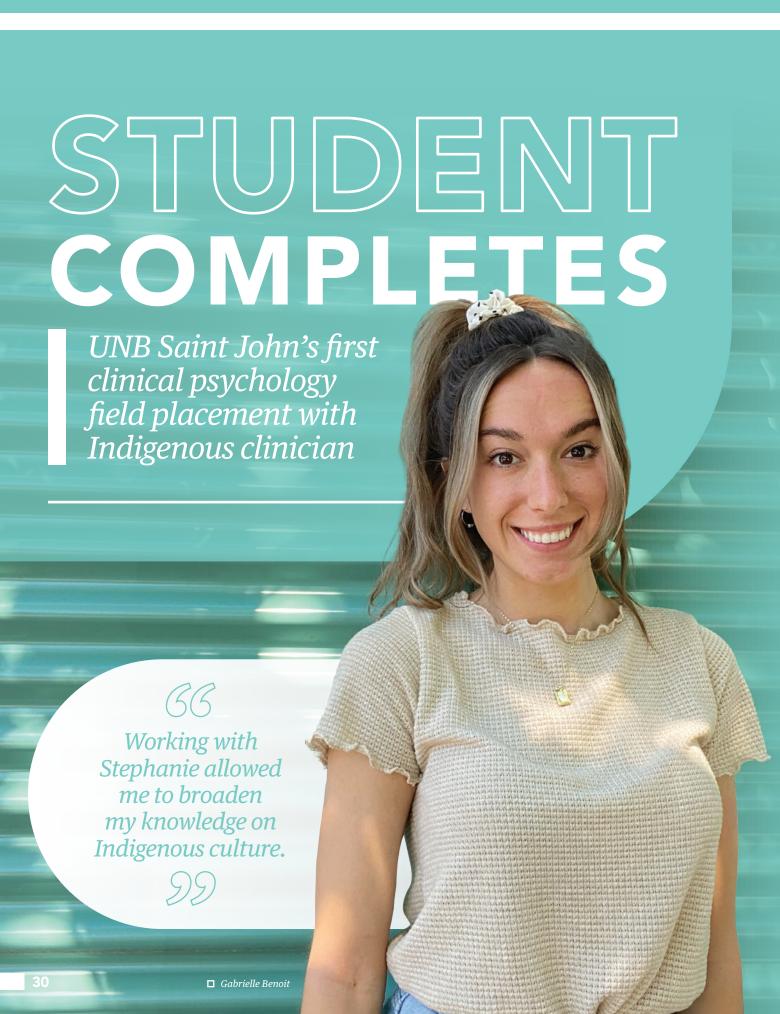
#### YOUNG ALUMNI ACHIEVEMENT AWARD

Caleb L. Grove (BScEng/D-TME'15, MEng-MTME'17)

#### **VOLUNTEER OF THE YEAR**

D. Brian Freeman (BBA'74)

Stay tuned for the 2022 recipients.



abrielle Benoit, a fourth-year bachelor of science student majoring in psychology on UNB's Saint John campus, spent last winter semester being mentored by Mi'kmaq clinician Stephanie Francis - a historic moment for UNB psychology and experiential learning.

Benoit undertook the clinical placement as part of Field Placement in Clinical Psychology (PSYC 4265). This course gives students exposure to community mental health settings, with the goal of gaining applied supervised experience.

For Benoit's placement, she was paired with Indigenous clinician Stephanie Francis, who conducts land-based counselling at Kikehtahsuwiw Farm on Killarney Road, just outside Fredericton

"I am a Mi'kmaq woman, originally from Elsipogtog First Nations," says Francis. "My great grandmother was originally from Sitansisk, which is located in Wolastoquk, where I am now a proud member. Wolastoquk is unceded and unsurrendered traditional territory of the Wolastog people."

Francis was first introduced to UNB psychology instructor Moira Law (BSc'92), who organizes field placements for students, through a mutual acquaintance. Francis then invited Dr. Law to visit Kikegtahsuwiw Farm to learn more about the counselling she conducts on her property.

After her visit to Kikehtahsuwiw Farm, Dr. Law saw a fantastic opportunity for continued student learning and asked Francis if she would be willing to mentor Benoit. This mentorship is a first-of-its-kind placement, as UNB has never had an Indigenous clinician supervise and mentor a psychology student before

"I am delighted that Stephanie was able to provide mentorship to one of our students," says Dr. Law. "This is the first time we have had a placement like this and hope that we can continue to help students find experiential learning opportunities they can personally connect with."

As part of her mentorship, Benoit had the opportunity to sit in on clientapproved counselling sessions, attend trauma informed seminars, participate in weekly book clubs and undertake extensive research.

"There were some specific things I had asked Gabrielle to research for me," says Francis. "It was partially

to gain academic resources and to expose her to a different worldview. I was so excited to hear the feedback from Gabrielle. It was as though she too was a kindred spirit and had a genuine appreciation for Indigenous knowledge."

UNB is committed to providing authentic, culturally relevant experiential learning opportunities for Indigenous students and partners. Through the nihkanapu UNB/nikanaptmu'k UNB program, Indigenous students and partners can engage in work-integrated and land-based learning in ways that are meaningful to them. UNB's partnership with the provincial Future Wabanaki initiative demonstrates UNB's and New Brunswick's commitments to ensuring Indigenous student success.

"Working with Stephanie allowed me to broaden my knowledge on Indigenous culture, but also exposed me to new perspectives on spirituality and how it can be an important element in an individual's overall wellness," says Benoit.

This is the first time we have had a placement like this and hope that we can continue to help students find experiential learning opportunities they can personally connect with.



future generations

Third-year nursing student Emma Stephen is the 2021 recipient of the Alumni Legacy Award.

Throughout her two years at UNB, she has shown immense pride for her institution, dedication to her faculty and fellow students, and a commitment to carrying on the UNB alumni legacy.

Valued at two years of tuition and fees, the scholarship is funded through the generous support of UNB alumni and friends. It recognizes a UNB student who has completed the minimum requirements for the second year of an undergraduate degree program and has demonstrated immense pride and commitment to the university through extra-curricular involvement.

During her studies, Emma has shown strong academic achievement, as well as exceptional involvement with the faculty of nursing, even throughout the virtual challenges of the COVID-19 pandemic.

She has been a member of UNB Fredericton's Nursing Undergraduate Society since her first year on campus, currently serving as the event coordinator and social media executive, where she has made student engagement a priority, has hosted virtual events and supported her fellow peers. This past year, she also joined a new committee organized by the dean of nursing, to help improve the experience for UNB students.

"UNB has provided me with so many learning opportunities and I've been surrounded by many empowering UNB alumni who have shaped my experiences and I one day hope to do the same for future UNB students," she says. "This award has changed my life and for that I'm truly grateful."

In addition to submitting an essay describing why she is Proudly UNB, and how she will continue to be an ambassador for UNB upon graduation, a letter of recommendation from a UNB graduate was also required as part of the award application.

Three-time alumnus and UNB teaching professor, Stephen VanSlyke (BN'87, D-ADM'95, MN'02) played an important role by referring Emma for this recognition.

"Emma is academically strong, engaged in the university community in meaningful ways and demonstrates strong social intelligence," says VanSlyke. "This combination is what makes her so exceptional." ■

Through the Alumni Legacy Award future generations of alumni will have the opportunity to benefit from a UNB education, just like you did.

VISIT UNB.CA/ALUMNI/AWARDS/STUDENTS/LEGACY.HTML TO LEARN MORE.

FOR ALUMNI



BY ALUMNI

#### **UNBeknownst**

THE UNB ALUMNI PODCAST

Our podcast for alumni, by alumni features stories, insights and ideas from UNB alumni around the world, and digs deep into discussions on hot topics and their secrets to success. Join us as we unravel the stories of our alumni.

LEARN MORE AND LISTEN AT UNB.CA/ALUMNIPODCAST

#### **LISTEN ON:**













online

Throughout the year, UNB Associated Alumni hosted a UNB Talks online series focused on providing both personal interest and professional development sessions led by alumni experts and volunteers:

- Public speaking essentials
- Let go of imposter syndrome and perfectionism
- Growing herbs from seed to table
- Navigating wills and estate planning
- Boosting your financial health
- The power of LinkedIn and social reciprocity
- Slaying your taxes
- Reinventing your career search in 2021
- Adapting to change in the workplace
- Creating an ergonomically healthy workplace at home

To watch these webinars and more visit:

UNB.ca/alumni/events/webinars.html

# TWENTY VECTOR SUPPORTING OUTSTANDING STUDENTS



#### ALUMNI STUDENT LEADERSHIP AWARD

Now in its 20th year, the Alumni Student Leadership Award is presented each year to undergraduate students who have demonstrated outstanding leadership through involvement in extracurricular activities on campus and in their community.

A tremendous volunteer both on the Saint John campus and in the local community, Katie has continuously been a part of activities where her actions can impact and enact substantial, long-term change. Also a recipient of the Sandra Irving Scholarship, she is a valuable volunteer with the Promise Partnership Program, served as writer/editor of the campus newspaper, and initiated several student-led drives to support local non-profits in the Saint John area. Recently, she founded and is co-chair of the Equity, Diversity, and Inclusion (EDI) committee to promote these principles on campus and to advocate on behalf of marginalized groups.

