



Business Plan Competition



International Business &
Entrepreneurship Centre



**SPONSORSHIP
PACKAGE**



JANUARY 2020

THE PITCH

The BMO Financial Group Apex Business Plan Competition takes place on January 24th & 25th, 2020. This competition creates an atmosphere for entrepreneurial minded students to come together to celebrate talent, encourage entrepreneurship as a viable option for the future, prepare for the challenges of a volatile global marketplace and, most importantly, have fun!

This competition gives participants a chance to develop, direct, organize and present a business plan to a panel of judges. These judges will select the most plausible and promising business plan in each track and award cash prizes to each successful team. Prizes will also be awarded to the first and second runners-up as well as individual awards, such as Viewer's Choice Award.

Teams compete in a variety of events at either the undergrad or graduate levels in front of accomplished judges in the fields of marketing, finance and entrepreneurship. The competition is designed to challenge participants to be innovative and creative.

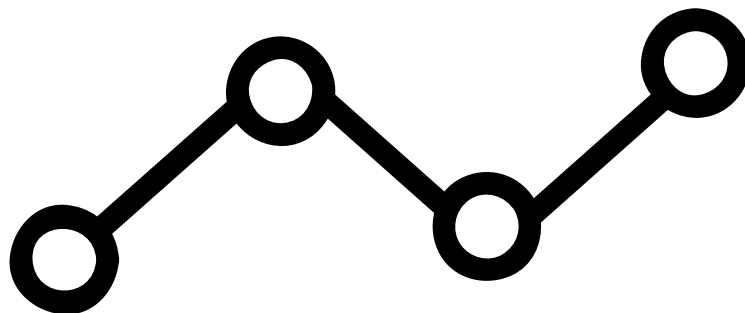




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We are seeking funding for this competition to enhance the overall experience for the participants. Funds will be used to enhance the quality of the competition for participants to provide transportation, supplies, promotional materials, and for prizes to be awarded at the gala awards dinner,

We are inviting you and your organization to also take part. All sponsors will receive promotional opportunities to showcase your organization, with additional benefits available based on donation amounts.



SPONSORSHIP LEVEL	PLATINUM \$4000	GOLD \$2500	SILVER \$1000	BRONZE \$500
NAMING OF KITCHEN PARTY	✓			
NAME ON AWARD	✓	✓		
NAMED MEAL	✓	✓		
PROMOTE ORGANIZATION AT EVENT & TABLE IN LOBBY	✓	✓	✓	
LOGO ON ALL SOCIAL MEDIA, PROMOTIONAL MATERIAL	✓	✓	✓	✓
NUMBER OF GALA TICKETS	4	2	1	1

CONTACT

For inquiries, to get involved, or to sponsor the BMO Apex Business Plan Competition, please contact Andrew Lockhart at the International Business and Entrepreneurship Centre at the University of New Brunswick.

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