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EDI is very close to my heart, and I hope to continue and broaden our work in the next school year as the pandemic subsides. I have always strived to be as invested as possible in extra-curricular activities, and I feel I have demonstrated my leadership through the several initiatives and events I have been involved with on campus.

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#### **2021 AWARD RECIPIENTS**



Since her first year at UNB, Reid immersed herself in campus activities, starting as a peer mentor in the faculty of science, serving as hall proctor in residence, and participating on UNB's women's rugby team. In 2018, she was part of a leadership group that started the Girls STEM Up initiative at UNB which led her to be logistics chair for the first conference. The following year, she took on the role of conference chair and founded the Girls STEM Up Bursary Program. Reid received the Leslie E. Bruce Environmental Scholarship in 2019-20. A proud ambassador for UNB and for her faculty, her work with the Atlantic Student Research Journal offered her a chance to build connections with the entire UNB student community and share meaningful experiences, opportunities, and research with peers and colleagues. She also shares her love for UNB with prospective students assisting the recruitment office with open houses, campus tours and orientation events.

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It is my commitment to building inclusive initiatives and creating space for people who need support that provides me with an exceptional feeling of fulfillment. My time at UNB has been made complete by the sense of community, empowerment, and a passion for helping uplift others and improve their access to opportunities for development that I have found.

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Khaleem has been an incredible student leader during his time at UNB, serving as student senator, UNB Student Union food marketing director, and participating in several academic societies on campus. His leadership and work led to the university creating a UPass for international students, and the establishment of the UNBSU Hamper Food Box Program that helps to support students facing financial barriers, which prohibit them from accessing good food. As an international student, Khaleem understands the challenges of settling into a new environment. This led him to initiate the first International Week at UNB which showcases diverse cultures through various events and celebrates the achievements of international students. He was also involved in the Global Gala, an event to recognize student leaders who have inspired and made an impact at UNB and in the local Fredericton community.

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I have aimed to make a difference in the UNB community. All my experiences during my time on campus have made me a better person by building a foundation of my leadership abilities to represent the students. I have been grateful to share this legacy with students who keep on inspiring others to do better and always taking time to make a better community.

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#### ALUMNI COUNCIL

#### Welcome New Council Members



#### Erin Stafford (she/her, BSc'08)

#### Uxbridge, ON

Erin is a senior manager with Scotiabank's commercial risk management department, and helps create and deliver flexible lending solutions to commercial clients to help them thrive. Since graduating from UNB's Fredericton campus with her bachelor of science in biology in 2008, she has stayed connected to UNB through various alumni and student recruitment events. She is excited to connect with alumni, and is looking forward to giving back to UNB and the community that "helped form the person I am today."



Jennifer is director and senior legal counsel, pensions and insurance, with the Financial and Consumer Services Commission (FCNB). She joined FCNB in 2014 and has practised in a variety of roles in the labour and employment law sector during her career. She is a member of the Law Society of New Brunswick and the Canadian Bar Association; and is past president of the Fredericton Therapeutic Riding Association and past president of the UNB Associated Alumnae. She currently sits on UNB's Board of Governors and Senate.



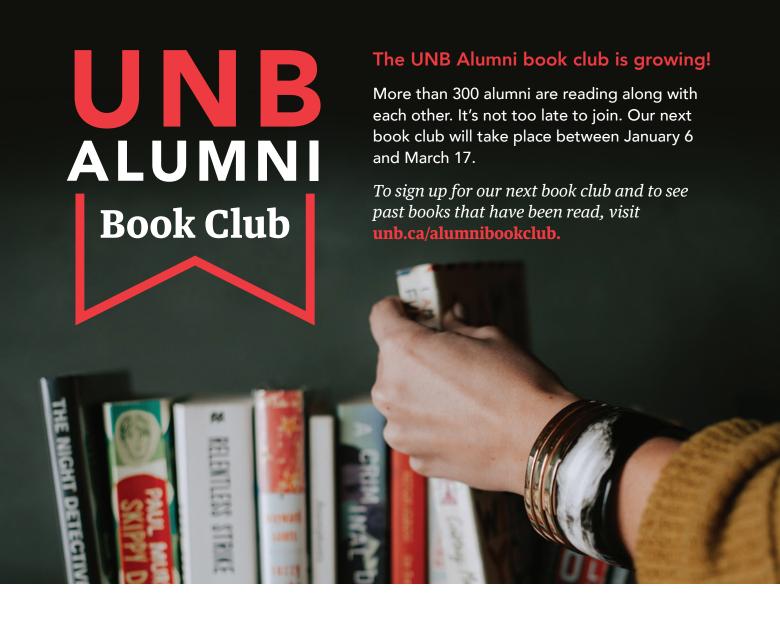
Olive is director of operations and programs at the New Brunswick Multicultural Council, helping to build an inclusive and a welcoming province for immigrants. Pursuing a MBA at UNB Saint John helped shape her career path, and created opportunities to meet people who allowed spaces for growth and advancement. She joined council to give back to an "institution that contributed to who I am today, to share my experiences, while gaining from others as well. It is also an opportunity to create awareness for the impact alumni could make in the communities they live."



Ian works for TD Life & Health helping clients obtain peace of mind by selecting the right insurance product for their situation. He says his time at UNB Saint John encouraged him to be part of the community because "it allows you to improve either the place you study or live, along with improving your network allowing you to be part of more opportunities, whether that be on the personal side or in your career." He has been volunteering for different events through the years for the alumni association and wanted to take the next step in continuing to contribute to the UNB community.







#### WELCOME BACK RETURNING MEMBERS

#### **PRESIDENT**

**Jill Jeffrey** (BPE'82, BEd'83), Halifax, NS

#### **TREASURER**

**Beverly Guimond** (BBA'04), Saint John, NB

#### **SECRETARY**

**Robert Sharpe** (BScEng'95, MScEng'02), Fredericton, NB

#### **PAST PRESIDENT**

**Peter Syroid** (BScEng, D-TME'98, MBA'03), Fredericton, NB

#### **COUNCILLORS**

**Andrew Martel** (BCS'15), Fredericton, NB

**Nathan Munroe** (BBA'12, MBA'14), Saint John, NB

**Sarah Birch** (BBA'01, LLB'04), Halifax, NS

Stephanie Fox (BBA'04), Saint John, NB

#### REPRESENTATIVES TO BOARD OF GOVERNORS

**Peter Syroid** (BScEng'98, D-TME'98, MBA'03), Fredericton, NB

**Brooke DeLong** (BA'95), Etobicoke, ON

Jill Jollineau (MEd'02), Saint John, NB

#### REPRESENTATIVE FROM THE ASSOCIATED ALUMNAE

**Jane Kidney-Hermelin** (BBA'97), Fredericton, NB

#### ASSOCIATION EXECUTIVE DIRECTOR

**Michelle McNeil** (BBA'03, MBA'09), Fredericton, NB

#### UNB PRESIDENT AND VICE-CHANCELLOR

**Paul Mazerolle** (BA'89), Fredericton, NB ■



### AIMÉE FOREMAN

# TRANSFORMING THE SILVER ECONOMY THROUGH INNOVATION

Seniors are growing rapidly in number - in 2020 there were 727 million persons aged 65 years or over around the globe. Over the next three decades, that number will increase to over 1.5 billion, and the share of the population will grow from 9.3 per cent in 2020 to around 16.0 per cent in 2050.

That story is especially true in New Brunswick, where an aging population is playing an increasingly large role in the economy and within communities. Our province maintains the second oldest demographic in the country.

This 'silver economy' is the arena where Aimée Foreman (MBA'01) does her best work.

Foreman is the founder and CEO of Silvermark, an advisory firm that specializes in working with aging care leaders in private business, not-for-profits, and all levels of government to define challenges and design solutions that improve the quality of life of the older adults they serve. She founded the company in 2018 as a way to merge her real estate, sociology and business backgrounds with her passion for redefining what is possible in caring for older adults.

As a young person craving a new experience, Foreman found herself leaving her hometown of Fredericton to attend Wilfrid Laurier University in Ontario where she studied sociology, combined with business. She was drawn back to New Brunswick to work in her family's business and continue her business training through a parttime MBA at UNB. Before graduating, she set her sights on working with Greenarm, a regional real estate and property management firm where Bob Skillen (BPE'79, BEd'81, MEd'88) had been building a strong, collaborative culture. Within her first year at the company, and still in her mid-twenties, Foreman stepped into a newly-created role of chief operating officer.

"I was fortunate that the principals at Greenarm were willing to give me a front-row seat," says Foreman. "It was so valuable to me early on in my career. When the company was sold, I led the due-diligence process which was a tremendous learning opportunity."

The transition out of the company timed perfectly with welcoming her children, and a desire to have more flexible time to spend at home, so Foreman created her own consulting firm. "I had been doing a lot of volunteer work in the community related to homelessness and poverty reduction. I started getting approached by non-profits for consulting work. The idea of concentrating on social advocacy in my work emerged around this time. Social enterprise and social impact were beginning to be more

widely understood, and I found I could converge my business perspective and community perspective in a purposeful way."

Her own family experience solidified her desire to narrow in on aging care. "My husband and I live close to all four parents, who are active grandparents for our kids. We place a high value on that. I was close to my own grandmother who developed dementia. I held her hand as she passed away three days before our wedding. It had a lasting impact on me and I knew I wanted to help develop better ways to care for older adults."

That realization led Foreman to become COO for Alleira Living, a start-up company pursuing senior living operations and development. "The position allowed me to build a network and develop deep knowledge in aging care. It became very clear during this time that I was meant to be in this space."

So, Silvermark was born.

"One of our great advantages in New Brunswick is that we're small and nimble enough to connect and collaborate to solve the challenges that older adults face. I'm encouraged by the focus on investment in this space to support aging-in-place and aging in care. I'm optimistic about moving the needle in our continuum of care and transforming our communities. We're harnessing research, best practices, and innovation to inform policy,

progressive programming, and design through a user-centric approach."

Foreman says that through her advisory firm - which now comprises eight employees and is doubling over the next few months - she works with business, government and non-profit partners and collaborates with sector experts outside of the province as well. "I've been able to travel to other jurisdictions to learn the most innovative ways to redefine the continuum of care. I have been able to build an international network. It fuels me because I strongly believe that older adults deserve the same level of investment in innovation as everyone else."

Foreman says that it's incredibly rewarding and "an absolute gift" to be in the position of helping transform the aging care space in our communities. As chair of Ignite Fredericton, she's also able to help other entrepreneurs get to that place of transformation as well. In addition, she's a contributing author on a new book, *The 100 Women of Inspiration*<sup>TM</sup>, which features inspiring women in diverse industries who are visionaries and leaders driving change across Canada.

"I'm fortunate to be part of the conversation and I hope to make an impact. The older adults around us have shaped the world we live in today. I hope to help shape their future world and ours as well."

"One of our great advantages in New Brunswick is that we're small and nimble enough to connect and collaborate to solve the challenges that older adults face."

## IN MEMORY OF HIS SONS

Annual golf tournament raises \$1 million for UNB scholarships



Spirits were high at the fifth and final DKB Golf Tournament on Sept. 9, culminating in a total of \$1 million raised in support of student scholarship funds.

The DKB Golf Tournament was established by Fredericton business leader and humanitarian Daryl K. Branscombe (BT'71, DLitt'16). It commemorates the lives of his children, Michael and Anthony Branscombe, who both died in their 20s of a rare autoimmune disease. Each year, the proceeds of the tournament and the accompanying dinner have been invested in the Branscombe Scholarships in memory of Michael and Anthony.

The day's highlight came at dinner when Branscombe presented UNB President Paul Mazerolle with a ceremonial cheque for \$1 million. This cheque signified the total amount raised in support of the two scholarships - through fundraising and

through the New Brunswick University Opportunities Fund - since 1996.

The Michael C. Branscombe Memorial Scholarship is awarded to an undergraduate Fredericton campus student in the faculty of science who is majoring in biology and whose career plans have the potential to ease human suffering. Since it was first awarded in 1999, the scholarship has benefited 24 different students.

The Anthony W. Branscombe Memorial Scholarship is awarded to a Fredericton campus student who has completed at least the first year of the bachelor of arts program and who has declared a major, or applied for honours, in English while demonstrating an interest in creative writing. It has been awarded since 2014, benefitting seven different students.

President Mazerolle thanked Daryl Branscombe for his years of dedication in organizing the annual golf tournaments. "We at UNB are united by the knowledge that our work creates positive change," he says. "It is vital that we equip our students with the knowledge, skills and experience they need to thrive; the support of individuals like Daryl and his dedicated team of fundraisers make a world of difference to the students who benefit from these awards."

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We at UNB are united by the knowledge that our work creates positive change.

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#### A BEAVERBROOK FRIENDSHIP REMEMBERED

## Siblings establish award in memory of parents

The late Dr. Beverly L. (Bud) Jewett (BSc'40), a noted Fredericton physician and surgeon, and his wife, Dr. Marie Copeman Jewett, who dedicated her practice to the treatment of allergies, were beloved community members, proud supporters of UNB, and close friends of Lord Beaverbrook.

They met Lord Beaverbrook in the early 1950s, shortly after which Dr. Jewett became Beaverbrook's personal physician, a capacity in which he continued through Beaverbrook's last illness in 1964.

Over the course of more than a decade of friendship, medical advice and treatment, Dr. Jewett steadfastly refused to accept payment from his friend for his services - a source of much good-natured sparring between the two. In lieu, Lord Beaverbrook took it upon himself to recognize those services in other ways. Among the more significant of these was the gift

of a nine-piece, New Brunswick-made dining suite originally owned by Peter Mitchell, also a son of the Miramichi and premier of New Brunswick at the time of Canada's confederation.

Lord Beaverbrook was well aware of the significance of his "Peter Mitchell heirlooms," and when the Jewetts began furnishing their cottage on the St. John River above Fredericton, he took the opportunity to make a gift of the furniture. The pieces took pride of place in the cottage, near a fireplace that Beaverbrook also took it upon himself to have built.

The Jewetts shared with Lord Beaverbrook a strong attachment to UNB. Dr. Jewett was very committed to the university throughout his life, serving as president of the Alumni Association, member of the University Senate/Board of Governors for more than 25 years, and as physician to UNB sports teams. His other community commitments included chair of the Lady Beaverbrook Rink Committee and The Playhouse.

Bud passed away in 1989, and Marie in 2014. In keeping with their parents' generosity and love for UNB, the Jewett children - all UNB alumni - carry on their legacy of support for their alma mater. The Peter Mitchell furniture, once owned by Lord Beaverbrook, was gifted to UNB for use in Somerville House, itself Lord Beaverbrook's former home. The Beaverbrook/Jewett correspondence has been donated to the UNB Archives.

Additionally, the Jewett siblings -Mark Jewett, QC (BA'66, LLB'69); Lawrence Jewett, MD (BA'69, BSc'70); Elizabeth Kitchen (BN'70, MEd'91); Beverly Jewett (BScEng'73); and Anne Jewett, CA (BBA'76) - have established an endowment to fund a scholarship in honour of their late parents. The Drs. Beverly and Marie Jewett Family Scholarship is awarded each year to a New Brunswick resident enrolled in an undergraduate degree program on the Fredericton campus. This annual award of \$10,000 is among the university's most prestigious undergraduate scholarships.

In endowing the scholarship, the Jewett siblings say, "Our parents instilled in us the value and importance of education from a very young age. We owe our careers and success to the inspiration, motivation and guidance we received from our parents, and for the education we received at UNB."

UNB President Paul Mazerolle has expressed his appreciation to the Jewett siblings for celebrating their parents' memory in this way. "A scholarship is a permanent legacy with the potential to change lives," says Dr. Mazerolle. "When you establish a memorial scholarship, you honour a person's unique mark on the world while carrying their legacy forward to future generations."

#### SCHOLARSHIPS, AWARDS and BURSARIES

Thanks to our donors, the following scholarships and prizes not only support students during their studies, but throughout their lives.

#### DAVID & MARGARET (BUNTING) ALLEN SCHOLARSHIP

FIELD: Unrestricted

VALUE: \$4,000 NUMBER: 2 DURATION: 1 year

**DONOR:** David (BScEng'61) and Margaret (Bunting) Allen

Awarded to a student enrolled in an undergraduate degree program. One scholarship will be awarded to a graduate of St. Stephen High School and the other to a graduate of Fredericton High School. Selection is based on academic achievement, financial need and community involvement.

#### **DAVID EDGAR BASTEDO MEMORIAL SCHOLARSHIP**

FIELD: Civil Engineering

**VALUE:** \$400 **NUMBER:** 1 **DURATION:** 1 year **DONOR:** Family and friends of David Edgar Bastedo and the

New Brunswick University Opportunities Fund

Awarded to a Fredericton campus student who has completed at least the minimum requirements for second year of the bachelor of science in engineering (civil) degree program. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services Guidelines. Selection is based on academic achievement and financial need.

#### **JEFFREY J. BEAIRSTO SCHOLARSHIP**

FIELD: Unrestricted

**VALUE:** \$1,000 **NUMBER:** 1 **DURATION:** 1 year **DONOR:** Jeffrey Beairsto (BScEng'97), along with friends and family

Awarded to a permanent resident or Indigenous student enrolled in an undergraduate degree program. Selection will be based on financial need and academic achievement. Preference will be given to students enrolled in the bachelor of science in engineering degree program.

#### WOODROW AND MARGARET BROGAN SCHOLARSHIP

FIELD: Unrestricted

**VALUE:** \$1,500 **NUMBER:** 1 **DURATION:** 4 years **DONOR:** Frances C. Brogan (BA'71, BEd'71) and J. David O'Brien (BBA'71, LLB'73) and the New Brunswick University Opportunities Fund.

Awarded to a student who has graduated from a New Brunswick high school and is beginning an undergraduate degree program. Selection is based on academic achievement and financial need. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines.

#### **CHALMERS/DUNK FAMILY BURSARY**

FIELD: Sociology

VALUE: \$400 NUMBER: 1 DURATION: 1 year DONOR: Lee Chalmers (sociology faculty member, UNB Saint John, 1995-2018), to honour her Chalmers/Dunk family for the value they have placed on higher education and their unwavering commitment to supporting those who seek it.

Awarded on the basis of financial need to a Saint John campus student entering their third or fourth year of study in the bachelor of arts degree program, and majoring or honouring in sociology. The recipient must demonstrate successful academic performance.

#### **BROOKE DELONG BURSARY**

FIELD: Unrestricted

VALUE: \$1,000 NUMBER: 1 DURATION: 1 year DONOR: Brooke DeLong (BA'95, Life Vice-President of UNB Fredericton Class of 1995, President of UNB Associated Alumni (2015-17), and Governor of UNB Board of Governors (2017 to present). Support was also received from the New Brunswick University Opportunities Fund.

Awarded based on financial need to a student who is enrolled in an undergraduate degree program. The recipient must demonstrate successful academic performance and be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services Guidelines. Preference given but not limited to students studying at the Gregg Centre for War and Society or students with a connection to the Canadian Military (self or parent).

#### FIRST AID MEDIC NURSING BURSARY

FIELD: Nursing

VALUE: \$250 NUMBER: 1 DURATION: 1 year

**DONOR:** First Aid Medic

Awarded based on financial need to a Saint John campus student who is enrolled in the bachelor of nursing degree program. The recipient must demonstrate successful academic performance and community involvement. Preference will be given to a student whose volunteer work is related to health care.

#### **ANITA GARBARINO GIRARD SCHOLARSHIP**

FIELD: Nursing

**VALUE:** \$6,000 **NUMBER:** 1 **DURATION:** 1 year **DONOR:** Estate of Anita Garbarino Girard and the New Brunswick University Opportunities Fund

Awarded to students enrolled in the bachelor of nursing degree program or the bachelor of nursing advanced standing degree program. Selection will be based on academic achievement and financial need. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines. Preference will be given to recipients who demonstrate excellence in the practice of gerontological nursing and in caring for elders.

#### MARION (BARCLAY) HUNT MEMORIAL NURSING SCHOLARSHIP

FIELD: Nursing

VALUE: \$2,000 NUMBER: 2 DURATION: 4 years

DONOR: Family and friends of Marion (Barclay) Hunt

Awarded to a Saint John campus student and a Fredericton campus student who are beginning the bachelor of nursing degree program. Selection will be based on academic achievement and financial need. Consideration may be given to extracurricular activities or volunteer work. Two scholarships will be active at any given time.

#### WILSON MCKENZIE MEMORIAL SCHOLARSHIP

FIELD: Unrestricted

VALUE: \$1,000 NUMBER: 1 DURATION: 1 year DONOR: Warren McKenzie (BScCS'76, DLitt'10) and Julia MacLauchlan (BA'77, DLitt'10)

Awarded to a student from southern Ontario beginning an undergraduate degree program on the Fredericton campus. Preference will be given to a student from the Cambridge or Hamilton areas. Selection will be based on academic achievement.

#### **BAUKJE (BO) MIEDEMA SCHOLARSHIP**

FIELD: Nursing

VALUE: \$1,000 NUMBER: 1 DURATION: 1 year DONOR: Baukje Miedema (BA'87, MA'90, PhD'96) and her family, friends and colleagues

Awarded to an Indigenous student who has completed at least the minimum requirements for the first year of the bachelor of nursing degree program. Selection will be based on academic achievement. Preference will be given to a student from New Brunswick.

#### PHILLIPS LEADERSHIP ACADEMY SCHOLARSHIP

FIELD: Unrestricted

VALUE: \$500 NUMBER: 2 DURATION: 1 year

**DONOR:** Sonny and Colleen Phillips

Awarded to a Fredericton campus student enrolled in an undergraduate degree program. Selection will be based on academic achievement. The recipient must be enrolled in the Phillips Leadership Academy and demonstrate exceptional leadership skills.

#### PHYSICS DEPARTMENT GRADUATE AWARD

FIELD: Physics

**VALUE:** \$250 **NUMBER:** 1 **DURATION:** 1 year

**DONOR:** Faculty of Science, Physics Department

The award is awarded annually to the graduate student registered in physics who gives, in the opinion of theirs peers, the best seminar presentation of the year.

#### PLATO TESTING SCHOLARSHIP

FIELD: Computer Science or Engineering

**VALUE:** \$4,500 **NUMBER:** 1 **DURATION:** 1 year

**DONOR:** Plato Testing and the New Brunswick University

Opportunities Fund

Awarded to an Indigenous student on the Fredericton campus who has completed at least the first year of the bachelor of science in engineering or bachelor of computer science degree program. Selection will be based on academic achievement and financial need. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines. Preference will be given to a student enrolled in the bachelor of computer science program.

#### SKILLEN-LEBLANC SCHOLARSHIP

FIELD: Kinesiology

**VALUE:** \$2,000 **NUMBER:** 1 **DURATION:** 4 years **DONOR:** Bob Skillen (BPE'79, BEd'81, MEd'88) and Gisele LeBlanc (BEd (PE)'78, D-AUS'00) and the New Brunswick University Opportunities Fund

Awarded to a student beginning the bachelor of science in kinesiology or the bachelor of recreation and sports studies degree program. Selection will be based on academic achievement, financial need and involvement in extracurricular activities. The recipient must be a New Brunswick resident, according to the definition of the Provincial Government's Student Financial Services guidelines. One award will be active at any given time.

#### DR. GARY WORRELL MEMORIAL SOCCER SCHOLARSHIP

FIELD: Unrestricted

**VALUE:** Min. \$500 **NUMBER:** 1 **DURATION:** 1 year **DONOR:** Sue Worrell and family and friends of Dr. Gary Worrell

Awarded to a Saint John campus student who is a member of a UNB Seawolves soccer team and has completed at least the minimum requirements for the first year of an undergraduate degree. The recipient must demonstrate determination and dedication to both the sport and their teammates, and have achieved a 2.0 grade point average, as per CCAA regulations. This award is open to students who are enrolled in a minimum of nine credit hours.

#### **VISIT UNB.CA/GIVING**

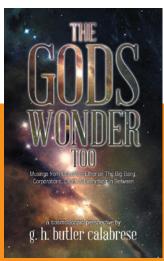
for information on creating scholarships.

## Winter Reading BOOKSHELF

We welcome submissions about recent books by our alumni. If you have been published, send the name of your book, your name, your UNB degree(s), the publisher, the ISBN and a cover image to alumni@unb.ca.









#### **Ghosts Still Linger**

By: Kat Cameron (MA'02)

Publisher: University of Alberta Press

ISBN: 978-1-77212-509-2

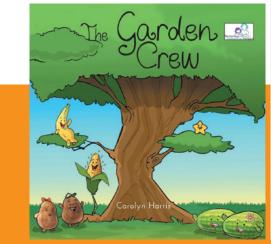
#### You Can Make A Difference: A Guide To Being A Great Consultant

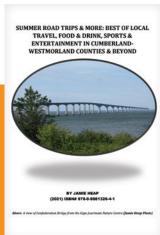
By: Zena Simces (MA'73) Publisher: Tellwell Talent ISBN: 978-0228843818

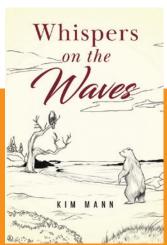
#### The Gods Wonder Too: Musings From Out Of The Ether

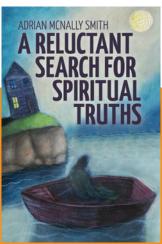
By: Gary Calabrese (MA'84) Publisher: Tellwell Talent

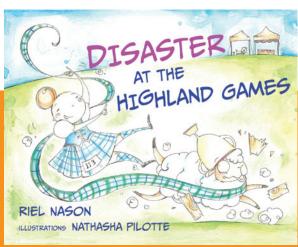
ISBN: 0228814715, 978-0228814719











#### **Summer is a Short Season**

By: Summer Coyle (née Earl, BA'79)

Publisher: KPD

ISBN: 979-8596932027

#### The Garden Crew

Carolyn Harris (BT'74) Publisher: Friesen Press ISBN: 978-1-4602-9743-8

## Summer Road Trips & More: Best Of Local Travel, Food & Drink, Sports & Entertainment In Cumberland-Westmorland

By: Jamie Heap (BEd'01)

Publisher: Head of the River Publishing

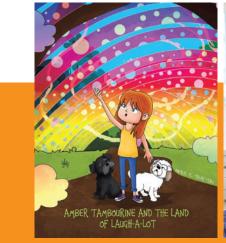
ISBN: 978-0-9881326-4-1

#### **Whispers On The Waves**

By: Kim Mann (BScF'83) Publisher: Tellwell Talent ISBN: 978-0228817413

#### A Reluctant Search For Spiritual Truths

By: Adrian Smith (MEd'93) Publisher: Acorn Press ISBN: 978-1-77366-049-3





#### Disaster At The Highland Games

By: Riel Nason (BBA'92, BA'93) Publisher: Chocolate River Publishing

ISBN: 978-1989817063

#### Amber Tambourine And The Land Of Laugh-A-Lot

By: Aimee Trafton (BA'97, BEd'99) Publisher: Austin Macauley Publishers

ISBN: 9781643787459

#### **Dreena's Kind Kitchen**

By: Dreena Burton (BBA'93)
Publisher: BenBella Books
ISBN: 978-1950665921 ■

#### HITHER & YON

## Here is what Alumni have been up some of our Alumni to this year

Entries may be edited for length. For a complete Hither and Yon, visit unb.ca/alumninewsmagazine.

**'56** 

**ANNE RANKIN**, née Robertson (BBA) of Halifax, NS, in 2019, drove to and from Halifax to visit family in Alberta and British Columbia. My plans to do it in 2020 and 2021 are now forgotten. Maybe next year? Instead of new experiences, I now think back to all the adventures I had as a young woman working for the federal government at a time when women were treated as unequal to males. In the 1970s, I went to sea on a trawler to determine whether or not a woman could work on one. Since the only way to really know is to do the work, I spent 10 days gutting fish. Women were considered bad luck, but we had the largest catch of any trawler fishing at that time. I had some great experiences, such as being flown, by the province, in a single-engine plane to a fish plant for which they wanted me to help and later a company flew me in a helicopter to a couple of plants. It was an interesting time in the 1970s working with the fishing industry as it was undergoing a lot of change. I loved the challenges and the variety in my work. Although I would never cross a picket line, one union asked me to cross theirs as they wanted my help for a group of workers. Through volunteer work, I have a number of honorary memberships including one from California. Although I had worked for the province, a financial organization, and at various jobs in the federal government, I loved working with companies and unions best of all. (Anne's full entry can be read at unb.ca/alumninewsmagazine.)

**'65** 

ROBERT COOPER (BA) of Sault Ste.
Marie, ON, was awarded the 2020-21
Award for Excellence in Teaching for
the Part-Time Contract Faculty Unit.
Robert was nominated by students who
have highlighted and commended their
tremendous contributions and efforts
to teaching excellence.

'77

TED JORDAN (BBA) of Nova Scotia, finally retired in December 2020 after 25 years working as a director and portfolio manager with ScotiaMcLeod. He has fond memories of a certain finance professor at UNB who challenged him and helped show him what he was capable of if he applied himself. It has been a great ride so far!

**'71** 



Eight members of the Phys. Ed. Class of 1971 held a fun-filled reunion week in mid-September in Shediac, NB. - the lobster capital of the world. A frosh week tea re-enactment, a lobster dinner and a grad dinner, complete with a bagpiper escort, were the highlights of the red and black focused gathering. In attendance were: DOLLY SILK, JANE (DOVE) JESSEAU, TRUDY (MACPHERSON) BRYDGES, LINDA (PARAGIS) HERON, MARILYN (MACKAY) ALLEN, JEANNIE (MCMULLIN) ARMSTRONG, JOAN (MCCURDY) MCAREL, AND LINDA MARION.

**'82** 

ROB ACHESON (BEd) of Sumas, WA, USA, started with Canada Customs in Abbotsford, BC, as a customs inspector in 1992 and moved over to computer application development for Canada Customs a year later. He worked virtually as a computer programmer for the next 27 years — first for Canada Customs and Revenue Agency and then moved over to the Canada Revenue Agency when Canada Customs and the Canada Revenue Agency were split apart. He worked his way up through the ranks until he retired as a CS04 senior technical specialist. He now tends to a tree collection in the Fraser Valley.

#### **'80**

MICHAEL B. MURPHY (BBA, LLB'83) of Moncton, NB, continues to practise law in Moncton. He is married to Moira J. Kelly (LLB'87) and has five children and two grandchildren. He practises motor vehicle personal injury law, and during his career had a stint in political life as attorney general and minister of health for a few years. He encourages friends, current and past, to contact him at mike@fortelawdroit.ca.

#### **'81**

#### **BRIAN MCKENNA (BBA) of**

Pennington, NJ, US, was recently appointed president and CEO of the Iowa Heartlanders of the ECHL. The expansion team will play in Coralville/ Iowa City in the 2021-22 season. Before joining Iowa, he served 16 years as commissioner of the ECHL and one season with the ORG Group in Beijing, overseeing their teams in the Russian Junior League (MHL) and Russian Professional League (VHL), which is the development league for the KHL.



In 1992, our class set the bar high by having the largest turnout ever for a 10-year reunion - and we did the same in 2007 on our 25th! Let's keep that tradition alive for our 40th reunion! June 2022 marks the 40 years since we graduated from UNB, and we invite all class members to join us in Fredericton for reunion festivities! In addition to the traditional UNB lobster dinner, we are planning special events for our class, including a Class of '82 cruise on the St. John River. We are also open to any suggestions you may have for fun and interesting activities. Feel free to send your 40th reunion ideas, comments and/or questions to class president LYNN (FRASER) HRUCZKOWSKI at lynn.h@unb.ca or secretary-treasurer DAVID LEBLANC at lebldav@hotmail.com. And start planning now to be in Fredericton for Reunion 2022, June 2 to 5.

#### '83

JANICE JOHNSON-BOS (BPE, MPE'88) of Salisbury, NB, recently retired from the Anglophone East School District after a 22-year career as an elementary physical education teacher. Previously, she worked for 10 years in recreation positions. The New Brunswick Physical Education Society awarded her with the Garth Wade Career Award for 2021 in recognition of significant contributions to the community and the field of PE. She currently resides near Salisbury and has four grown children. Her first grandchild was born recently.

#### **'87**

**SENATH PERERA** (MA, PhD'91) of Sri Lanka retired from the University of Peradeniya as a senior professor in English in May 2021. He was conferred professor emeritus status by the institution a few months later. In addition to his teaching and research, Perera was chair of the Commonwealth Writers Prize (Eurasia), editor of The Sri Lanka Journal of the Humanities. and chair of the Gratiaen Trust, which administers the Gratiaen Prize founded by Michael Ondaatje to promote creative writing in Sri Lanka, during his 40 years as an academic. He remains bibliography representative (Sri Lanka) for The Journal of Commonwealth Literature, on the board of governors of Trinity College Kandy, and chair of the Sri Lanka Association for Commonwealth Literature and Language Studies (SLACLALS). He hopes to attend the triennial general meeting and conference of the parent body ACLALS to be held in Toronto in July 2022. ▶



#### UPDATE YOUR INFORMATION

The Alumni Office communicates primarily through email. Let us know when your contact information has changed so that we can keep you up to date on what's happening at UNB and in your area.

VISIT UNB.CA/ALUMNI OR EMAIL US AT ALUMNI@UNB.CA

#### '89

**PETER FITZGERALD** (BA, LLB'94) of Mount Pearl, NL, on May 26, 2021, was appointed as private secretary to the lieutenant-governor of Newfoundland and Labrador and chief of protocol for the province.

#### **'92**

**KENG KEH LIM** (BSc) of Johor Bahru, Johor, Malaysia, was awarded his PhD in mathematics education from Universiti Teknologi Malaysia on July 6, 2021.

#### **'01**

JAMIE HEAP (BEd) of River Hebert, NS, in April 2021, published his 12th book, Summer Road Trips & More: Best of Local Travel, Food & Drink, Sports & Entertainment in Cumberland-Westmorland Cos. and Beyond, a 100-page book consisting of short, non-fiction travel stories and reviews written before and during the Covid-19 pandemic, was published by Head of the River Publishing. In addition, Jamie completed a 6,500-word article on New Brunswick's First Family of Wrestling, the Cormiers, which traces

the roots of five brothers from the time they grew up on an Acadian farm in rural Memramcook through to Leonce Cormier's (Leo Burke's) induction in the Professional Wrestling Hall of Fame this past May. This article appeared in the September 2021 edition of the Westmorland Historical Society Newsletter.

#### '09

**CHRISTOS PAPADOPOULOS (BSc) of** Quispamsis, NB, after furthering his education at three other universities following his time at UNB (Dalhousie, UBC and Western) and working as an associate orthodontist in Moncton for four years, is returning to his hometown of Quispamsis, and opening his own orthodontic clinic, PapadopSmiles, this fall in the brand new KV Professional Centre, In addition to private practice, he also serves as the Atlantic regional chair for Smiles4Canada (a national nonprofit that provides free orthodontic treatment to children in need) and as the secretary-treasurer of the Atlantic Orthodontists' Association.



#### KEEP IN TOUCH WITH YOUR FORMER CLASSMATES

New job?
Just married?
Recognized for your work?

Let us know what you've been up to.

SUBMIT YOUR NEWS TO ALUMNI@UNB.CA.

Submissions may be edited for space.

## WHERE IN THE WORLD ARE UNBALUMNI?



*Christopher Cox* (BScF'92) and *Tanya Matthews-Cox* (BA'92) are living and working in Panama City, Panama.

Check out their full story of travels, art and adventure in our online edition of *Alumni News* at **unb.ca/alumninewsmagazine**.



TELL US WHERE YOUR UNB DEGREE HAS TAKEN YOU AND YOU COULD BE FEATURED IN AN UPCOMING ISSUE.



BACK WHERE IT ALL STARTED

For the Lindley sisters, their career paths started at the same critical, yet seemingly natural, post-secondary institution.

Studying just miles from their home in Rothesay, Susan (BSc'70, MSc'73), Gerry (BSc'74, LLB'77) and Janette Lindley (BSc'77) entered the University of New Brunswick Saint John, each taking advantage of personable and accessible professors, quality teaching, small-class sizes and a comfortable learning environment.

First Susan, then Gerry and finally Janette each embarked on similar paths, enrolling in the bachelor of science program for two years at UNB Saint John, which they completed in Fredericton.

These days, Susan is based in Montreal, where she is an ophthalmologist and also serves as a clinical associate professor at McGill University, Gerry is teaching business administration at Seneca College in Toronto and Janette is an ophthalmologist in Vancouver as well as a professor at the University of British Columbia.

While taking challenging and engaging routes to their current destinations, all three recall fondly those beginning moments at UNB.

"UNB exposed me to a number of different possibilities and that is where everything started," said Susan, who added a masters of science degree at UNB before moving into medicine and ophthalmology in Montreal. "It was a great place to grow up academically."

In Gerry's final year of her undergrad, she took a course on environmental law, which sparked an interest in legal affairs, ultimately leading to her law degree at UNB.

From left: Gerry, Susan and Janette Lindley

She was involved in numerous legal and policy positions before becoming a professor.

"For me, UNB was just a fantastic university," said Gerry. "It gave me everything I needed to start off in my professional life."

Janette is a clinical professor of Ophthalmology and Visual Sciences in the University of British Columbia's Faculty of Medicine in addition to running an ophthalmology practice in Vancouver, which she's done since 1989.

Independently, all three decided to make a bequest to the university to salute the place where it all began.

"UNB has a soft spot in my heart," Janette said. "It allowed me to gain confidence and to go ahead and pursue whatever I wanted to pursue."

#### **PLAN YOUR ESTATE**

SUPPORT THE UNB OF TOMORROW

It's easy to have an impact: a bequest gift of \$50,000 can create a \$2,000 scholarship that will continue forever.

For more information or to help us ensure your wishes are fulfilled, please contact:

**DEVELOPMENT & DONOR RELATIONS**Fredericton: (506) 453-5053
Saint John: (506) 648-5989
devdr@unb.ca

unb.ca/estategifts



## IN Memoriam

#### **FREDERICTON**

MARY ROGERS, née MacLean, (BA'42), Bathurst, NB

ELEANOR WEES, née Belyea, (BA'45), Ottawa, ON

WATSON PETERSON (BSc'48), Fort Myers, FL, US

ROBERT "BOB" JONES (BA'49), Vancouver, BC

JAMES "KENNETH" CREELMAN (BScEng'50), Rothesay, NB

DAVID LAMBDEN (BScF'50), Sidney, BC

CHARLES DIONNE (BCL'51), Edmundston, NB

ALLAN NEILL (BScEng'52), Kenmore, WA

CLAIR DAWKINS (BScEng'54), Fredericton, NB

**GRANT BOUNDY** (BScEng'55), Barrie, ON

WILLIAM "PETER" TRUEMAN (Class of '55), Stella, ON

PETER COLLIS (BA'57), Stittsville, ON

JAMES W.R. "BILL" MCCARTHY (BScEng'57), Fredericton, NB

ROBERT "BOB" CHAMBERS (BBA'58), Naples, FL, US

SHARON POLLOCK, née Chalmers, (Class of '58, DLitt'86), Calgary, AB

G. DOUG SEARS (BBA'58), Ottawa, ON

JOHN FAULDS (BBA'59), Bathurst, NB

DANIEL CROZIER (BA'61, MA'63), Thunder Bay, ON

CLAUDE CYR (Class of '61), Harvey York County, NB

ALLISON MACPHAIL (BScEng'61), Rothesay, NB

MALCOLM MACFADYEN (BScEng'62, MScEng'73), Fredericton, NB

CHARLES "CHARLIE" SARGEANT (BA'62, BCL'64), Fredericton, NB

HUGH AWALT (Class of '63), Augusta, ME

**WENDY BETTS**, née Tidmarsh, (BA'63, DLitt'14), Calgary, AB

DOROTHY "HYACINTH" CHATTERTON, née Brown, (MA'63), Arnprior, ON

BLOIS "EARL" COREY (Class of '63), Picadilly, NB

LYDIE MAWHINNEY, née Steeves, (BN'63), Fredericton, NB

**GERALD "GERRY" MCCONAGHY** (BA'63, BEd'68, MA'68), Rothesay, NB

VERNON MACALLISTER (BScEng'64), Hudson, QC

LLOYD RAPHAEL (BCL'64), Ottawa, ON

DAWN SHARPE (BScEng'64, DSc'10), Calgary, AB

ANDREW HAWKES (BScEng'65), Blackville, NB

STEVE CAMPBELL (MA'66), Moncton, NB

FRED COMEAU (BScEng'66), Port Alberni, BC

CHARLOTTE MEHKERI, née Rogers, (BA'66), Guelph, ON

W. SCOTT BELYEA (BSc'67), East Gwillimbury, ON

ERIC GOZNA (BScEng'67), St. Andrews, NB

PAUL SHERRARD (BScEng'68), Pointe-du-Chêne, NB

PETER ALAN CHIPMAN (BBA'69), Delta, BC

PATRICIA GRABOWSKI, née Paterson, (BA'69), Toronto, ON

IAN METHVEN (BScF'69), Prince William, NB

GREG PEACOCK (BSc'69, MSc'72), Kincardine, NB

PETER CLARK (LLB'70), Calgary, AB

DAVID PAUL-ELIAS (BA'70, LLB'72), Dartmouth, NS

GERRY BROWN (BA'71), Carleton Place, ON

TAPAN SARKAR (MScEng'71), De Witt, NY, US

DARREL BUTLER (BA'72, MA'91), Fredericton, NB

KENNETH PREVOST (BBA'72), Kanata, ON

THOMAS CUNNINGHAM (BA'73, LLB'76), Riverbank, NB

FREDERICK "AL" REDDING (BBA'73, MBA'91), Saint John, NB

ROBERT "BUTCH" BOUDREAU (LLB'74), Bathurst, NB

**FLORENCE ELAINE HAMMOND**, née Breault, (BA'76, BEd'79), Kingston, ON

**LOUISA PATTERSON**, née Armstrong, (BN'74), Wolfville, NS

CALVIN MACINTOSH (BBA'77, MBA'01), Fredericton, NB

TERENCE "TERRY" THORNE (BBA'77), Hammonds Plains, NS

JENNY MUNDAY (BA'78), Sackville, NB

JAMES "GRANT" FRASER (BA'80), Dartmouth, NS

DAVID STEWART (BBA'82), Moncton, NB

SHERIF FAHMY (MScF'83), Fredericton, NB

VAUGHN PORTER (BBA'83), Moncton, NB

**GEORGIA ROBERTS**, née MacCready, (MEd'83), St. Stephen, NB

SHELLY WILLIAMS (BA'83, LLB'86), Miramichi, NB

JOHN "DAN" HUBERT (BScEng'84), Chance Harbour, NB

DOUG KELLY (BEd'84), Alma, NB

RANDY KIMM (BA'84), Fredericton, NB

ROBERT RUTHERDALE (BEd'84), Sault Ste. Marie, ON

RICHARD "RICK" COVE (LLB'85), Fredericton, NB

JACK FRIMETH (PhD'86), Fergus, ON

**PATRICIA "PAT" ELLIOTT**, née Frizzle, (MA'87, LLB'88), Fosterville, NB

CAROLYN "DALE" MORRIS (BN'89), Fredericton, NB

LORI LEBLANC, née Robinson, (BSc'90), Moncton, NB

GRAHAM RANDALL (BBA'90), Kitchener, ON

LORI SAUNDERS, née Hillman, (Class of '90), Douglas, NB

JAMIE BREWER (BEd'94), Cambridge-Narrows, NB

PAMELA HAY, née Fife, (BA'95), Bear Island, NB

MARK KIRBY (BBA'95), Fredericton, NB

JILL GESNER, née Smith, (Class of '97, BOM'00), Richibucto Rd, NB

MATTHEW GOODINE (BScEng'97), Texas, US

SHARON WEAVER, née Bitterman, (BA'02, MA'04), Fredericton, NB

ANDREW CORMIER (BScEng'14), Dartmouth, NS

#### **SAINT JOHN**

DARRELL BELYEA (BSc'77, BBA'79), Quispamsis, NB

COLIN BUSTARD (BA'83, BBA'84, BEd'91), Saint John, NB

LOIS BOLAND, née Fogan, (BBA'87), Miramichi, NB ■



### **DONOR IMPACT REPORT**

MAY 1, 2020 - APRIL 31, 2021



## Thank you from the Office of Development and Donor Relations



The 2020-21 school year was an incredible example of resiliency and adaptability across our university community. On each of our campuses, students, faculty and staff came together, all the while retaining the kindness and generosity that sets UNB apart.

It has been so exciting to see students return to in-person learning this semester, as they safely join us on campus once again. They really are the heart of our university.

Thanks in large part to alumni like you, UNB has come through this challenging year stronger than ever.

Enrolment is on the rise at both the undergraduate and graduate levels, with significant growth among international students. We have seen remarkable donor-driven initiatives on both campuses, notably the Integrated Health Initiative in Saint John and The McKenna Institute on the Fredericton campus.

On behalf of all of us at UNB, please accept my sincere gratitude for your ongoing trust and support. No matter the size of your gift or where you choose to direct your support, every donation has a significant impact.

Be safe. Be well.

Angélique W. Simpson, LLB'08 Director, Development and Donor Relations

## FIND THE DONOR HONOUR ROLL ONLINE

Support from donors like you is critical to the mission of UNB. Celebrate those who give by sharing the 2020-21 Donor Honour Roll, recognizing each donor at:

#### unb.ca/dhr

We are grateful to each of our alumni and friends who stepped up to empower our students and help us tackle society's challenges.

#### Your gift makes a difference. Join us in our ongoing effort to define excellence at UNB.

If you have questions on making a donation, please contact us:

#### **Development and Donor Relations**

PO Box 4400 Fredericton NB E3B 5A3 PO Box 5050 Saint John NB E2L 4L5

(506) 453-5053

(506) 648-5989

devdr@unb.ca unb.ca/giving

## DESIGNATION OF GIFTS 2020-21

#### **STUDENT SUPPORT: \$7,375,620**



Donors supported more than **3,662** students in 2020-21, helping us attract the brightest minds to join us at UNB and foster the next generation of engaged and educated citizens.

#### **RESEARCH PROGRAMS: \$845,827**



Thanks to our donors, UNB is tackling society's great challenges head-on. With 70 per cent of research in New Brunswick conducted at UNB, these gifts allow us to continue our ground-breaking work.

#### **CHAIRS: \$892,139**



Chairs act as leaders in creating new knowledge to create positive change in our communities. A gift toward chairs at UNB helps increase capacity for innovation, and make UNB a centre for new ideas and entrepreneurial partnerships.

#### **TEACHING PROGRAMS: \$2,878,478**



At UNB, our 14 faculties manage more than 75 undergraduate and graduate programs for thousands of students on our campuses. With support from our donors, we continue to lead the way in providing quality education.

#### **LIBRARY ACQUISITIONS: \$140,061**



In 2020-21, donors supported the acquistion of **1,867** publications to boost our physical and online resources, keeping UNB a leader in digital technology.

#### **ATHLETICS: \$226,201**



A gift to Athletics allows us to attract and retain talented student-athletes to our teams. In 2020-21, donors supported **181** athletes across our campuses, recognizing their hard work on the field of play to showcase UNB.

CAPITAL MAINTENANCE: \$1,008,833
OTHER RESTRICTED PURPOSES:
\$248,972

**UNDESIGNATED: \$383,303** 

TOTAL: \$13,999,434

**THANK YOU!** 

#### HARVARD DREAMS COME TRUE FOR UNB GRAD

#### **JACKSON WEIR**

BSc'2

Jackson Weir is living the dream at Harvard University where he has recently enrolled in the biological and biomedical PhD program months after graduating with honours from the University of New Brunswick.

Growing up in Saint John, Jackson often had what he called a "distant dream" about attending Harvard but it was his highly successful undergraduate years on UNB's Fredericton campus that helped forge that faint hope into reality.

Jackson graduated in May 2021 from UNB with a bachelor of science with honours in biology with a cell and molecular biology concentration. An accomplished student when he attended St. Malachy's Memorial High School in Saint John, Jackson was awarded the **President's Scholarship** when he entered UNB, covering most of his annual tuition.

In his first year at UNB, Jackson presented his award-winning research project to Prime Minister Justin Trudeau at the second annual Prime Minister's Science Fair in Ottawa. In 2020, he was named a Sir Howard Douglas Scholar and served as junior editor-in-chief of the Atlantic Student Research Journal.

In 2021, Jackson was one of two finalists from UNB for the inaugural McCall MacBain Scholarships, Canada's first comprehensive leadership-based scholarship for master's and professional studies. The prestigious award enables students to pursue a fully funded master's or professional degree at McGill University while connecting with mentors and participating in an intensive leadership development program.

Jackson withdrew his name from the finalists' list after he was accepted into Harvard. Now, he is in Cambridge, Mass., where he still feels the need to pinch himself every now and then.



Jackson Weir (BSc'21) outside Gordon Hall, Harvard Medical School. PHOTO: SUBMITTED

"I attribute so much of where I am today and who I am as a person to my time at UNB," he says. "I think UNB shaped me as an academic, as a leader and as a person and I'm very thankful for that. The scholarships enabled me to pursue my academic and research dreams without the pressure of maintaining financial stability. It definitely enabled me to gain lots of research and academic experience which probably helped in my application to get into a university like Harvard."

Jackson's research involves designing treatments in the lab that clinicians can use to treat patients. He is working in the cancer research field, trying to find ways to enhance different treatments for cancer patients and discover new targets that can be exploited therapeutically.

I attribute so much of where I am today and who I am as a person to my time at UNB."

**JACKSON WEIR** 

"The purpose of the PhD is to contribute original research and knowledge and ideas to the field," he says.

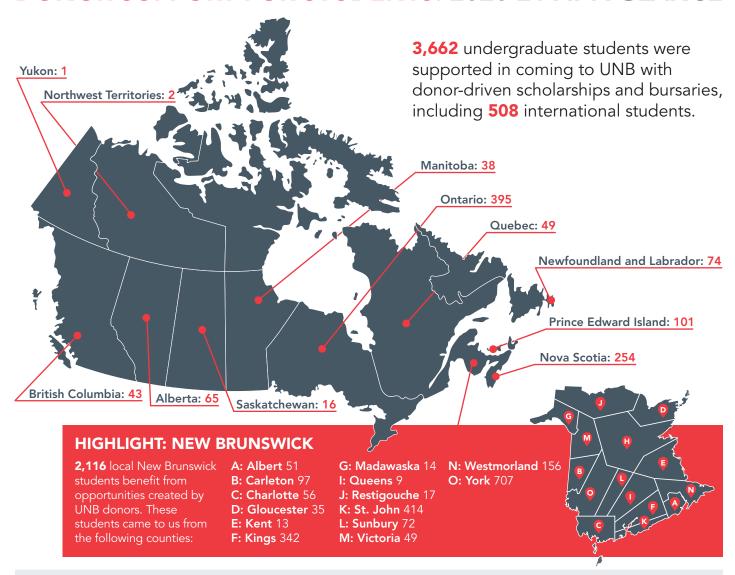
Jackson is very thankful for his time at UNB. "I wouldn't be where I am today without my incredible academic experience at UNB," he says. ■



#### Stay Connected

The impact of our UNB community is immense – to read the full report, stories from our students, and newsroom updates find us online.

#### **DONOR SUPPORT FOR STUDENTS: 2020-21 AT A GLANCE**



'We are the agents of change, and we get to decide what future we want to create'



#### **CONTINUED FROM PAGE 53**

Since graduation, Peyton has continued her work to effect positive change. Now living in her hometown of Regina, Sask., she is completing a certificate of reconciliation studies through the First Nations University of Canada. She is also working as a research assistant for Morning Star Lodge, an Indigenous community-based health research lab with the University of Saskatchewan.

In her valedictory address, Peyton addressed the ways in which the COVID-19 pandemic brought previously obscured injustices to light and expressed hope for her generation's ability to make change. "In a multitude of ways," she said, "we have seen with clarity the systems and structures in our society that work to disadvantage

and marginalize groups of people. But during this time, we have also seen profound change happen, as people took to the streets to stand with those facing racism and discrimination, challenged the uninformed views of those around them, and used their voice to speak up against injustices. Empower yourself to be part of this change. Listen to those whose voices are too often silenced, and most importantly, never stop learning.

"We are the agents of change, and we get to decide what future we want to create for ourselves and those that will come after us. We have the power to leave things better than when we found them, and we all do this in different ways. Find your path and follow it. I'm leaving UNB with a renewed hope for the future we are building."

#### **RESEARCH FOR A BETTER TOMORROW**

#### **SARAH LUNNEY**

BA'21, Master of Arts student

What makes the UNB experience unique? For Sarah Lunney, it is the opportunity to pursue studies with the potential to generate real impact at the community level.

In 2020-21, Sarah became the inaugural recipient of the Rosemary Aicher Health & Environment Research Experience (HERE) Award. The award enables UNB Saint John students to conduct interdisciplinary research on how environmental factors affect health outcomes.

"As a young person, climate change is one of my most pressing concerns for our future," Sarah said. "Through the research funded by this award, I will be looking at the way urban design and the urban landscape influence health and the environment, and the relationship between our health and environmental issues, through an examination

of Saint John, N.B.," Sarah said.
"As well, the study will address
the way this relationship is
gendered and racialized."

Dr. Hepzibah Muñoz-Martínez supervises Sarah's research. She said the creation of the award was "serendipitous," as it coincided with a broadening of interdisciplinary research in Saint John thanks to the campus's Integrated Health Initiative.

"The long-term impact will be to help recognize the causes of uneven environmental conditions, enabling people to formulate policies that change the environmental conditions in city settings. This will support climate change mitigation efforts and the health of residents," Dr. Muñoz-Martínez said.

The Rosemary Aicher HERE Award was created by Dr. Joseph Aicher, Assistant Professor in the Department of Psychiatry at Dalhousie



Sarah Lunney (BA'21) during her student internship through the Urban and Community Studies Institute.

Medicine New Brunswick. It is named in honour of his older sister, who inspired his interest in ecology.

Dr. Aicher comes from an interdisciplinary background himself, having completed simultaneous master's degrees in public health and city planning at University of California at Berkeley before becoming a physician.

"What I really like about UNB Saint John is the degree to which it is all about interdisciplinary studies. I was lucky to have an opportunity like this at university, and I wanted to give back in some way," Dr. Aicher said. "No matter what their field of study may be, the students who benefit from this award will all have the potential to have an impact on our ecology and health."

#### TRANSFORMING THE UNB LAW STUDENT LOUNGE



The new kitchen at the UNB Law student lounge.

UNB Law chose to begin its revitalization with a project whose impact would be felt immediately: the student lounge.

Not only is the lounge used daily by students, it is also UNB Law's primary gathering space for events and receptions, attended by lawyers, judges, government officials, donors, alumni and other distinguished visitors. It is a hub for interaction and collaboration.

Our generous alumni contributed over \$85,000 for the renovation, which took place throughout summer 2021. The faculty of law matched donations, bringing the budget to \$170,000.

The extensive renovations first required asbestos abatement and replacing the existing ceiling and floor. A full kitchen, new lighting and a wall-mounted TV are among the new features. A modern pool table converts into a multipurpose table.

UNB Law is very proud that our new lounge is a more accessible space with changes to our front entrance, including a new ramp outside and a wheelchair lift inside. It's very important for us that UNB Law be an inclusive community where everyone feels welcome. With these changes, we're making meaningful progress.

UNB Law thanks everyone who gave to this important project. ■

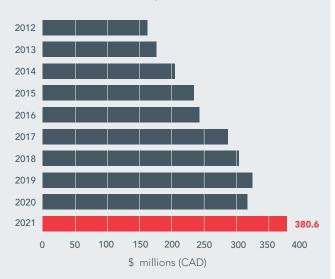
Your support makes it all possible. Interested in making a donation?

## UNB'S TRUST AND ENDOWMENT FUND

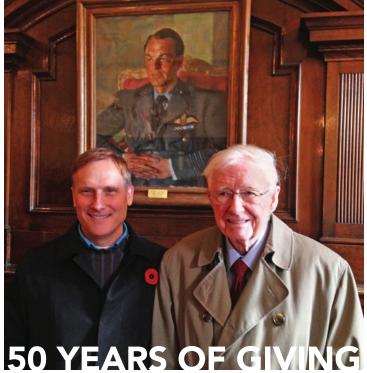


#### PRINCIPAL GROWTH 2012-21

As of April 30, 2021



CHANGES IN TRUST AND ENDOWMENT Balance 2020-21 (Market value in millions)	
Balance April 30, 2021	\$380.6
Balance April 30, 2020	\$334.0
Net increase during the year	\$46.6
INCREASE DUE TO:	
Donations and other additions to capital	\$13.6
Investment income	\$63.2
Spending	- \$30.2
	\$46.6



Gordon Alexander (BScE '48) with his son, Charles (BScE '83), at the Lady Beaverbrook Residence in 2015. PHOTO: SUBMITTED

#### **GORDON ALEXANDER**

BScE'48, Beaverbrook Scholar

His UNB education changed his life, so for 50 years Gordon Tracy Alexander (BScE'48) has shown his gratitude by giving back to UNB.

Gordon came to UNB in 1944, aged 17, from a tiny school in Fredericton Junction. He credits the Lord Beaverbook Entrance Scholarship with opening the door to a university education, giving him the opportunity to fulfil his dream of becoming a civil engineer.

He loved his time at UNB and immersed himself in the university community, playing intramural hockey and forming lifelong friendships. He graduated with honours in 1948, well prepared for his coming international career.

Upon graduation, Gordon began work as a field construction engineer with the Montreal Engineering Company (later Monenco). His career with Monenco spanned 44 years and saw him move from its construction division to mining, progressing in 1982 to the role of senior vice-president, mining. He was vital to the success of mining developments around the world, for clients that included the United Nations and the World Bank. After his retirement in 1992, he continued to offer his highly sought-after skills as a consultant.

Gordon made his first donation to UNB in 1971, and has given every year since. "The Beaverbrook Scholarship broadened his horizons, and shaped him as a person and as a professional," said Gordon's daughter, Jill Alexander. "He was and still is today so grateful, and wants others to benefit from similar opportunities."



Tom Evans (BA'60). PHOTO: DR. DAVID FACEY-CROWTHER

## A HISTORY SCHOLARSHIP ENDOWED FOR THE FUTURE

#### **TOM EVANS**

BA'60, 1938 - 2018

Professor Tom Evans was passionate about teaching history, and thanks to a scholarship he established in his parents' names, generations of students will benefit from that passion.

Born and raised in Fredericton, Tom completed his bachelor of arts in history at UNB in 1960, taking part in many campus activities. His entry from UNB's Up the Hill yearbook said of Tom, "his quiet and easy manner have made him well liked by all who know him."

After graduation and with the aid of a Beaverbrook Postgraduate Overseas Scholarship, he went on to attain his master's degree from King's College London. Later, he also studied at the University of California at Berkeley. Studying in three different countries gave Tom a great variety of experiences which he remembered fondly, but throughout his life he identified strongly with UNB and Fredericton.

The majority of Tom's career was spent at Memorial University of Newfoundland. He was a gifted lecturer whose great academic passion was the history of 17th century Britain.

It was in 2013 that Tom established the **David** and Ethel Evans Scholarship in History in honour of his parents. Thanks to a bequest of \$425,000 there are now four scholarships, valued at \$4,000 each, awarded annually to students honouring in history.

Retired UNB classics professor Bob Smith (BA'59, MA'61, BEd'63) met Tom as a preschooler in Sunday school. "Tom and I had a lifetime of friendship, and knowing what both UNB and his parents meant to him, I am delighted but not surprised to learn he has honoured them in this way," said Bob.

"The students who receive his support will have a lifetime of benefit. Hundreds, perhaps thousands of students will benefit from Tom's generosity."

History chair Dr. Lisa Todd expressed the department's gratitude for the award. "The history department greatly appreciates the generosity of alumni like Prof. Evans. Investing in the next generation of historians would, I think, be a great source of pride for someone who devoted his career to education."

## WAYS TO GIVE



Support the next wave of innovative thinkers at UNB.



**MEMORIAL GIFTS** 

Dedicate an award in a loved one's name.



#### ANNUAL GIVING

Join alumni and friends in supporting UNB.



#### BEQUESTS

Build a legacy: leave a gift to UNB in your estate.



#### RESEARCH

Support the innovative work being done at UNB.

Explore all the ways you can give, and donate today:







## Is it time to reset the way you protect your family's health?

Alumni Health & Dental Insurance can help.

2020 will go down as the year of the great reset. The year we all got back to basics and were reminded of what really matters: family and protecting it. Maybe it's time to reset the way you protect your family's health, with Alumni Health & Dental Insurance. It can help cover the cost of things not covered by your government health plan, like prescription drugs, dental care and physiotherapy, while helping your family get the care you want for them.

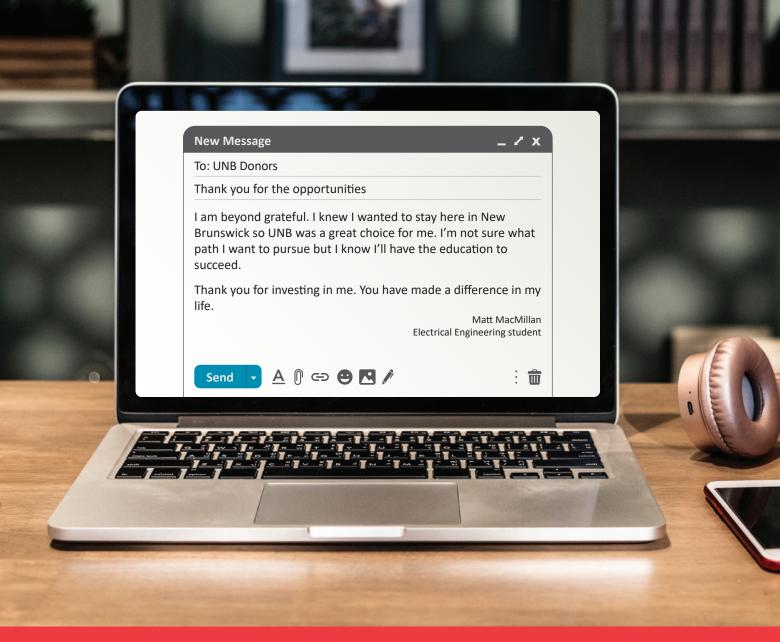
#### Reset your protection.





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## Give each year.

Create opportunity for students every day.

At UNB, we believe every student who has the will to succeed at university should have the opportunity and encouragement to do so.

Last year, gifts from donors like you supported 3,662 students like Matt. This investment in students gives them the resources they need to become the leaders and change-makers of tomorrow.



Learn how you can invest in students, teaching, research and other priorities at UNB: 1-844-968-0039

unb.ca/annualgiving